

Faculty + Empl.

808.00

182.00

247.50

161.00

194.00

125.50

228.50

158.00

27.50

211.00

15.00

35.00

129.50

40.00

51.00

\$ 2613.50 + 37.00

1383.37

40.00

4036.87

147

4183.87

Students

152.00

363.32

653.23

150.32

64.50

\$ 1383.37

90.00

1473.37

U. H. S.

40.00

40.00



AMERICAN RED CROSS WAR FUND CONTRIBUTORS' LIST

DATE _____ 19__

FIRM OR DISTRICT SOLICITED _____

LOCATION _____ FIRM DEPT. _____

NAME OF WORKER _____ DIV. NO. _____

ADDRESS OF WORKER _____ TEAM NO. _____

NAME OF CONTRIBUTOR	STREET	HOME ADDRESS CITY OR TOWN	AMOUNT
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25	TOTAL		

INDICATE PARTIAL
OR FINAL
REPORT

TOTAL CHECKS \$ _____ TOTAL CASH \$ _____ GRAND TOTAL \$ _____

TOTAL NUMBER OF CONTRIBUTIONS _____

AMERICAN RED CROSS
WAR FUND



ATTENTION, WORKERS!

The success of any campaign is dependent upon the successful effort of each individual worker. The following suggestions and facts are presented as aids to your success:

1. Inform yourself thoroughly about the services the Red Cross is rendering now. Remember, your knowledge of Red Cross will help you to secure better contributions.
2. See every person assigned to you. If a prospect cannot be seen on the first call, make repeat visits until you secure an interview. Let no one be able to say, "I was not asked to contribute to the Red Cross War Fund."
3. Start early and follow through steadily to insure a quick and successful job.
4. Have available your identification as a Red Cross representative.
5. Inform your prospect about the work of the Red Cross and its need—preferably through the use of one or two human interest stories.
6. Do not hurry the interview, but allow time enough to thoroughly sell the Red Cross and its great needs. Do not do all the talking—encourage your prospect to ask questions and be prepared to answer them.
7. Make sure the contributor understands that the Red Cross War Fund is much more than a Roll Call and that a usual membership fee is not sufficient to meet wartime needs.
8. Ask for gifts based on the needs of the Red Cross *today* and the circumstances of the giver.
9. Remember that the gift of a firm does not replace the contributions of executives or employees. Neither does the contribution of the husband or wage-earner make it unnecessary to approach members of the family at home. The Red Cross serves all the people and everyone should have the privilege of supporting the Red Cross.
10. Make out a membership-receipt card *after* the donor has indicated the amount he wishes to give. If this is done early in the interview, the amount may be fixed at too low a level.
11. Record the gift on your contributors' list. Give a membership-receipt card only if the contribution is \$1.00 or more. Give a lapel tab and window emblem to every adult contributor regardless of the amount given.
12. Ask your contributors to wear the lapel tab and put up their window emblems.

13. Never show resentment or ill feeling at a rejection or a small gift. The Red Cross wants to make friends, and if you leave a person in a friendly manner, the way is still open for future contributions.
14. Understand clearly when, where, and how to report your returns.
15. Remember that the War Fund is the activity that makes all Red Cross services possible.
16. Know these basic facts about *your* Red Cross:

The President of the United States, upon his acceptance, is *ex officio* President of the American National Red Cross.

The governing body is known as the Central Committee. It is comprised of 18 persons: 6 elected by chapter delegates, 6 elected by the Board of Incorporators, and 6 appointed by the President—the last third includes the chairman and representatives of the State, War, Navy, Treasury, and Justice Departments.

The chapter is the local unit of the American National Red Cross. It receives its charter from the national organization and is responsible for all local phases of national obligations and all local Red Cross activities within its territory, subject to the policies and regulations of the national organization.

The American Red Cross operates nationally and internationally under a charter granted by Congress, and in accordance with the spirit and conditions of the Convention of Geneva.

Under its congressional charter, the Red Cross is the official American agency responsible for disaster relief.

Under its congressional charter, the American Red Cross is the official medium of communication between the people of the United States of America and their Army and Navy.

The American Red Cross with its manifold services is dependent on public contributions. The Red Cross receives no funds from the government, though on request it has distributed goods purchased with federal appropriations. The War Department audits all Red Cross accounts and submits annual reports to Congress. Copies of the reports are available to the public.

TOTAL

GRAND TOTAL \$ TOTAL CASH \$ TOTAL CHECKS \$

TOTAL NUMBER OF CONTRIBUTIONS

INDICATE PARTIAL OR FINAL REPORT

3-7-45

Dr. Allen:

My wife and I have
also donated at our
residence. However am enclosing
one dollar to help out up
her.

R.S. Tait

Mar 6, 1945.

Dear Dr. Allen,

Had already given some at
home,

Guy. Smith

10.00 me.

I gave my contribution
to Mrs. L. J. Prichard,
our block solicitor.

Lottie Lesh

1945



1945

MOISTEN GUMMED EDGES AT TOP AND BOTTOM AND APPLY TO WINDOW



Prof Forrest C. Allen!

