

October 25, 1939.

Mr. Floyd Rowe,
Board of Education,
Cleveland, Ohio.

Dear Floyd:

I think Quidley is a very personable, dynamic and entertaining man who speaks with much emphasis and clarity. He has a dominant personality and I would recommend him without reservation. He really puts on a show as a lecturer as well as an official. I think he would fill the bill very definitely. I hope you can get him.

Oswald Tower would be great, but Quigley is a man that leads the show. I am sure you would be well pleased with him.

Regarding my own availability, I am not at all certain. I am up to my ears on this administrative problem, having the promotion of the Coaches Association, the Rules Body and the basketball tournament. It is quite a sizeable job, besides all the other details, one of which is coaching the University of Kansas basketball team - and I haven't done much of that to date.

I sincerely trust that Floyd Rowe is still his own self with a lot of pepper and a clear head for efficient administration. I would cherish a good long tete-a-tete, say a couple of hours, to talk over administrative problems and content and method.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT
OF
INSTRUCTION

October 23, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

You know the sort of meetings we have here in Cleveland for our basketball rules interpretation. With that knowledge, would you think that Quigley would have anything to add to the meeting? Is he a good speaker, etc. etc.?

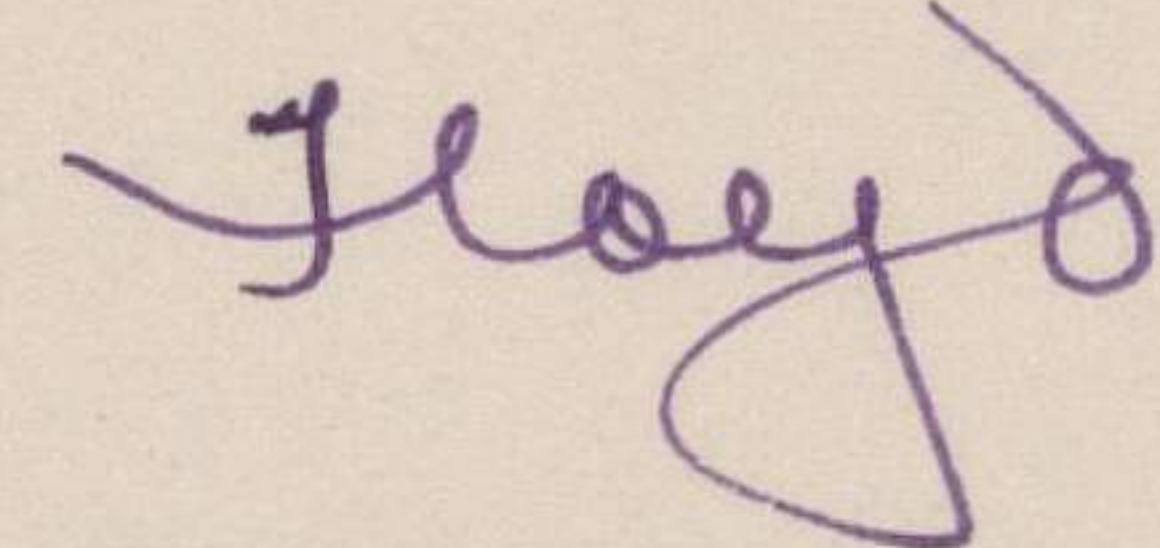
We haven't yet decided on the dates of our meetings, but we should know that within the next few days and I may be in a position then to go forward with complete plans for our interpretation meetings.

Last year the meetings were held November 28 and 29, and may be held at approximately the same dates this year.

I have asked Oswald Tower but do not know whether he can come for the dates mentioned. In case he cannot come and in case you do not believe that Quigley can do the thing we want, would you be available? At one time you said you would be willing to help out, and I know the fellows would be glad to have you back. I am just feeling the situation out, in the hopes that we can get things sufficiently well in hand so that we will not be without the services of an efficient speaker and interpreter.

