

4. Last year according to the Department of Commerce report over eighty million people attended basketball games. To make an average charge of 25¢ per person, then the gross gate receipts for college basketball would be \$20,000,000.

5. Of the number of people outside of high school and college basketball who are making a living out of basketball, I believe there are at least 330,000 people. This is the way I arrived at this figure -- Kansas City is a city of 365,000 residents. Counting the industrial and municipal leagues, plus the Sunday School leagues that require the services of people gainfully employed, I reckon there are at least 365 people in Kansas City making a living out of basketball, other than college and high school. According to that ratio there would be one to every one thousand people in Kansas City making a living from basketball. One thousand out of 330,000,000 people in the United States would make 33,000. I believe that is a fairly close estimate.

6. The allegedly amateur teams who are earning their living out of basketball, teams who are earning their living out of basketball by securing soft jobs on their ability would be, I believe, less than any other group. Denver has the "Denver Nuggets", Oklahoma City has its team, as well as the "Phillips 66". I imagine that you would have 1,000 teams over the United States that would be getting a part of their living from playing basketball.

7. These out and out professionals who are making a considerable amount of basketball, either as players, promoters, or coaches, I believe you could lump them all at about 5,000. I am guessing on this, but I am thinking of these different promotional groups that are springing up all over the country and this is my best estimate after making a survey of contacts that I have made or know about.

Floyd, I am not sure whether this is at all accurate, but I have given you the best that I could from my experience after studying it pretty carefully and estimating from all angles within my reach. It is very nice of you to say the things you do regarding my knowledge of basketball, but when you put these questions to me you really made me look like a pigmy.

Now, regarding the championship game at Kansas City. You certainly are within your rights in presuming that the members of the Rules Committee will be complimented with tickets. I will see that you have a pair of tickets in the balcony at approximately the corner of the court so that you can make your survey. I am making a special notation of your desire and I will see that you get the location that you want in the way of ticket arrangement. I am very happy to have you write me, and I assure you that anything that I can do for you at any time will be an extreme pleasure.