I made my
donation to my
home address
representative.

Atta Lomcker

Give \$10 at the house to the
body submit.

Paul B Lamm

15.00
KLL

THE UNIVERSITY OF KANSAS
HEALTH SERVICE
WATKINS MEMORIAL HOSPITAL
LAWRENCE, KANSAS

From Mrs. Anna Yeoman
(she gave also in her home
neighborhood but wished
also to be identified here.)

K.

AMERICAN RED CROSS IN THE WAR

Record of Accomplishments

Between Jan. 1, 1942 and Feb. 28, 1945

- 782 Army and Navy hospitals served.
- 1,117 Camps and Stations served.
- 7,080,054 Servicemen cases handled in field.
- 8,875,000 Home Service cases.
- 2,277,896 loans to servicemen.
- 11,000,000 pints of blood collected.
- 64,580,000 surgical dressings per month.
- 727 Overseas Service Clubs.
- 2,000,000 meals overseas each month.
- 21,526,528 Prisoner of War packages.
- 1,334,690 persons trained in Home Nursing.
- 177,434 Nurse's Aides trained.
- 259,729 persons aided in disasters.
- 58,500,000 meals served by Canteen Corps.
- 5,000,000 Americans as Red Cross Volunteers.

YOUR Gift Makes This Possible

Thank you,

I have already
made one contribution
downtown but here
in a little more

Louis Dunkley

1.00

THE UNIVERSITY OF KANSAS

HEALTH SERVICE

WATKINS MEMORIAL HOSPITAL

LAWRENCE, KANSAS

The five dollar bill is
from ~~an~~ a former hosp
employee, who asked her
name not be used.

However I will need
a receipt of some kind
to send her to show I
turned the money in.

Thank you.

Grace O Scott,

THE UNIVERSITY OF KANSAS
LAWRENCE

UNIVERSITY LIBRARY
C. M. BAKER, DIRECTOR

Mr. 6, 1945

Dear Mr. Allen,

This year, my
Red Cross donation was given
at my home.

Respectfully
C. M. Baker

Dear Dr. Allen:

Lloyd had already turned
in our donation to the Red Cross
when I checked with him -

\$5.00 to Charles Schneck, Chairman
Franklin School District

I believe they started in the
country a week early. However, they
didn't leave us a button, so I am keep-
ing yours.

Mrs. Lloyd Webster

March 8, 1945

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

To the Faculty and Employees of the University:

We do not need an argument as to why we should give to the Red Cross, nor do we need to specify reasons as to how much we can give. You know the answers to both.

I have never talked to a Marine, a soldier or a sailor but who, upon every occasion, said, "The Red Cross is tops with me. I have already made my contribution. It is the thing that keeps us living."

I like this slogan: IF YOU CAN'T GO -- GIVE. And another hits me right in the middle: GIVE TO THOSE WHO GAVE. Why should I say more?

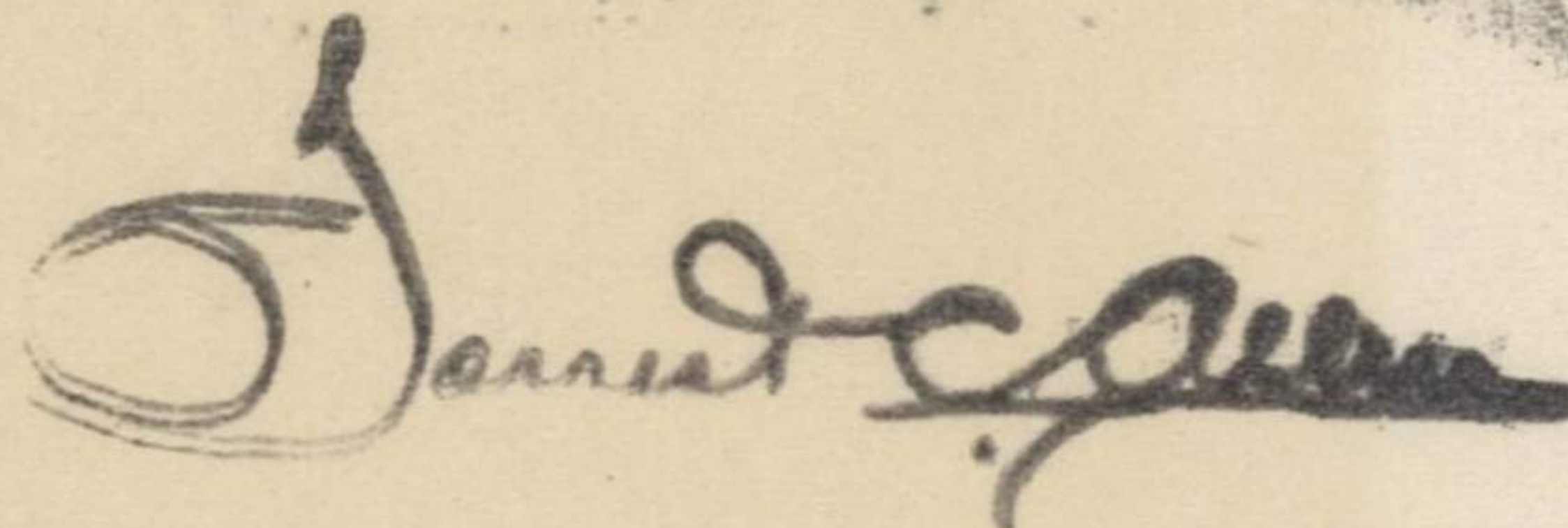
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The faculty and employees of the University have always given intelligently and responded most generously. I know that you will do your share. The students are also being given an opportunity to make their contribution.