With personal regards, I am

Sincerely yours



Floyd A. Rowe, Directing Supervisor
Bureau of Physical Welfare

FAR:McG

BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT
OF
INSTRUCTION

November 22, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

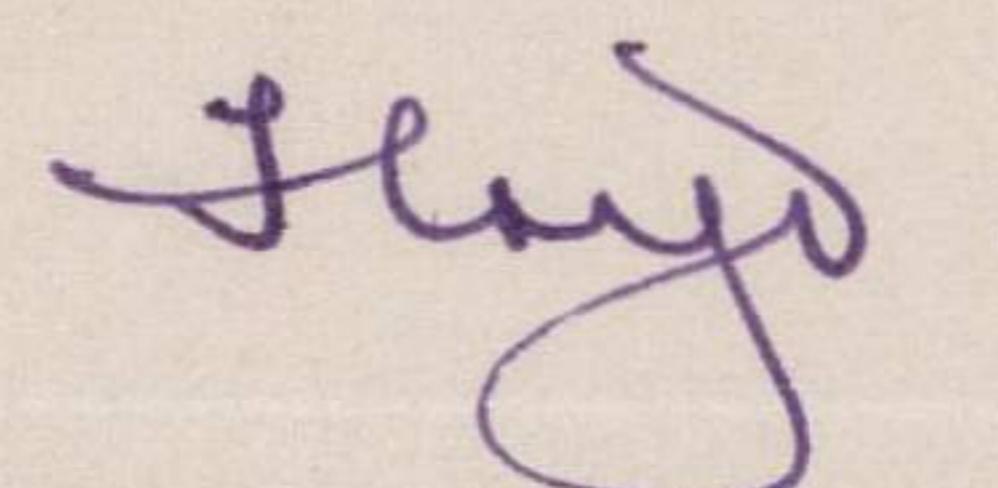
Today's mail brings me a letter from Olie, in which he says he is expecting to see you for luncheon on the 28th and be with you up until 3:00 P.M., discussing the matters of the N.C.A.A.

That being the case, it will be necessary for you to see Newman at Collinwood in the morning. We can arrange that, however, when you arrive, since Newman will be at the dinner meeting.

You can count on me being at the Union Terminal Station at 5:15 P.M. on Monday afternoon, awaiting your train. If you wish, I can take you to the Athletic Club and let you clean up a little, or I can take you right out to the dinner meeting, whichever you desire.

Looking forward to seeing you next Monday, and assuring you that both Bill and I are sorry we can't get a handball game, I am

Sincerely yours



Floyd A. Rowe, Directing Supervisor
Bureau of Physical Welfare

FAR:McG

THE INDIAN-DETOUR AND GRAND CANYON LINE

The Atchison, Topeka and Santa Fe Railway System



Dr F.C. Allen,

From Lawrence To Cleveland Ohio &
return.

ITINERARY OF YOUR TRIP

This schedule is based on current time tables, which are subject to change without notice

| | | | | | |
|--------------|-----------|--------|---------|--------------|----------|
| Lv, Lawrence | Santa Fe, | No 12. | 12.56PM | Mon, Nov 27. | Chair |
| Ar Chicago, | " | No 12, | 9.30PM | " " | 27. car. |

Transfer to the LaSalle St Station.

| | | | | | |
|------------------------|--------|--------|---------|-------|-------------|
| Lv, Chicago. | N.Y.C. | No 90, | 11.40PM | " " | 27. Sleeper |
| Sleeper open at 10 PM. | | | | | |
| Ar, Cleveland Ohio, | N.Y.C. | No 90. | 7.32AM | Tue " | 28. " |

| | | | | | |
|-------------------------|------|--------|---------|-----|---------------|
| Lv, Cleveland Ohio. | NYC, | No 89, | 12.20AM | Thr | " 30. Sleeper |
| Sleeper open at 9.30PM. | | | | | |
| Ar, Chicago, | NYC | No 89 | 7.15AM | Thr | " 30. " |

OR.

| | | | | | |
|-------------------------|-----|------|--------|-----|---------------|
| Lv, Cleveland Ohio. | NYC | No 5 | 1.30AM | Thr | " 30. Sleeper |
| Sleeper open at 9.30PM. | | | | | |
| Ar, Chicago | NYC | No 5 | 7.40AM | Thr | " 30. " |

Transfer to the Santa Fe depot.

| | | | | | |
|--------------|-----------|-------|--------|-----|-------------|
| Lv, Chicago. | Santa Fe, | No 11 | 9.30AM | Thr | " 30. Chair |
| Ar. Lawrence | " | No 11 | 5.56PM | " " | 30. car. |

Transfer included in your ticket.

