

There are 240 universities and colleges which have active memberships and nearly as many which have allied associated and affiliated memberships. These membership fees net the N.C.A.A. over \$7,000.00 annually. Hence there is no great need for the N.C.A.A. Executive Committee to take all of the basketball money for a "hobby pot" and a traveling fund.

Now back to tournament schedules. The winner of the Western N.C.A.A. in Kansas City will meet the winner of the Eastern N.C.A.A. in Madison Square Garden on March 28. Then the winner of the New York Invitation tournament will meet the winner of the N.C.A.A. tournament in Madison Square Garden on March 30. The gigantic Red Cross benefit game between the winner of the New York Invitation tournament and the N.C.A.A. champions in the Garden justifies the venture mainly because something like \$30,000 will accrue to this great international agency of mercy.

Thus we see that money can be an agency of mercy. Paradoxically it can be the root of all evil. Big-time football also has its money troubles. Excessively large gate receipts stimulate proselyting. We have two exact opposites on the stage of American football -- the lily whites, or have-nots, - those who observe the eligibility rules and become the doormats of the conference; the other is the tainted-money but prosperous boys - the proselytors -- generally the champions of the conference. The champion's illegitimate success breeds a certain respectability because their winnings draw huge gate receipts plus banner headlines on the sport pages.

Some athletic boards of lily white schools stress the importance of following the rules of the conference. At the same time they schedule games with the tainted-money boys for gate receipts, and gate receipts alone. Under no other conditions would these lily whiter schedule games with these alleged outlaws. The unfortunate coach of a doormat team suffers loss of