

March 11, 1944

Mr. Wade Pierce, Chairman  
Douglas County Chapter  
American Red Cross  
Kansas Electric Power Co.  
Lawrence, Kansas

SPECIAL DELIVERY

My dear Mr. Pierce:

We appreciate the concern, regarding quotas, expressed in your letter of March 8 and will try to give you certain additional facts which may help in understanding the allocation of the National quota.

Attached for your information and record is a copy of Mr. Keisker's letter of January 6 which advises that the minimum needs of the National and International programs would be \$140,000,000. This figure was determined on the basis of world-wide operation and without reference to the local program needs of any chapter. You will recall that the total for National and International programs for last year were \$100,000,000 and that the National Organization had a reserve of \$20,000,000 for that time. As you can readily see this reserve reduced the amount asked for the National program to \$80,000,000. You will wish to take this \$80,000,000 into consideration as against the \$140,000,000 needs of this year inasmuch as the National Organization does not have a reserve such as last year. I am sure you have no question regarding the need for this sum which we have attempted to distribute equitably among chapters through the country.

I gather that your immediate concern is the equity of distribution of the National needs among chapters.

By way of explanation I would like to make mention of the fact that the Midwestern Area has not, in the past, carried its fair share of the total needs for the country as a whole. This year an attempt has been made for these Midwestern states to carry their fair share of the total needs.