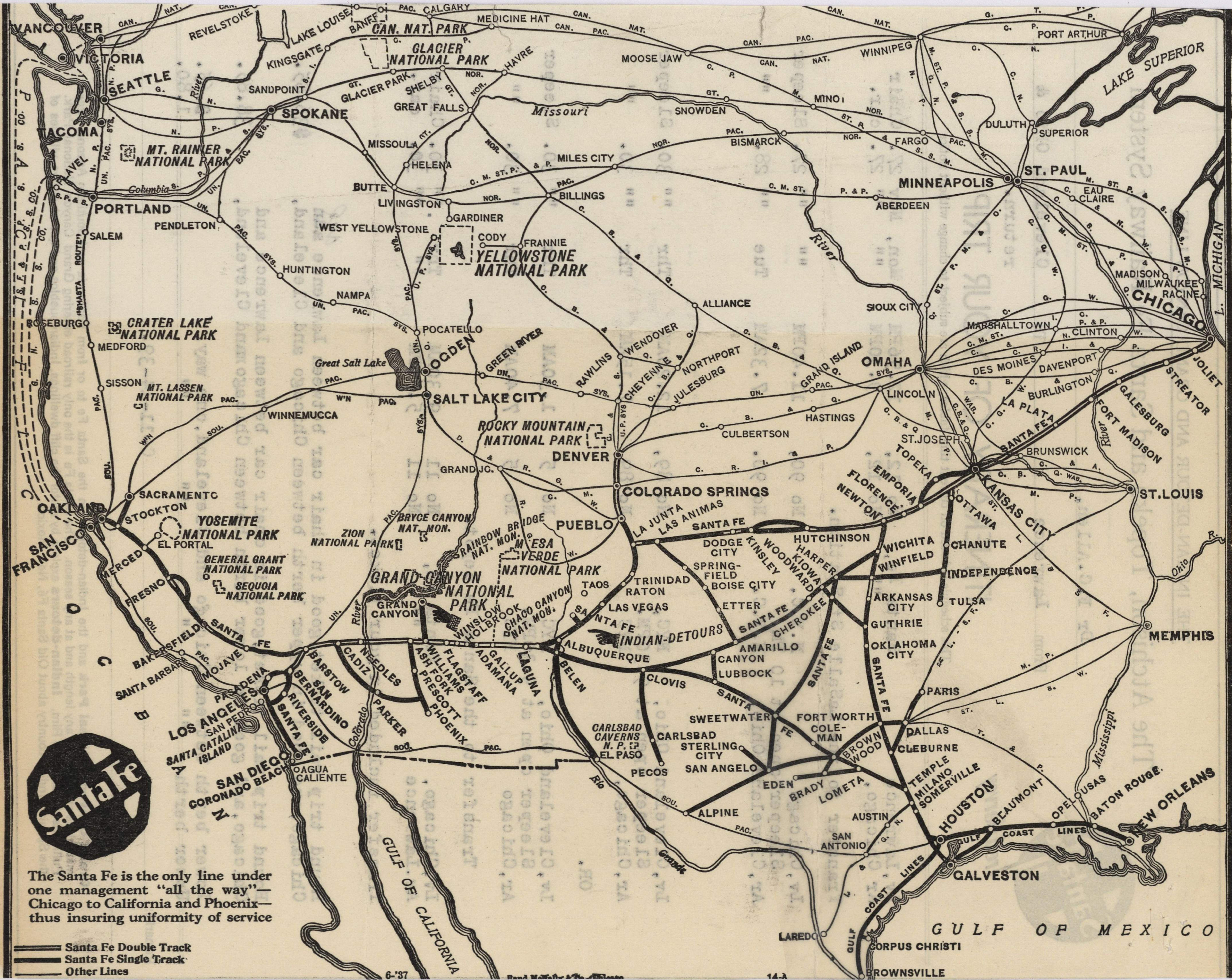
Round trip rail ticket, good in chair car between Lawrence and Chicago, and good in upper berth between Chicago and Cleveland. *and* \$36.85.

Round trip rail ticket, good in chair car between Lawrence and Chicago, and good in lower berth between Chicago and Cleveland. 38.85.

Lower berth between Chicago and Cleveland, one way. 2.65.
Upper berth " " " " 1.80.

Remarks: Call 14-39.

