



THE AMERICAN RED CROSS  
DOUGLAS COUNTY CHAPTER  
COMMUNITY BUILDING  
LAWRENCE, KANSAS

We broke our solicitations down into the following divisions:

- |   |           |
|---|-----------|
| 1. Advance & Special Gifts  | \$4653.00 |
| This group comprised gifts from larger firms and was conducted one week previous to the start of the regular campaign.  |           |
| 2. Clubs & Lodges   | \$1029.30 |
| This solicitation was likewise started one week in advance of the regular campaign and was conducted largely through letters sent out by a solicitation committee. The local Elks Lodge gave \$500.00 which we used as "kick-off" publicity for our campaign. |           |
| 3. Lawrence Business District   | \$2637.70 |
| Comprised of contributions from small business firms and downtown employees. It was a smaller amount than we expected but was due to the wonderful coverage of our residential solicitation committee.  |           |
| 4. Lawrence Residential District  | \$5644.30 |
| This we consider our banner division. It was headed by Mrs. Deal Six, a wonderful organizer.  |           |
| 5. Schools & Teachers   | \$ 737.14 |
| This includes Haskell Institute, an Indian school located here.   |           |
| 6. Kansas University  | \$3354.08 |
| We set this up as a separate division because of the size of the institution. This division was headed by Dr. Forrest C. Allen, famous basketball coach. We feel that he did a tremendously good job.   |           |
| 7. Douglas County Rural Area  | \$2785.04 |
| This consists of donations strictly from farmers and was broken down by school districts with the solicitation centered in the rural teachers and school boards.  |           |