

GOALS AND DIVISION OF FUNDS

3. Assignment of Quotas and Determination of Chapter Requirements

Each Chapter will be assigned a quota for its share of the funds needed by the National Organization to cover the national and international activities.

Each Chapter will prepare an estimate of the sum it will require for approximately one year's operations from March 1, 1944. Each Chapter estimate of its requirements when approved by the Area Manager will be included in the announced minimum campaign goal for that Chapter.

Thus the campaign goal for each Chapter will consist of (1) the quota of the national fund assigned to it, plus (2) its approved estimate of requirements for its local work.

It is recognized that in a limited number of smaller Chapters with very large military stations adjacent to them, the above method of establishing campaign goals may not be applicable and special arrangements will be authorized for such cases.

4. Division of Funds between National Organization and Chapters

All funds received by each Chapter which are included as a part of that Chapter's campaign collections are to be divided between the National Organization and the Chapter in the ratio that the national quota and the local requirements of that Chapter bear to the total to be raised by the Chapter. For example, if a Chapter has a national quota of \$100,000. and local requirements of \$50,000., two-thirds of all funds raised by that Chapter will be remitted to the National Organization and one-third will be retained by the Chapter.

5. Chapter Announcements of War Fund Campaign Goals

Each Chapter should officially announce to the public before the opening of the campaign March 1, 1944, the total amount to be raised by that Chapter and specify the portion of that total which is for the national fund and the portion for the Chapter's local requirements. Such announcements should also specify that all contributions received by the Chapter will be divided between the National Organization and the Chapter in the ratio that the national quota and the Chapter goal bear to the total sum to be raised by the Chapter.

6. No Over-run in Assigned Quotas

For the March 1944 Campaign the quotas assigned to the Chapters for the national fund will be as nearly equal to the announced national fund as the mathematical application of the quota system will permit; that is, there will not be added to the announced total any margin of over-run for the national fund in the aggregate of the quotas assigned to the Chapters.