Yours for a generous and responsive gift.

Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

Made contribution
at residence.



THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

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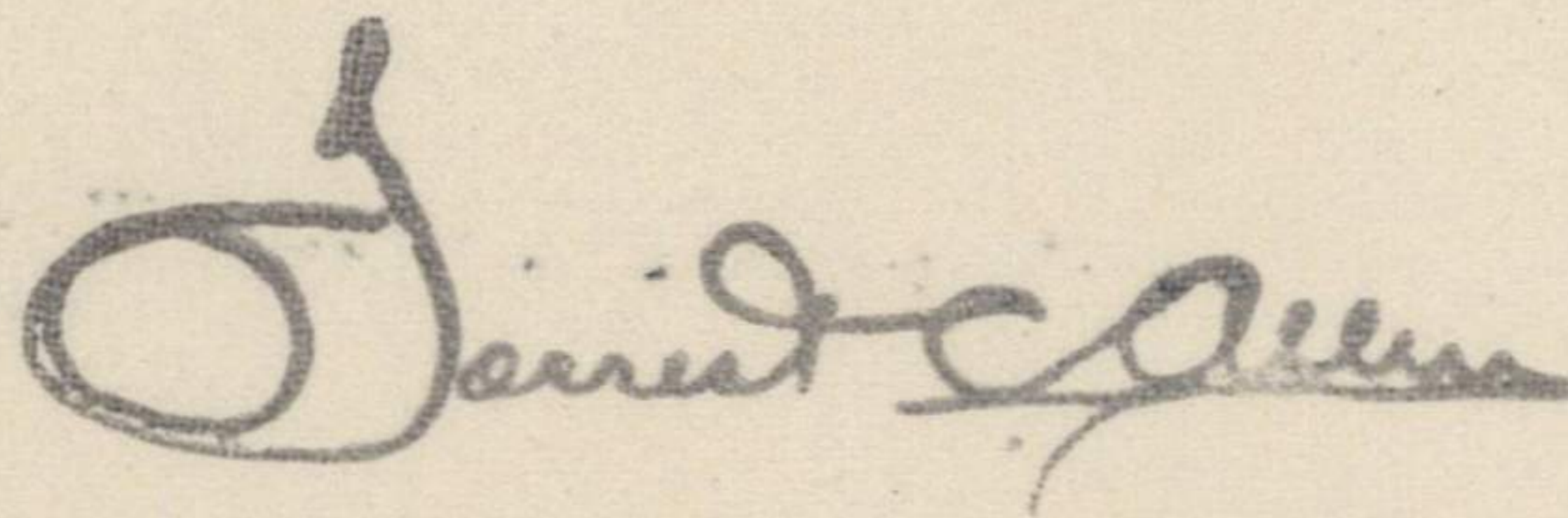
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Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

*We gave our
contribution to Mrs. J. W.
at the house - 1705 2nd
J. V. Cooper*

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

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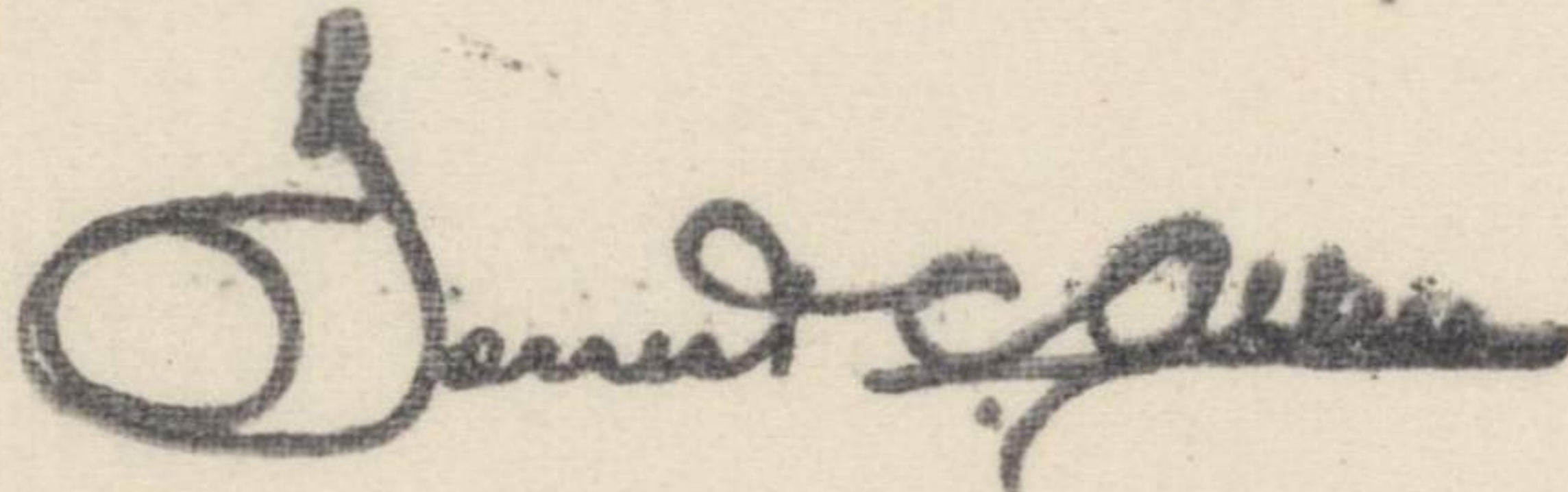
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Yours for a generous and responsive gift.

Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

My contribution will be made in the rural area where I reside.

Betty Haglerman

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

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Yours for a generous and responsive gift.

Very sincerely yours,

David Allen

Chairman, K.U. Red Cross Drive for 1945.

Mr. Allen:

*I gave the other
half at the
Lowe address -*

Edna Houghton

2.50

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

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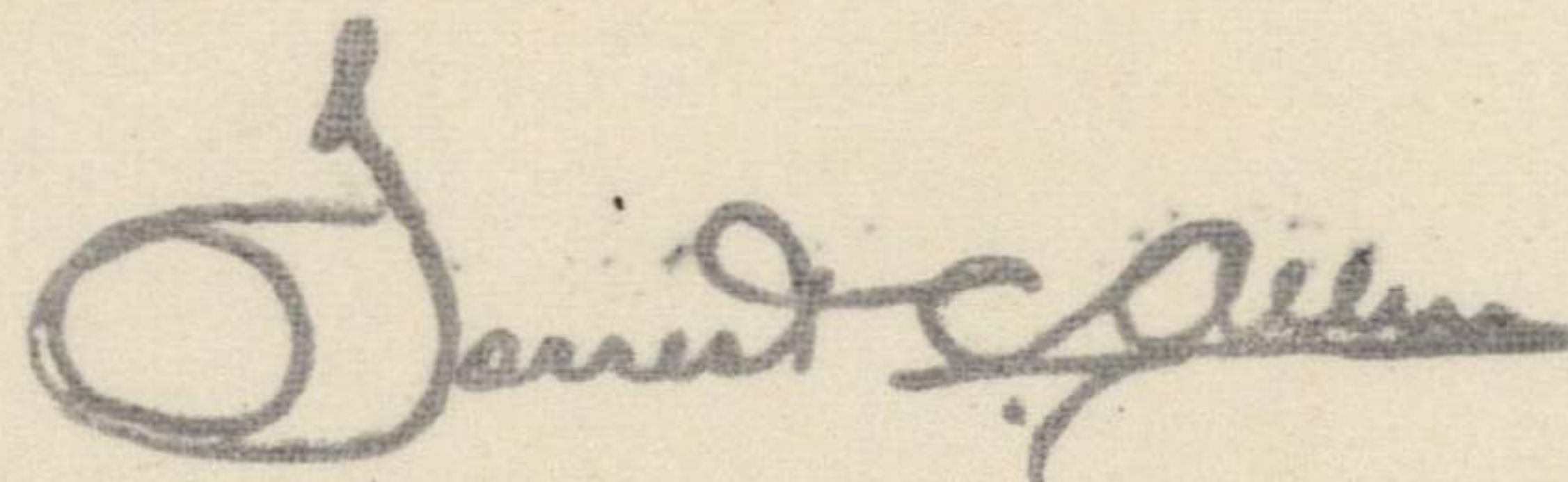
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Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

I made my contribution in the neighborhood collection — Enclosed is a dollar for the K.U. Drive —
Blanche Woodbury

