

March 5, 1940.

Mr. Floyd A. Rowe,  
Board of Education,  
Cleveland, Ohio.

Dear Floyd:

I have been ashamed of myself in promising you this letter so many times that I have returned to the office tonight to take care of this detail for you. I hope, however, that it has not been so long that this information will arrive too late for your purposes.

Answering your questions in order:

1. There are 640 colleges playing football, so I imagine that it would be safe to say there are 1,000 colleges playing basketball as a minimum. This is not counting the junior colleges. The coaches, trainers, caretakers, and so forth, for varsity and freshmen would number at least 10 or 12, so I would say 12,000.

2. The highest salary paid any college basketball coach in the Big Ten, I believe, is \$7,500. I do not know what Clair Bee or some of those promotional type of coaches receive, but I believe \$7,500 would be considered the top. I am frank to tell you that my salary here is \$5,200 as director of the Department of Physical Education. Incidentally I coach basketball, and \$2,100 of this \$5,200 that I receive is paid for basketball coaching. So you see I have never taken basketball as my main vocation. I have been offered goodly sums to coach basketball alone, but I have never accepted one of those jobs. The average salary in this league is about \$4,500 for basketball coaching. The better coaches could draw more. I would say the average salary all over the country would be about \$3,000.

3. Frankly, I believe that basketball has been the cause of more building in the way of field houses and gymnasias than any other sport. Of course, I am not counting the stadia, but when it comes to buildings, then basketball is primarily responsible for field houses that may incorporate other things besides the basketball court. I believe that \$300,000 a field house would be a very modest sum. College gymnasias cost anywhere from \$150,000 to \$300,000. So I have multiplied these one thousand edifices by \$300,000, which amounts to \$300,000,000.