

August 14, 1941.

Mr. M. W. Rusch,  
District Operating Manager,  
Goodyear Tire & Rubber Co.,  
5401 Independence Ave.,  
Kansas City, Missouri.

Dear Mr. Rusch:

I am very happy to recommend to you without reservation Loren T. Florell, of 22 Warner Plaza, Kansas City. I have known this young man for six or seven years, since he was a student in Topeka High School, then Washburn College, and finally a student at the University of Kansas.

Florell played on my varsity basketball team making his letter on a championship outfit. He is one of those clean type of young men that you delight to meet. He was a perfect trainer, and an indefatigable and intensely loyal worker, and sincere in all of the work that I engaged him. He has a fine personality, is interested in people, and has an intelligence that is refreshing.

He was a careful spender, very neat in his personal appearance, and impressed me as a young man destined to go far in the field of business. In fact, I am quite sure that he majored in the School of Business here at the University.

I am happy to recommend this young man without reservation or evasion.

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,  
Varsity Basketball Coach.