



# A.J. Reach, Wright & Ditson

DIVISION SPALDING SALES CORPORATION

PLEASE REMIT TO SPALDING SALES CORP.

211 SO. STATE ST., CHICAGO, ILL.



1012 GRAND AVE.

KANSAS CITY, MO.

STORE NO. **105**

FOLIO **C00878**

FAMOUS FOR ATHLETIC EQUIPMENT

INVOICE No. **682**

**Sold To**

DATE **1/11/38**

**Ship To**

CUSTOMER'S ORDER NO. **1/8/38**

UNIVERSITY OF KANSAS

UNIVERSITY OF KANSAS

ADDRESS

LAWRENCE

KANSAS

ADDRESS

LAWRENCE

KANSAS

TOWN

STATE

TOWN

STATE

TERMS:

2% CASH 10 DAYS - NET 30 DAYS -

**N/C**

VIA **PP 1/10/38**

CLASS OF SALE	DEALER	INST.	GOLF PRO.	ORDER TAKEN BY	SALESMAN'S NAME	NO.
			<b>A</b>			<b>HOUSE</b>

DEPT. NO.	ITEM NO.	DESCRIPTION OF ARTICLE	QUANTITY		UNIT	✓	PRICE		AMOUNT	
			ORDERED	SHIPPED						
-		BC BASKETBALL	1	1	LY					
-	99	CUSTOMER'S PROPERTY BLADDER PUT IN ABOVE BALL RETD ON 2528	1	1	LY			<b>N/C</b>		

**CALLING ALL DEALERS to**  
**8th Annual Convention**  
**CHICAGO JAN. 30-31**  
**CONGRESS HOTEL FEB. 1**

**NATIONAL SPORTING GOODS ASS'N.**  
**A WINTER VACATION WITH PAY**

FORM F 21-7

AL INVOICE

NO RETURN OF MERCHANDISE FROM THIS INVOICE WILL BE ACCEPTED UNLESS YOU HAVE OUR WRITTEN PERMISSION.



January 14, 1938.

Mr. Sohaku Ri,  
Waseda University,  
Tokyo, Japan.

Dear Mr. Ri:

I want to thank you very much for mailing me the Olympic News and I also appreciate very much your New Year's greeting from you and the Organizing Committee of the 12th Olympiad, Tokyo 1940.

I am sincerely hoping that our family can get over to Tokyo during the Olympics.

I trust that you received a copy of my book, "Better Basketball" from McGraw-Hill Book Company. I desired to personally autograph it for you, but this was sent from the publishers in New York and I did not have an opportunity to do so. It may be that I can personally autograph it in Tokyo at the Olympic Games. I trust that you enjoy the book.

With every good wish, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



January 15, 1938.

Mr. Ames Rogers, President,  
Abilene National Bank,  
Abilene, Kansas.

Dear Ames:

Yes, I will be down for the Rotary luncheon on the 21st. This is just two days after we play the Missouri Tigers at Columbia, so I will need all the commiseration and sympathy that a sympathetic banker like you can give me.

I see the Tigers just knocked off Nebraska, so it looks like we are in for one of those mean years. And of course the Tiger is a hungry individual, having been lean and gaunt of victories in basketball for quite some time. Who knows but what they will rise up and be the new Big Six champions, or maybe Oklahoma?

I am sorry that I cannot stay at Abilene as I have another appointment in Lawrence, but since I didn't see you at Manhattan you know I will have to say "Howdy" to you before I leave.