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

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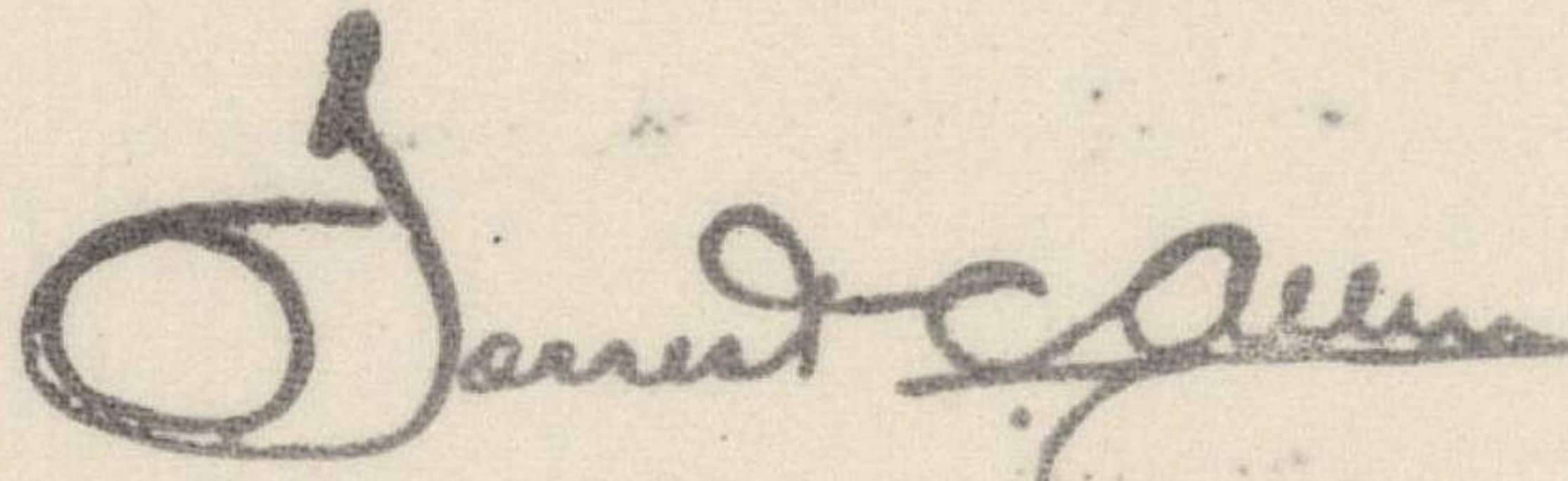
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Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

*My contribution was given through City Schools
Mabel Barnhart*

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

*I contributed thru
the City Schools.
Thank you
M. Ellsworth*

To the Faculty and Employees of the University:

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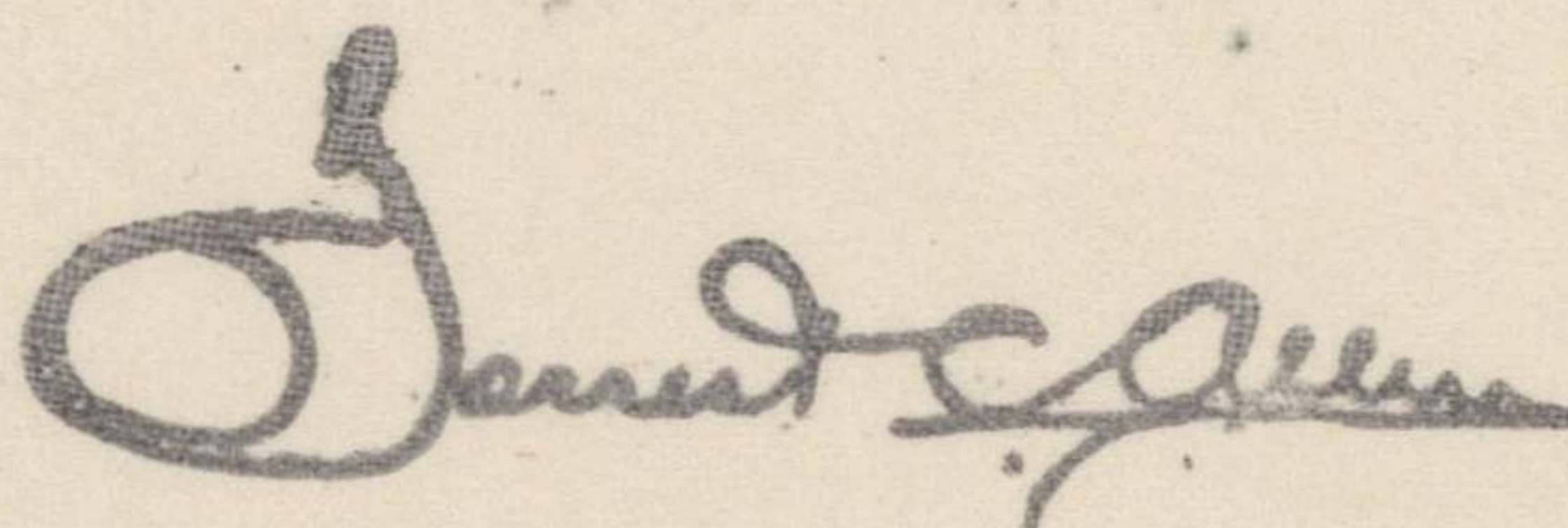
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Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

*I have contributed at home to the
neighborhood solicitor.*

THE UNIVERSITY OF KANSAS
Lawrence

L. R. Lind

March 5, 1945

To the Faculty and Employees of the University:

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Very sincerely yours,

David Allen

Chairman, K.U. Red Cross Drive for 1945.

