

#### FOUR OBJECTS OF ROTARY

1. To encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster the development of acquaintance as an opportunity for service.
2. High ethical standards in business and the professions; the recognition of the worthiness of all useful occupations. And the dignifying by each Rotarian of his occupation as an opportunity to serve society.
3. The application of the ideal of service by every Rotarian to his personal, business and community life.
4. The advancement of international understanding, good will, and peace thru a world fellowship of business and professional men united in the ideal of service.