



AMERICAN RED CROSS

MIDWESTERN AREA
1709 WASHINGTON AVENUE
ST. LOUIS, (3) MISSOURI

November 26, 1943

MCS-133 RC-20

TO Chapter Chairmen and War Fund Chairmen
FROM The Manager
SUBJECT Campaign Procedures -- March, 1944

Attached hereto is a statement that covers the major questions of policy and procedure for the March 1944 Red Cross War Fund Campaign. Most of these procedures have been issued in the form of separate instructions in connection with previous campaigns, but it is believed it may be helpful to re-state them in a single memorandum.

In order that other chapter officials may be advised of these procedures, it is suggested that this memorandum be brought to their attention at the next meeting of your executive committee. This will enable all members of your chapter executive group to be familiar with these procedures as your chapter's campaign plans are developed.

Prior to the opening of the campaign, more specific instructions on campaign reports will be issued.

Sincerely yours,

H. F. Keisker
Manager

Enc.
Statement - Campaign
Procedure March 1944

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