THE UNIVERSITY OF KANSAS
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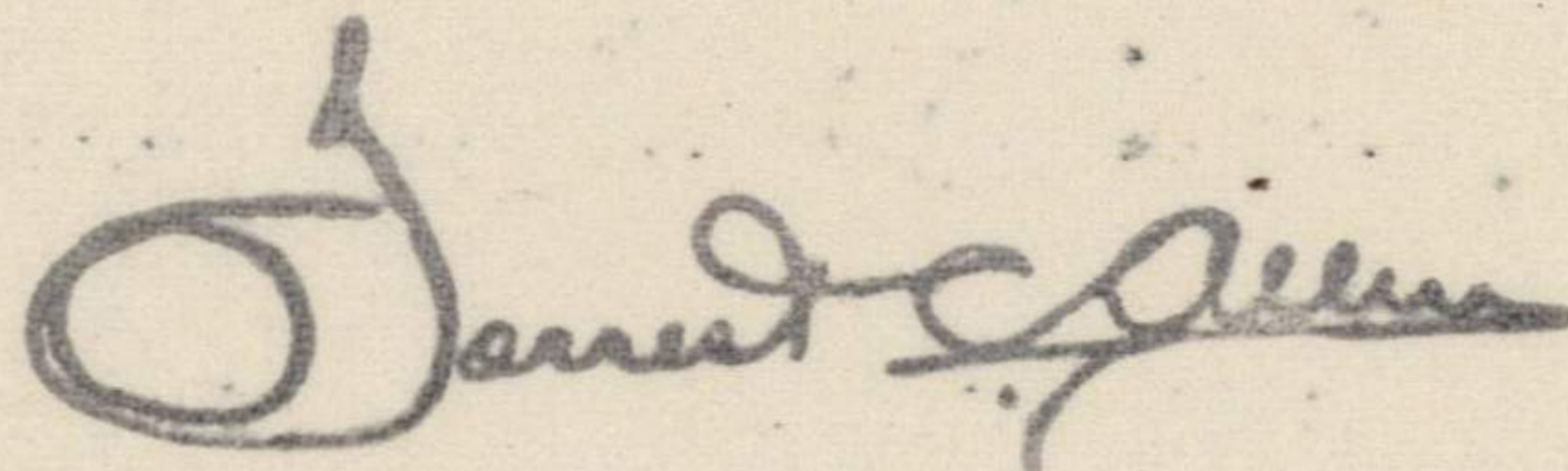
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Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

Dear Prof. [unclear]
Our contribution was made
at the house. Our \$10.00, Mother's 5.00
& Jane's at school 1.00. *Paul Casey*

Dear Phog:

As my wife was the 1200 block on Tenn. caller last week, we gave our contribution in her sum turned in the first day.

THE UNIVERSITY OF KANSAS
Lawrence

Best wishes,

March 5, 1945

Clavin J. Price

P.S. -

Charlie Thomas' letter came to Myers Hall. As he has no class now, he doesn't get campus mail. I expect he contributed at home.

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David Allen

Chairman, K.U. Red Cross Drive for 1945.

Ed.

Contribution already made.

Rome Cloy

THE UNIVERSITY OF KANSAS
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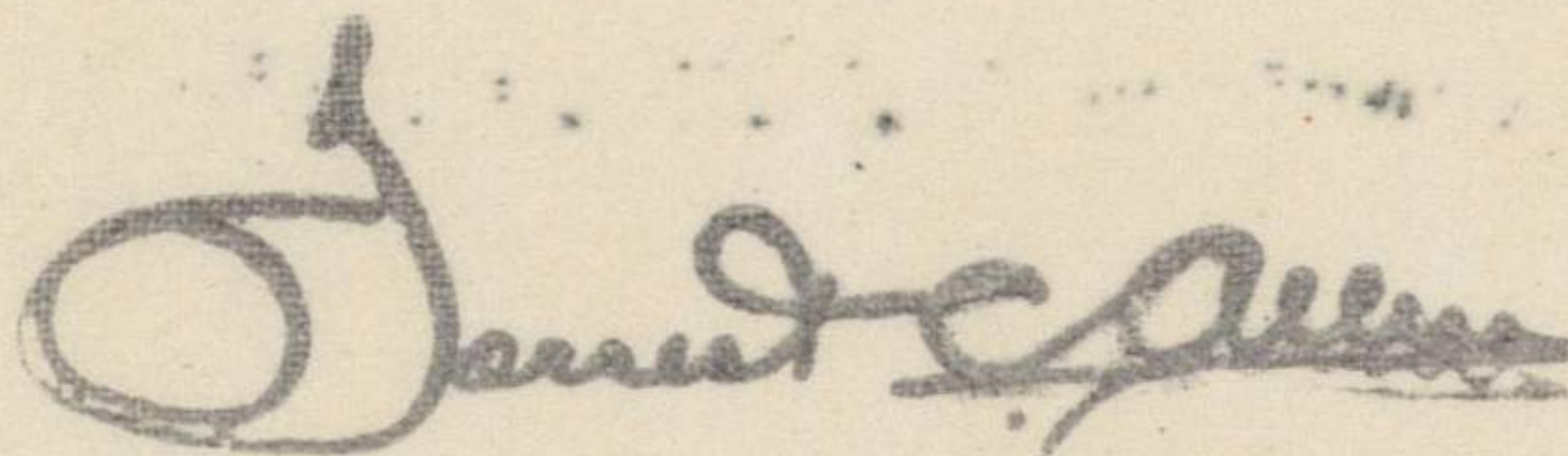
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Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