Grand Canyon National Park and the Indian-detours, on the Santa Fe to or from California and Southern Arizona, offer matchless stopovers of any length and at any season. The Santa Fe is the only railroad entering Grand Canyon National Park. Pullmans direct to the Rim. Indian-detours explore by motor the cliff dwellings, Indian pueblos and quaint native villages of the Spanish-Indian country about Old Santa Fé, New Mexico.



The Santa Fe is the only line under one management "all the way"—Chicago to California and Phoenix—thus insuring uniformity of service

Santa Fe Double Track
Santa Fe Single Track
Other Lines

November 22, 1939.

Mr. Orville W. Rust,
Athletic Director,
Franklin High School,
Cedar Rapids, Iowa.

Dear Mr. Rust:

I am writing to Mr. Gene Aldrich, director of athletics and physical education for the city of St. Paul. I am not quite clear from your letter what he desires, but I am following your request.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FRANKLIN HIGH SCHOOL

ATHLETIC DEPARTMENT

CEDAR RAPIDS, IOWA

November 17, 1939

Dr. Forrest Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Last week-end I was in Minneapolis and came in contact with Mr. Gene Aldrich, Director of athletics and physical education for the city of St. Paul. He is desirous of having the name of someone in or around Wichita, Kansas who would be interested in a physical education program. I am sorry I cannot give you more of the details, but thought possibly you would be willing to get in contact with Mr. Aldrich and secure from him the nature of the program and other information and would be able to suggest to him someone suitable. Thanking you, I remain

Yours very truly,

Orville W. Rust
Athletic Director

OWR:RM

Mr. Gene Aldrich
716 Court House
St. Paul, Minnesota

December 2, 1939.

Mr. Wayne Replogle,
The Elgin Academy,
Elgin, Illinois.

Dear Bill:

I, too, had a fine visit with you and greatly enjoyed our ride together.

When I got home I found there were no copies of "Better Basketball" on hand, but I am expecting a shipment Monday morning, at which time I shall autograph a book and send it to you.

I am enclosing a copy of the description of the most famous college yell in America, the Rock Chalk, Jayhawk, K. U.!

With best wishes for your continued success, I am

Very cordially yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Eglin —

11-27-39 —

W. T. C. Allen,
Univ. of Kansas,
Lawrence, Kansas.

My dear friend: —

The ride from K.C. to Chi-
with you last week-end was
indeed the most enjoyable
7 hours of my life, if not
the most profitable. Something
about those hours created
an awakening within me —
Made me realize new values
and new hopes —

In my brief life, I shall
never be able to thank
you for what you have

done for Max — as
time goes on, however,
I shall try to repay —

Rest assured that little Max,
timid and unaggressive as he
is, respects you like a god-
just as I do —

Your suggestions have
given me added confidence
in my work here —

My best wishes for a
Happy Thanksgiving to you,

Mrs. Allen & your family —

~~Respectfully~~
Best regards

December 4, 1939.

Mr. Floyd Rose,
Board of Education,
Cleveland, Ohio.

Dear Floyd:

I want to thank you most heartily for your hospitality and kindness in entertaining me at the Cleveland Athletic Club. I signed a couple of tickets but I am not content that you shall pay for this personally. I take it that you will be able to get your money out of the officials' association or some group. If this is not the case, I want you to inform me so that I can make the proper compensatory adjustment.

It was good to see you and I want you to know how much I enjoyed my short visit with you. I was greatly disappointed, however, to learn of your indisposition, and I sincerely hope that after your check-up at the University of Michigan they will pronounce you o.k. with the exception of an imperative need for rest which you should take at every opportunity.

