

contest who has ever received: (a) Any subsidy, either directly or indirectly, because he is an athlete, (b) Any advance payment for future services, (c) Any guarantee of payment which is not conditioned upon the services being performed in advance of the payment, of (d) Any payment for services at greater than reasonable and current rates. 2. No student shall participate in any intercollegiate contest who has ever received a loan, scholarship aid, remission of fees, or employment merely because he is an athlete or through channels not open to non-athletes equally with athletes.

Rule 10. Recruiting. 1. By alumni and friends. The conference is opposed to the recruiting of prospective students by alumni and friends, when the reason for such recruiting is that the prospective students are athletes. The conference will make continued and positive efforts to eliminate such recruiting. 2. By members of athletic staffs. (This is a laugh.) Members of athletic staffs shall not recruit prospective athletes. The following are submitted as typical examples of recruiting: (a) Urging enrollment through initiating correspondence, direct conference or indirect message. (b) Promising employment, loans, scholarships or remission of fees. (c) Indirectly contacting prospective athletes by suggesting to alumni or friends that they endeavor to recruit them. (This is another laugh --) Staff members shall avoid the appearance of recruiting. Evidence that a staff member has been guilty of recruiting shall be considered grounds for action discontinuing the scheduling of contests with those teams with which he is connected or for which he has been recruiting. Regulations governing recruiting by staff members are designed to relieve the coaches of any suggestion of responsibility for recruiting material for their teams. (Unquote)

For years coaches of so-called big time schools have traveled all over the country with their picture machine showing their football and their basketball teams in action, and meet with their alumni and have openly contacted high school students definitely signing up the boys the same as a salesman would