My wife tells me that she has made from a donation out of the surplus of the fund

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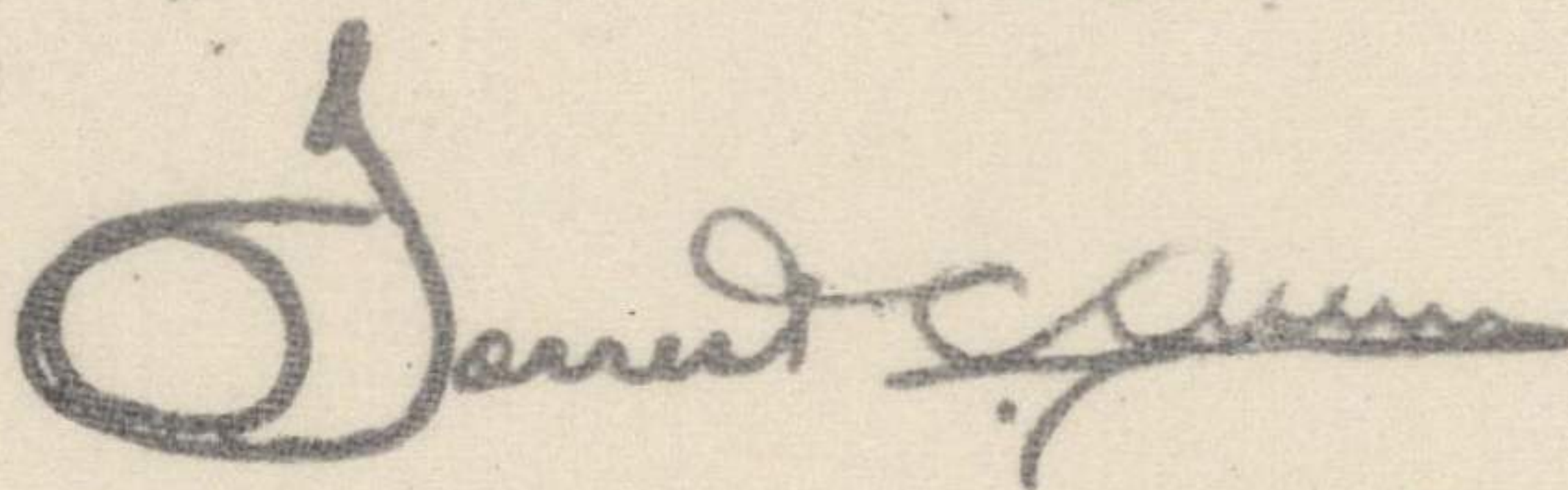
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Very sincerely yours,

Mrs. John Nelson, collecting
for our neighborhood (1600 block
on Alabama) called on me. I suggested
that I should wait for your letter but she said the others in our block
had made their contributions through her. Since we are about all here
people, I did likewise and my contribution (7⁵⁰) has been made. Sorry
I used her sticker + lapel clip - I return your sticker - there was no
lapel clip.
Ruth E. Litcher

Chairman, K.U. Red Cross Drive for 1945.

THE UNIVERSITY OF KANSAS
Lawrence

March 5, 1945

To the Faculty and Employees of the University:

We do not need an argument as to why we should give to the Red Cross, nor do we need to specify reasons as to how much we can give. You know the answers to both.

I have never talked to a Marine, a soldier or a sailor but who, upon every occasion, said, "The Red Cross is tops with me. I have already made my contribution. It is the thing that keeps us living."

I like this slogan: IF YOU CAN'T GO -- GIVE. And another hits me right in the middle: GIVE TO THOSE WHO GAVE. Why should I say more?

