



AMERICAN RED CROSS

MIDWESTERN AREA
1709 WASHINGTON AVENUE
ST. LOUIS 3, MISSOURI
February 14, 1944

M-SAF 702 CHS 7

TO Council Chairmen, Camp and Hospital Committee Chairmen
FROM Director, Camp and Hospital Councils
SUBJECT Camp and Hospital Council Service and the War Fund

Within the last year you have been chairman of a successful new Service of Red Cross. Through your work in the Camp and Hospital Council Service, you have a broad picture of the Red Cross and are acquainted with its operation on military establishments, in hospitals, and in chapters and the community. Because of your contacts with various Red Cross services in the council program, you can present an interesting story of Red Cross in a general way, as well as an interpretation of your own service. It will be most helpful and a real support to the War Fund campaign, which takes place during the month of March, if you would offer your services to the War Fund Chairman in your chapter to assist in whatever way he advises.

It is also hoped that you will take every opportunity to present the War Fund needs at your Camp and Hospital Committee and Council meetings within the months of February and March. Our program lends itself particularly well to the presentation of Red Cross War Fund needs because representatives from various civic organizations attend committee meetings and council meetings, often bringing guests from many civic groups. Our councils and committees have been active rendering services and supplying needs in response to requests from the commanding officers of adjacent camps and hospitals. We are in a position to give real stimulus to the program of raising the funds so badly needed for the successful operation of all Red Cross services, both at home and overseas.

I am enclosing "Facts," a booklet on services which you may find helpful in presenting the Red Cross program or answering questions.

Florence L. Ingham

(Mrs.) Florence Leland Ingham, Director
Camp and Hospital Council Service
Midwestern Area

Enclosure



YOUR RED CROSS IS AT HIS SIDE

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