

THE PODOLOFF INSURANCE AGENCY, INC., AGENTS

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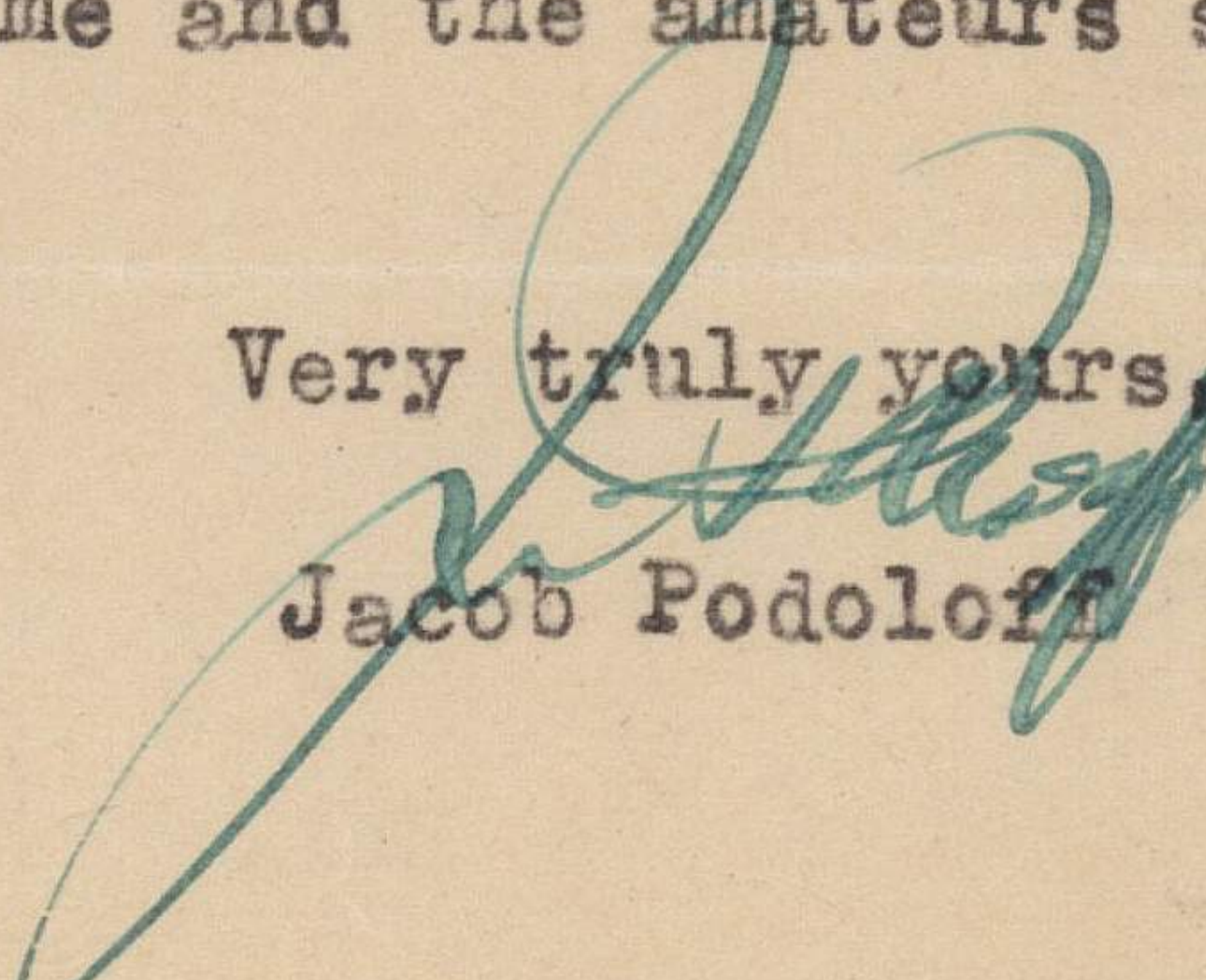
Mr. Forest C. Phog Allen, P.H.D.  
University of Kansas  
Kansas

Dear Sir:

I noticed some comment of yours in the New York papers with respect to the rules of present day basketball, and for one thing I am entirely in accord with you when you say we are in the midst of "hysteria of poor basketball" due to top speed style of play which the spectators seem to be requiring.

I am enclosing comments of my own which I sent to the sports editor of the New York Post and would appreciate your reaction. I used to enjoy playing basketball as a sport, and I also enjoyed watching it. However, at the present time I can't see that the game amounts to much other than a mad rush up and down the floor with strength and stamina counting most and skill and strategy counting least, although I must admit that the shooting has improved. Years ago there was a clamor for bigger basketball courts, but with one <sup>feet</sup> swoop the ten second rule cut the court in half. Of course, the basic trouble in all of these things is the fact that we are playing to cater to the paying fans and, of course, they do have their rights. But maybe the paying fans should see one kind of game and the amateurs should play the sport as a sport.

Very truly yours,

  
Jacob Podoloff

JP/ek