With all good wishes and appreciation for your hospitality, I am

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

THE CURTIS PUBLISHING COMPANY

MEMORANDUM

Date _____

To _____ From _____

Subject _____

December 14, 1939

Dear Phog:-

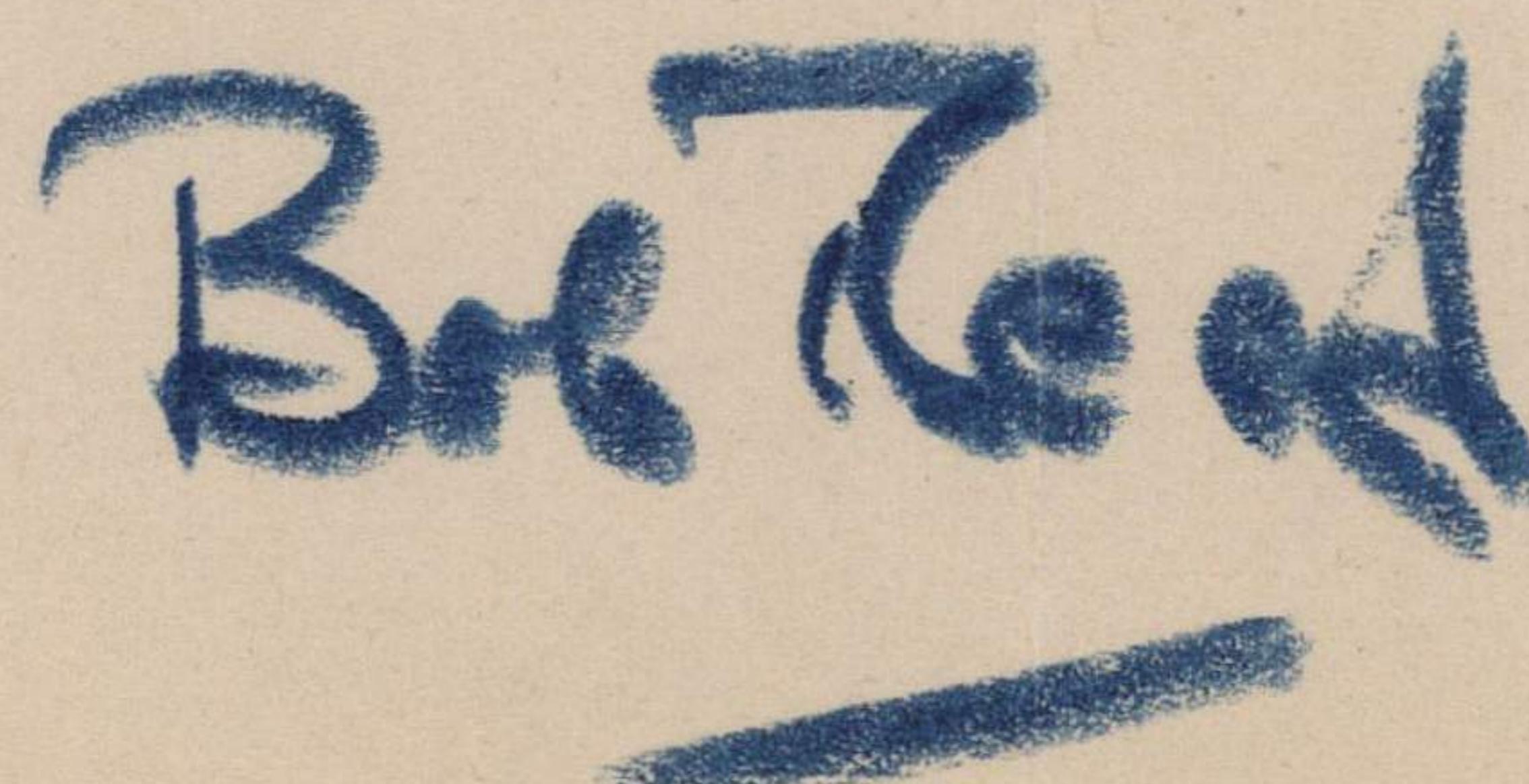
I found your letter upon my return from Chicago today. Immediately I called Marty Sommers, of the Post, and he tells me he knows of no article they have on hand which speaks slightly of your new game. There is an article coming out soon under the title Take Away the Backboards -- which he says is controversial. I suppose it is another argument about changes in the game. They also have an article about some game developed in West Virginia called (of all things) Poontang. But he still insists he knows of no derogatory remarks about your new game. There is mention of your name in one article, which states that you proposed a twelve-foot basket. That is true -- I should say.

I am starting to watch the papers for Big Six basketball scores. Some of us Kansans in the East are getting pretty discouraged over the football scores -- and I might say that I hope you realize how many real stanch friends you have among the men I talk to around here. In that connection I won't yield to anyone.

Phog, I think you can quiet your fears about a slam in the Post -- or else Marty didn't remember any.

Hope you have a great season this year, and we'd be mighty happy to see whenever you are in the East. Why haven't you hooked up in some of Madison Garden double headers. Basketball has climbed in popularity around here and I'd like to see Kansas get some of the limelight. I believe on the whole the East is behind the Midwest in basketball.

