

jurisdiction the principal office of the corporation is located. In the absence of any other evidence such contributions shall be credited to the Chapter indicated by the Post Office address from which the remittance is mailed. Definite efforts will be made by the National Organization to credit all contributions received by it to the appropriate Chapter or Chapters. This procedure will be followed with all contributions received by the National Organization unless the donor specifically requests that his contribution be not credited to any Chapter or Chapters.

#### 10. Designated Contributions

Where a contributor designates his contribution to be expended for an activity which is being financed through regular appropriations of Chapter or National funds, such contributions may be accepted and included in the total collections of the War Fund and be divided between the Chapter and the National Organization in the specified manner. Separate accounts on the books need not be maintained of such amounts, but the contributors may be informed that their gifts will be applied toward the expenses of the activities in which they have expressed an interest.

#### 11. Restricted Contributions

If contributions are tendered to the Chapters, restricted to an activity which is not carried as a regular activity of the Red Cross, the Chapters should consult the National Organization before accepting such amounts.

Contributions definitely restricted by the donors, to be expended wholly by the Chapter for some phase of its local activities, should not be encouraged by the Chapters, and if received, cannot be included in the campaign goal of the Chapter, as all funds which are credited on the campaign goals must be divided between the Chapters and the National Organization in the specified manner. In view of the large amounts required and the necessity of financing the whole program adequately, it is obvious that neither the National Organization nor the Chapters should seek or encourage the receipt of contributions so restricted that they cannot be a part of the war fund collections.

#### 12. Raising of Funds through Sales, Benefits and Similar Methods

The large sums required for the Red Cross program could not be successfully raised through benefits and similar means and, accordingly, such methods should not be encouraged. It is the definite policy of the Red Cross that where benefits, sales, or similar events are held with the use in advance of the name and emblem of the Red Cross, the gross amount of all funds received, without any deduction for expenses, shall be contributed to the Red Cross.

### CAMPAIGN REPORTS

Prior to the opening of the campaign more specific instruction on campaign reports will be sent to the Chapters along the lines described in general in this section.

#### 13. Current Reports of Campaign Progress

During the progress of the campaign all Chapters should make current reports in the manner specified below to the appropriate Area Office covering the following: