

WAR FUND AND PUBLICITY SUPPLIES

WORKERS' SUPPLIES

MEMBERSHIP RECEIPT CARD—The receipt card, 2-5/16" x 3 1/2", is to be given *only* to contributors of \$1 or more, as indication of their *membership* in the American Red Cross. On the reverse side is a 1944 calendar.

THE LAPEL TAB—The tab is to be given to every adult contributor, regardless of the size of contribution. The tab is a cutout miniature Red Cross flag measuring approximately 1/2" x 3/8", made of mill-end metal scraps. An extension above the flag folds over, permitting attachment in a coat buttonhole or on the edge of a lapel or pocket.

THE WINDOW EMBLEM—The window emblem is another supply item given to all adult contributors regardless of the amount contributed. It is for display in the windows of contributors' homes. The emblem will be a four-inch diamond; two edges of the face are gummed. It will carry the red cross on the white background and the words, "1944 War Fund."

100% POSTER—This poster will be 7" x 9", top and bottom edges of the face gummed. It is intended for display in offices, stores, factories, banks, libraries, clubs, etc., when the entire personnel has contributed 100 percent. This poster also should be made available to separate departments and sections of large firms.

THE CONTRIBUTORS' LIST—This form will provide space for listing the names of twenty-five individual contributors, their home addresses, and the amount of contribution made by each. It will bear the union label. Instructions and suggestions for the volunteer solicitor are printed on the reverse side of the form.

THE VOLUNTEER WORKERS' IDENTIFICATION CARD—This is to be carried by campaign workers while on duty and should be used for no other purpose. Arrangements should be made to have these cards returned to the chapter at the close of the campaign. The card is 3 1/2" x 2 1/4". On the face is an identification of the worker, to be signed by the War Fund Chairman. On the back is a pledge to be signed by the worker.

CARD OF APPRECIATION—The card of appreciation is a certificate for award to volunteer War Fund workers in recognition of their services. The card 3 1/2" x 5 1/4", bears the facsimile signature of the President of the United States and of the Chairman of the American Red Cross. Spaces are provided for signatures of the chapter chairman and chapter War Fund chairman. The name of the chapter and name of the War Fund worker awarded the certificate must be filled in on the face of the card.