

Our blood, a pint -- scientifically drawn while we comfortably lie on a nurse's cot - costs us little. Our boys at the battle fronts whose life blood is savagely spilt -- costs them much more, or perhaps all.

The Red Cross at his side while fighting constantly and heroically on every front and on the seven seas, wants your money.

We gave most generously last fall to the Community Chest and War Fund drive for those in Army camps, USO and so forth. Buying a bond is no sacrifice. We have loaned our money to our government. Now let's give, actually give, a small portion of what we actually owe to our boys who critically need the Red Cross humane service.