

heard further from Miss Cavert, directly or indirectly. Had I received this message from Miss Cavert I would have immediately taken steps to contact these two organizations at Desoto, who apparently did not want to be bothered.

This brings us to a very important point. Certainly there should be a definite liaison between the local Red Cross office during the drive and the downtown campaign office, as well as a close association between the chairman and the war fund drive chairman. Naturally the war fund chairman just coming in would not have the background that the local chairman has or that the local secretary has. So, in my opinion, it is especially imperative that the closest possible cooperation be exercised at this time. It should be arranged that Mrs. Douce should have extra help at this time so that she could be an informative aid to the whole scheme of things.

Prior to March 1st, Mr. Wade Pierce and I had conferences in Kansas City with Mr. Frank L. Bates of the Wyandotte Chapter, and Mr. Dean from the St. Louis headquarters, Mr. Byron T. Schutz, chairman of the Kansas City, Missouri, campaign, and other chapter chairman and workers with an idea of getting the large war industries set on the plan of payroll deduction for its members.

Professor Karl Mattson last year auctioned off one of his paintings and the proceeds went to the Red Cross. He will be glad to do this again this year if notice is given so that people will know ahead of time and can attend the auction.

I am especially grateful to Mr. J. H. Ferren, the Personnel Superintendent of the Hercules Powder Company, who helped in every possible way in arranging the solicitation and distribution of funds of the Hercules Powder Company's employees.

Respectfully submitted,

FCA:AH

Chairman, 1944 War Fund Campaign.