

to captain and also report to receptionist, being sure to identify the worker with the captain. An affable receptionist who receives this money is imperative. This receptionist should know the townspeople and be interested in them and their contributions to make them feel as if the worker has done a real job. Merely receiving the money in a casual way is not enough.

**Advance and Special Gifts:** During the month of December prior to the drive there are a number of firms who desire to make their contributions in the old year, as they have always heretofore done, to facilitate their income tax return.

In my opinion, the Special Gifts publicity has been badly handled. Gifts as low as \$6.50 have been listed in the Special Gifts column in the paper. It is my recommendation that no gift smaller than \$25.00 should be listed publicly. Personally, I would make it \$50.00, with money as free as it is with some people. There are two schools of thought in the argument that when some wealthy fellow gives a small sum - it publicizes the donor in an unfavorable way, but I maintain that is "reverse English" thinking because the stingy man gives no more, but it does cause other people to say that "if So-and-so can give that much then my share is ten cents."

I am reminded of a story that a certain rich man died and appeared before the gates of St. Peter asking for admittance. The keeper of the gate wanted to know why the c.r.m. desired admittance and was told that unless he could think of at least one decent thing that he had done in his life he could not be admitted. After hours and hours of meditation he finally remembered that on one bleak December day just before Christmas he was walking up Massachusetts Street and he heard the Salvation Army girl's bell beckoning him to give. He remembered that he had dropped three pennies in the kettle. A committee of three angels sat on the jury to decide his case. The verdict was to tell the c.r.m. to take his three pennies and go to hell.

I believe we do the Red Cross and other charities a great harm by listing the names of men who are able to give a hundred times as much as they give. Red Cross money is blood money, not bond money. No one should ever feel a tinge of patriotism when they buy a bond because that is an investment; rather, they should feel unpatriotic when they fail to buy a bond. But the fellow who gives of his blood and his money to buy blood, then that can be classed as real patriotism. And the fellow who will not give generously to the Red Cross should not be classed with patriotic people.

Our merchants have never been more prosperous. Some of these wealthy people in Lawrence are giving no more than fifteen to twenty-five cents on their Red Cross dollar. Therefore, instead of patting the small donor on the back, the wealthy individual who has a most generous income this year should up his donation. Certainly the wage earners who give one day's wages are not giving a penny too much, but it is my opinion that the more fortunate person financially is not giving his or her share.

Therefore, the Special Gifts Committee should be able to swell their Special Gifts personnel to double its present size. This Special Gifts list should include not only members of firms but wealthy individuals or generous individuals in this town.