Cordially,

A large, handwritten signature in blue ink that reads "Bert Gerde". The signature is cursive and fluid, with a prominent "B" at the beginning and a long, sweeping "de" at the end. A single horizontal line is drawn through the signature.

December 26, 1939.

Mr. Wayne Replogle,
Coldwater, Kansas.

Dear Bill:

It was a pleasure to hear from you and to know that you are enjoying "Better Basketball". The book is \$4.00, postage prepaid, and you may send me your check whenever it is convenient for you.

I hope we will see you in Topeka at the Sunflower Tournament on December 28, 29 and 30. Our boys are reporting here for a work-out this afternoon prior to our going to Topeka. We will be quartered at the Kansan Hotel, and if you get over to Topeka it will be a pleasure to see you.

With all good wishes for a happy and prosperous New Year, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

THE ELGIN ACADEMY
ELGIN, ILLINOIS

Dec 19, 1939

Dr. F. C. Allen,
Univ. of Kansas
Lawrence, Kansas

My dear Doc:

The Bear reached me in fine
shape and it has been a good
Companion ever since. Certainly has
been a marvelous aid to me -

My first game was a good one - we
won it 26-24 in the 3rd overtime -
The second game we lost 23-21 - My
team could not hit in the 3rd
quarter -

I'm sure that Kansas is
still going strong -

In leaving for Sedwater
tomorrow - There's no place
like ~~London~~ to me -
It has people in it who
have character -

In closing may I mention
that your secretary did not
enclose a statement for the
book when it was sent -

God bless you & a very
Merry Xmas to you & Mrs Allen

Most sincerely
Wayne "Bue" ~~Leagle~~

December 27, 1939.

Mr. J. Craig Riby,
Hall Brothers,
Grand Avenue & McGee at 25th,
Kansas City, Missouri.

Dear Craig:

I am glad to enclose a schedule of our games, and hope that we will see you often during the season.

We haven't made up the personnel of our committees for the National Collegiate Basketball Championship of America, as yet, but we will have some detail work for you. We will want you to mix with the coaches and renew old acquaintances, but I will let you know a little later. It is still early, and I am working on these arrangements slowly.

Doubtless you have read about the Sunflower Tournament to be held in Topeka on Thursday, Friday and Saturday of this week. If you can get over for some of the games it will be a pleasure to see you.

With best wishes for a prosperous and happy New Year, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

R. G.

KANSAS CITY

NEW YORK



December 22, 1939

Dr. F. H. Allen
University of Kansas
Lawrence, Kansas

Dear Phogg:

I would appreciate a schedule of your games this year . . . I hope to get up more frequently than last year. You know I cannot get the kick out of high school games nor out of the Naismith League . . . the high school boys are too young and the Naismith boys too old . . . the University fellows are the ones that really play ball.

I was sorry I couldn't give your secretary the exact information about when we played Washington in St. Louis. I am pretty sure now it was December, 1934.

Cordially yours,

J. Craig Riedy.

JCR:RD

December 27, 1939.

Mr. H. G. Roberds, Manager,
Villa Rica Hosiery Mills,
Villa Rica, Georgia.

Dear Mr. Roberds:

On October 13th I wrote you about the elastic socks for our basketball players. We are still interested in these socks, and I am wondering if you would quote us your price on these in gross lots. Perhaps you overlooked this in the last paragraph of our letter.

We like the socks very much, and I will be glad to hear from you at your early convenience.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

October 13, 1939.

Mr. H. G. Roberds, Manager,
Villa Rica Hosiery Mills,
Villa Rica, Georgia.

Dear Mr. Roberds:

Thank you for your letter of the 9th instant. You may keep the sample sock we sent you with our compliments. I believe this sock has wonderful possibilities for basketball players. I have made a great many experiments with foot strain in basketball, and that heavy sock has more possibilities than any other foot aid that I have seen.

The hose that you make is a little too light, but is a fine garment to be worn under this heavier sock for tired and ailing feet.

We have a foot normalizer that works something on the order of a rolling pin set in a geared ratched that we use to repair the arch.

I believe I could sell hundreds of gross of this heavy sock upon my recommendation to basketball coaches who as yet haven't learned of the foot protection. Protectors are worn, but the feet go bad simply because there has been no foot aid to withstand the heavy pounding in basketball.

