

BOARD OF EDUCATION

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Dr. Forrest C. Allen
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Lawrence, Kansas

Dear Phog:

At the present time, I am in the throes of preparing a paper on the vocational aspects of competitive athletics in both high school and college.

As a background for the proper presentation, I should like to have some of the following facts which I believe you can give me in general. The facts do not have to be particularly accurate; I would like them, however, to be sufficiently accurate as to withstand criticism. Please be sure that in presenting these facts, I will give credit to the individuals who have been kind enough to furnish them to me.

I should like to know:

1. How many college people are interested professional in basketball? That means coaches, trainers, caretakers, etc.
2. The highest salary paid any college basketball coach, and the average salary for college basketball coaches.
3. The approximate number and capital cost of field houses, gymnasiums, etc. erected primarily to house college basketball.
4. The approximate gross receipts of college basketball.
5. Your opinion would be better than any one else's, I know, on the number of people there are outside of high school and college basketball who are making a living out of basketball. (I am thinking of fellows like Needles and that outfit who are without question making the major portion of their living out of handling alleged "amateur" teams).
6. Would you have a reasonably good idea of how many of these allegedly amateur players there are, and what percentage of them are really earning their way out of basketball by having secured jobs on the basis of their basketball ability?
7. There is another group I would like to have your best estimate on - the number of men who are out-and-out professionals who are making a considerable amount of money out of basketball, either as players, promoters or coaches.