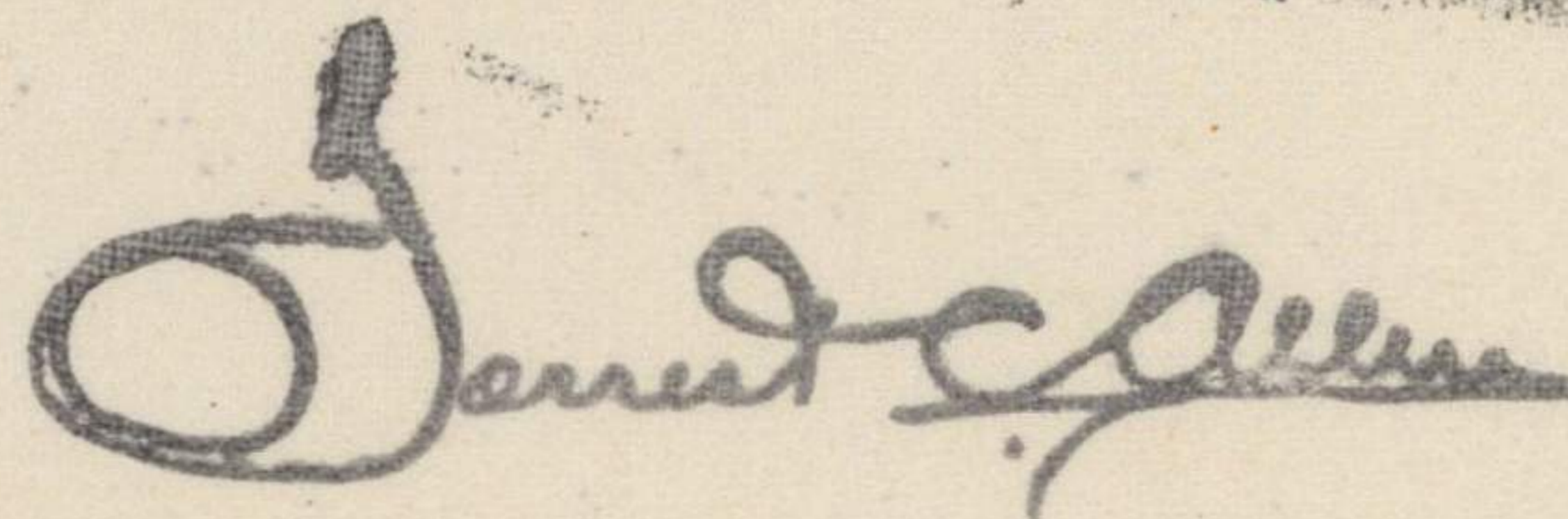
The Red Cross drive started March 1st, but since we had vacation, I thought it better for this letter to arrive at your desk after the semester vacation is over and you are ready to put first things first.

To facilitate your giving we are not asking anyone to call upon you, but we are asking that you mail your donation to Room 107 Robinson Gymnasium. Presuming that you will make a contribution, we are enclosing the Red Cross sticker and lapel clip, but if you find it impossible to give, kindly return them to this office.

The faculty and employees of the University have always given intelligently and responded most generously. I know that you will do your share. The students are also being given an opportunity to make their contribution.

Yours for a generous and responsive gift.

Very sincerely yours,



Chairman, K.U. Red Cross Drive for 1945.

THE UNIVERSITY OF KANSAS
Lawrence

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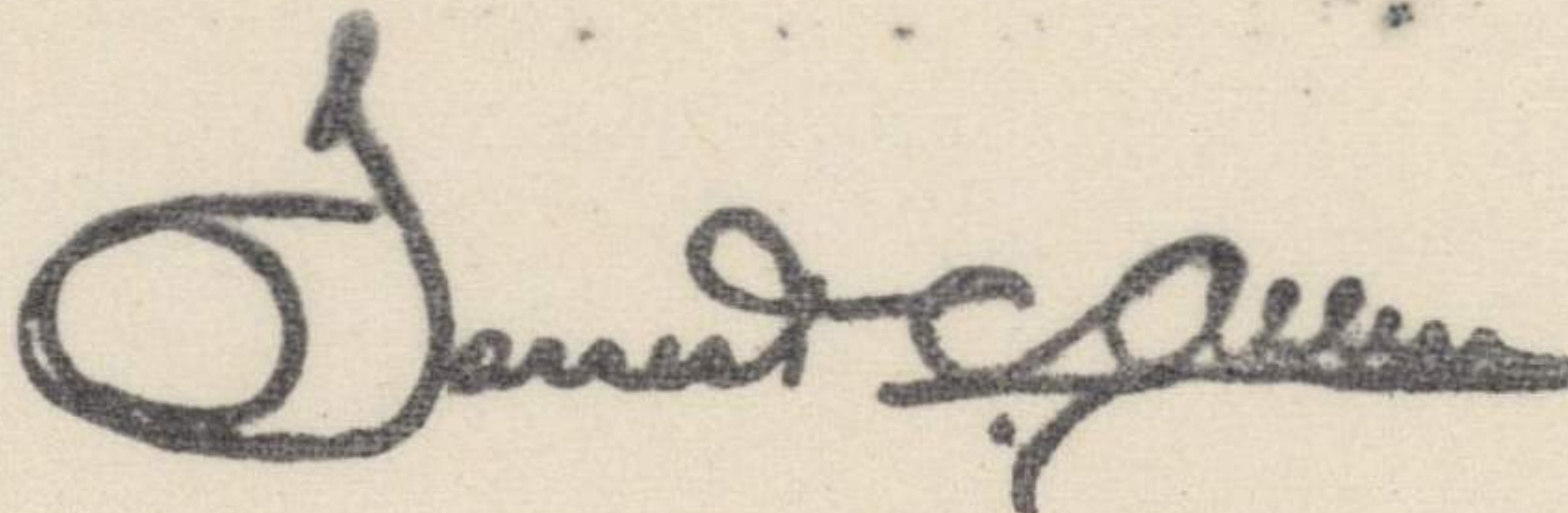
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Chairman, K.U. Red Cross Drive for 1945.

*Phog -
to my wife -
Mrs. President in our
district had to
because been so good source
her*