I should be glad if you would quote me a price on this heavy sock in gross lots. Also, what sizes would you make?

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

VILLA RICA HOSIERY MILLS

SOUTHERN OFFICE
RICHMOND WOLLSTEIN
2-4 EAST FOURTH ST.
ROME, GEORGIA

Hosiery Manufacturers

MEMBER:
ASSOCIATED HOSIERY MILLS, INC.
271 CHURCH STREET
NEW YORK, N.Y.

Villa Rica, Georgia

October 9, 1939

Mr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas

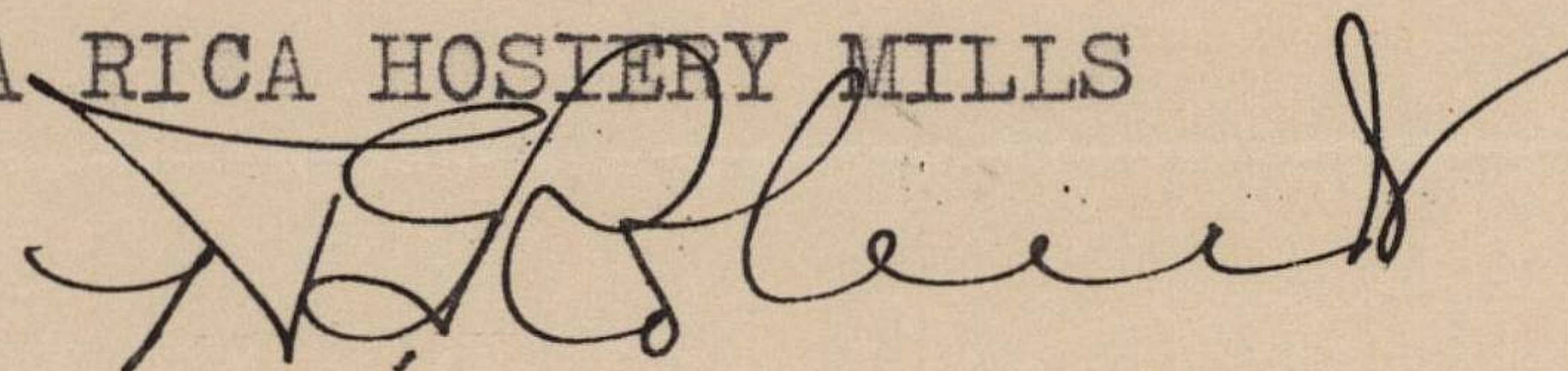
Dear Mr. Allen:-

We have your letter of the 2nd, together with sample of heavy athletic sock, but regret to advise that our equipment will not permit the manufacture of such a sock.

However, we would like to retain this sock for experimental uses, and if this is satisfactory with *you*, we ask that you bill us for same.

Very truly yours,

VILLA RICA HOSIERY MILLS



Manager.

HGR:h

December 29, 1939.

Mr. Floyd Rowe,
Board of Education,
Cleveland, Ohio.

Dear Floyd:

I am hoping now since your return from the hospital in Ann Arbor that you are your old self again and clicking on all twelve cylinders. It is a great satisfaction to a fellow to have a check up and to know that the old ticker is o.k.

I am sending you a carbon copy of the letter that I have written Coach Harry Newman, at Collinwood High. I trust that you will give Coach Newman the benefit of your sagely advice regarding the research work. I am anxious that you and your coaches do some work on this because I have done so much of it that every time they see me coming they think of "Hi! Phog Allen".

I see where Henry Iba in New York came out for the 12-foot basket, so we are winning converts slowly.

With all good wishes to you and yours for a very happy and prosperous New Year, I am

Very sincerely yours,

FCA:AH
Enc.

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Write Harry Newman about research on
11-foot basket. Send copy to Floyd Rowe.

