

March 19, 1946

Mr. W. A. Robinson  
Hebert-Robinson Advertising Company  
Frisco Building  
St. Louis 1, Missouri

Dear Bill:

It certainly is good to hear from you and I was delighted to know that you have really stepped up in the world because the advertising game is a dandy and you have always been tops, in my opinion, in this line.

Well, Bill, times haven't changed much. The title is still Director of Physical Education and Varsity Basketball Coach of the University of Kansas. I am not coaching baseball now. My coaching record is 20 out of the last 29 years here at Kansas and 7 straight championships won out of 7 years at the Teachers College at Warrensburg, Missouri, making 27 championships out of 36 years.

It is still good copy to say that I was one of the founders and president of the National Basketball Coaches Association. This other data is still good, although I am not now Chairman of the Fifth District N.C.A.A. I was president of the National Basketball Coaches Association for two years. I was also founder of the Kansas Relays, which is our famous spring classic here at the university. I also obtained, almost single handedly, basketball for the olympic games in Berlin, Germany, in 1936. I am still the oldest coach in basketball in the United States.

I think this Goal Hi will have a tremendous sale in the postwar era. I spoke a couple of weeks ago at Springfield, Ohio, and the boys tell me there that they are going to want a lot of them for their play ground. I am speaking at Fostoria, Ohio, on March 25, So I see a great revival in this sort of thing for school play ground and public play ground.

I am returning the letter that I wrote you on  
June 24, 1941.

With every good wish to you and yours, I am

Sincerely,

Director of Physical Education,