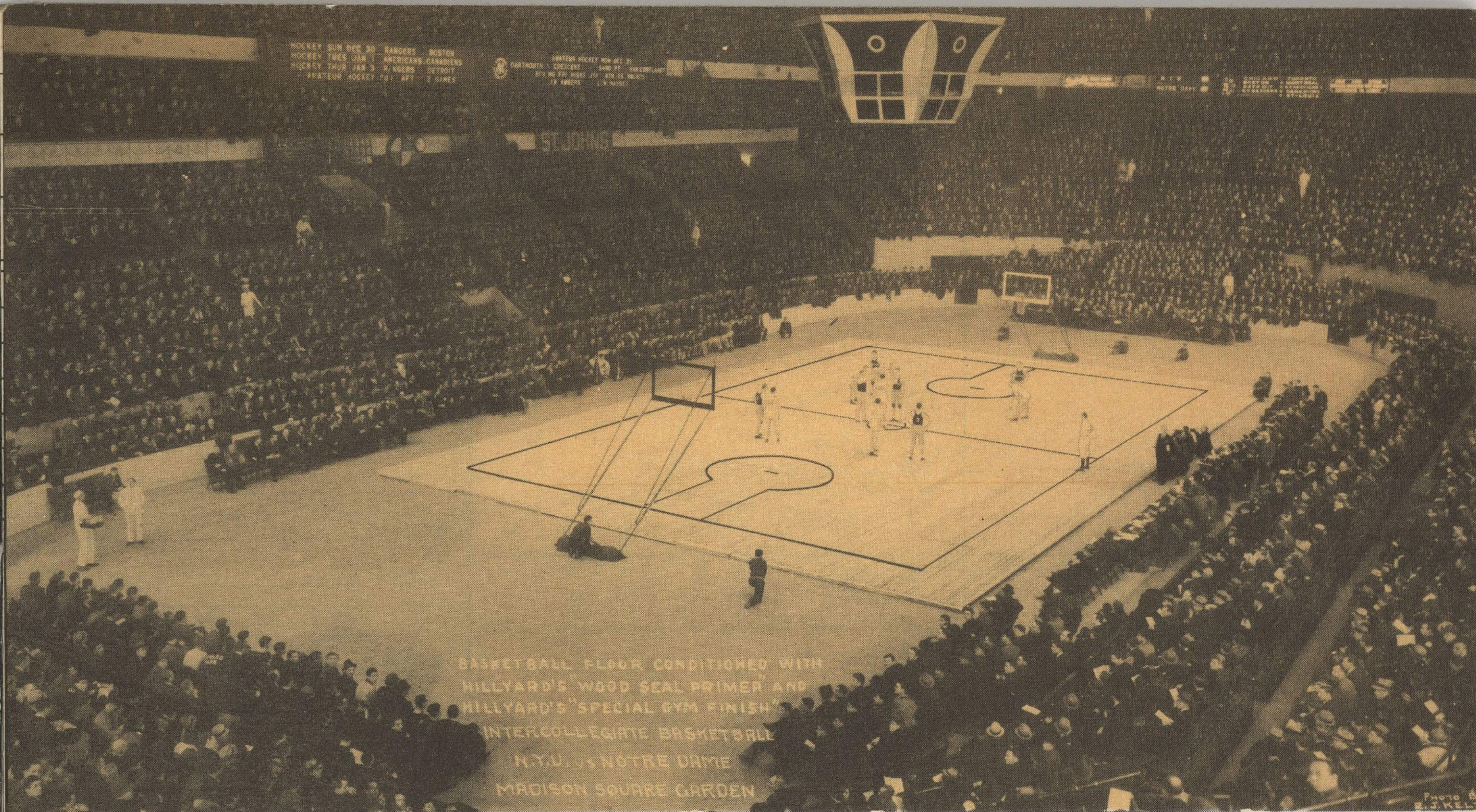




Officials of the World Famous
MADISON SQUARE GARDEN
 Selected Hillyard's "Hil-Seal Wood Primer" and
 "Special GYM FLOOR FINISH" for this court.

MADISON SQUARE GARDEN CORPORATION
 49TH AND 50TH STREETS-EIGHTH AVENUE
 NEW YORK

EXECUTIVE OFFICES: 307 WEST 49TH STREET

February 15, 1935

Mr. W. G. Conway
 Hillyard Chemical Company - Shine All Sales
 1947 Broadway
 Room 428
 New York, N. Y.

Dear Mr. Conway:

We have used your product in finishing the portable basketball floor which is laid in the Garden for the college basketball double headers.

It has proved so satisfactory that we are ordering more and will continue to use it throughout the rest of the season.

Very truly yours,

MADISON SQUARE GARDEN CORPORATION

J. & M. Nally
 Superintendent

NED IRISH
 26 East 10th Street
 New York City

February 4, 1935

Mr. Walter G. Conway
 Shine-All Sales Company - Hillyard Chemical Company
 1947 Broadway
 New York, N. Y.

My dear Mr. Conway:

We have used Hillyard's "SPECIAL GYMNASIUM FINISH" on the portable wooden floor we are using in Madison Square Garden this winter for our intercollegiate basketball double headers. The teams from all sections of the country who have played on this court find it comparable to a permanent floor, and have nothing but praise for the surface given the dressed pine by Hillyard's Finish.

Mr. James McNally, Superintendent of Madison Square Garden is also pleased with the ease with which this Finish can be applied.

Very truly yours,

Ned Irish