BOARD OF EDUCATION

CLEVELAND, Ohio

DEPARTMENT
OF
INSTRUCTION

December 6, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

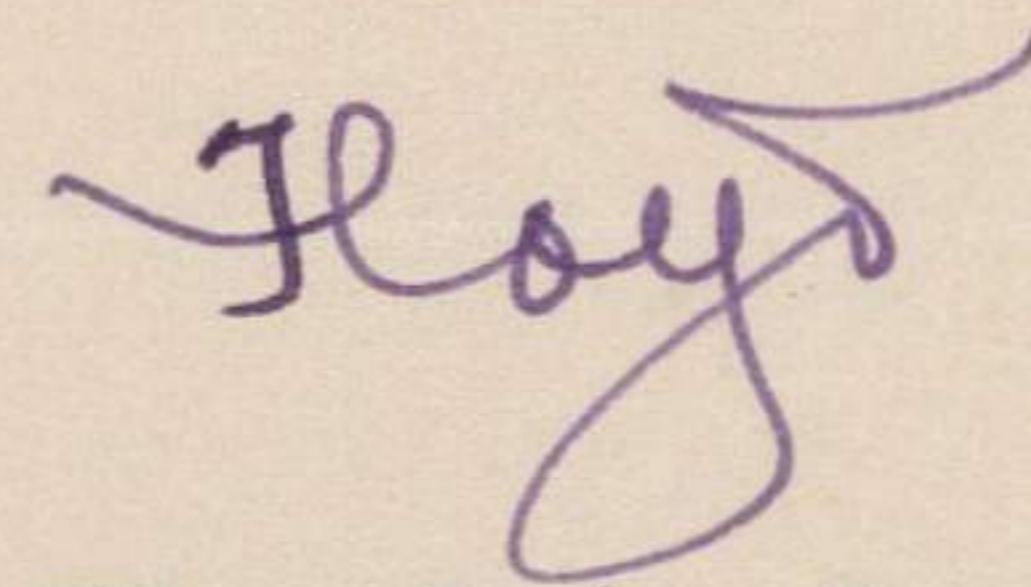
Dear Phog:

Thanks for your good letter of December 4. Glad to know you got back all right and that you enjoyed your trip. Certainly we here in Cleveland enjoying having you with us, and I am sure you did our boys here a great deal of good. I haven't had an opportunity to visit with any of the people who attended the McDonald meeting, but I am certain they also enjoyed having you with them.

My trip to Ann Arbor was a very satisfactory and satisfying one. Five of the top-flight doctors of the University staff went over me. Three of them voluntarily said they hoped that when they were my age they would be in as good physical condition as they found me to be. Dr. Barker, the cardiologist, really gave me a very thorough going-over. He found my heart to be in A-1 shape, told me to go ahead and play handball - no singles, but doubles - not to exceed two or three times a week until I had some definite symptom that the exercise was not agreeing with me.

Looking forward to seeing you again in the near future and, if not before, at the time of the meeting in Kansas City, I am as always, with many thanks

Sincerely yours



Floyd A. Rowe, Directing Supervisor
Bureau of Physical Welfare

FAR:McG

January 12, 1940.

Mr. Wayne Replogle,
The Elgin Academy,
Elgin, Illinois.

Dear "Bill":

Thank you for your kindness in sending your check for the book. I trust that it will be not only interesting reading, but that it will prove to be of some value to you in your coaching and teaching.

With best wishes for your continued success,
I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

THE ELGIN ACADEMY
ELGIN, ILLINOIS

Jan. 4-1940
—

W. F. C. Allen,
Univ. of Kansas
Lawrence, Kansas.

Dear Doc": —

Back again after a fine Kansas
trips - Hope you won that
(the state)
tournament - I lost 1 before
it was over -

I'm enclosing a check for
the book —

Hope your wife & happy - Hope
to see you in the Spring -

Sincerely
Bill Readely

January 30, 1940.

Mr. J. Craig Ruby,
Personnel Department,
Hall Brothers,
Kansas City, Missouri.

Dear Craig:

I am very well acquainted with Norman "Nummy" Hemphill. Our children grew up with the Hemphill children. They are very fine, dependable people.

Norman has a nice personality, is far above the average in intelligence and perseverance. He is thoroughly honest, and you can count on him to do the job one hundred per cent. The father died when the children were all small and each one of the boys and girls have had to shift for themselves.

I am very happy to write this testimony regarding Norman Hemphill's personality, perseverance and character.

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 23, 1940.

Mr. Jim Reed,
Sports Desk,
Topeka Daily Capital,
Topeka, Kansas.

Dear Jim:

One of my friends called my attention to your article as of Monday, January 22, and laid your paragraph on my desk. It is very nice of you to give publicity to Jerry Brondfield, the N.E.A. sports writer's remarks. My only hope is that I can be worthy of the tribute.

Appreciating your kindness and wishing you continued success, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.