

## **HOW** IS IT FINANCED?

The cost of the institutes has sometimes been financed by a registration of \$1.00 charged each student for every ten hour course. The local sponsoring group provides the meeting place, services of a pianist and a secretary-treasurer, and meets such incidental expenses as postage and telephone.

In addition to the services of the institute director, the National Recreation Association provides suggested publicity material, posters, and similar items.

Institute leaders, in addition to conducting courses, will be available, as far as time and strength permit, to meet with interested citizens and groups or staff workers to advise on local programs.

## **PUBLICITY**

When institute plans have been completed you will want to secure city-wide publicity in order to insure satisfactory attendance. Promotional material will be sent you by the National Recreation Association to supplement your own. A request blank is enclosed for your convenience.

## **PLAN AHEAD!**

If you want the institute to come to your community, make your request promptly. Workers are sometimes scheduled for a long period in advance.