



# AMERICAN RED CROSS

MIDWESTERN AREA  
1709 WASHINGTON AVENUE  
ST. LOUIS 3, MISSOURI

March 7, 1944

TO War Fund Chairmen  
FROM The Manager  
SUBJECT ARC 1133, "A Thousand Thanks"

"A Thousand Thanks" is a new piece of War Fund literature, brimful of actual excerpts from soldiers' letters, statements by high ranking officers and war correspondents.

As you will note from the sample, it provides the sort of material needed to vitalize newspaper publicity and War Fund talks. Also, in the hands of your campaign leaders, it will prove stimulating to them and to their workers.

Your chapter's allotment of this valuable folder should reach you within a few days.

Very truly yours,

H. F. Keisker  
Manager

Enc. (1)  
ARC 1133



YOUR RED CROSS IS AT HIS SIDE

U-686