With every good wish, I am

Sincerely yours,

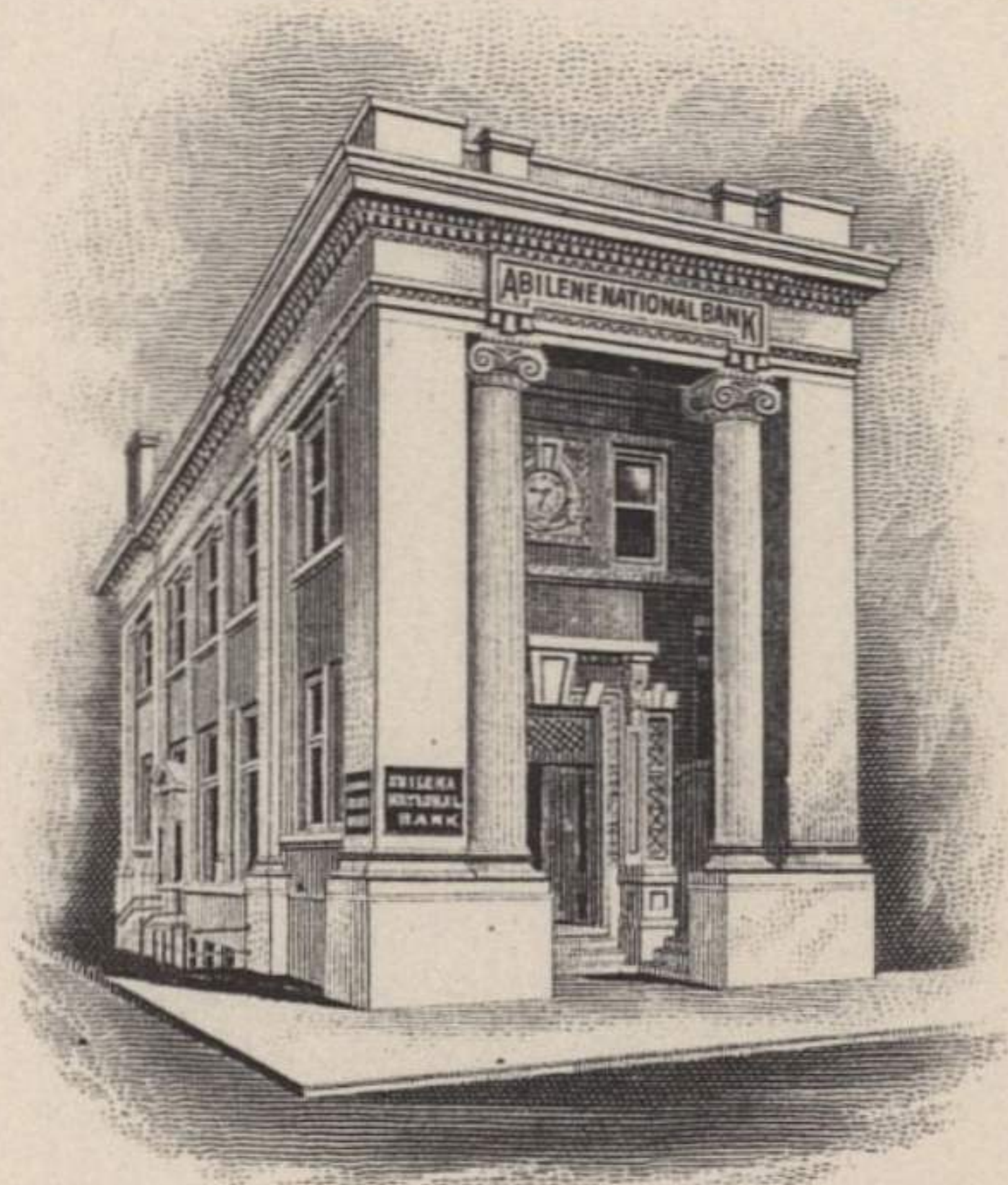
Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



# THE ABILENE NATIONAL BANK

A. P. ROGERS, PRESIDENT  
G. W. REES, VICE-PRESIDENT  
J. B. CASE, VICE-PRESIDENT



C. W. TAYLOR, CASHIER  
R. G. ROGERS, ASST. CASHIER

ABILENE, KANSAS,

January 14, 1938

Mr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Phog:

We all got quite a kick out of your letter of January 12. It has become impossible to secure tickets at Manhattan for any of the games and that is the only reason you did not see the crowd there the other evening. We all missed the annual pilgrimage and the splendid visit with you.

Someone said you were going to be here next Friday to talk to the Rotary Club. If there is any possibility of your staying over, we will get the crowd together and have some fun.

Yours very truly

*Ames Rogers*



December 24, 1937.

Mr. Craig Ruby,  
Hall Bros.,  
25th and Grand,  
Kansas City, Mo.

Dear Craig:

I am very happy to send you a couple of our schedules of our home conference games, and a few for your general manager, Charles Stevenson.

Any time you come up let me know, and I am very sure that you will be taken care of in good style.

I also want to thank you for writing John Hawkins at the Maine Agricultural Experiment Station, Orono, Maine, about our new book. I really believe it is a pretty good one.

Again thanking you, and wishing for you a very Merry and Prosperous Yuletide Season, I am

Fraternally yours,

Varsity Basketball Coach,  
Director of Physical Education.

FCA:AH



December 23, 1937

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Phog:

I neglected to cut out of the Star your Basketball Schedule for the year. I wonder if you would send one to me? I saw four of your six Home Conference games last year and enjoyed them a lot. Our general manager, Charles Stevenson, is an old player and it is probable that we will get up to see a number of your games this year.

From what I read in the papers, it appears that you and Nebraska will fight it out again.

John Hawkins, Maine Agricultural Experiment Station, Orono, Maine, wrote me about basketball books. I wrote him about your new one.

The kindest regards and wishing you a very merry Christmas, I am,

Yours fraternally,

*Craig Ruby*  
Craig Ruby

JCR:DRS

*Hall Bros*  
*25th & Grand*  
*KE Mo.*



December 24, 1937.

Mr. C. W. Thorp, District Manager,  
Goodyear Tire & Rubber Co.,  
1400 NW Raleigh St., at 14th,  
Portland, Oregon.

Dear Mr. Thorp:

Somehow your communication has been mislaid on my desk and I have failed to acknowledge your very good letter of the 8th concerning Mr. George E. Rody, who has made application with your company for a position of responsibility.

I have known George E. Rody since 1920. I consider him a very dependable and efficient young man. He is a graduate of the University of Kansas, and played three years on my varsity basketball team. He is married and has one child.

I have watched him during his coaching career at Oklahoma Agricultural College and then at Tulane. Previously he had coached at Central High School, Oklahoma City.

He has exemplary habits, comes from a splendid family, and in my opinion has great ability to do fine work. I have rather followed George Rody with more than the usual interest, because I think that George Rody is a deserving and a capable young man with no bad habits and an exceptional amount of durable qualities.

I am very happy to recommend him to you without reservation or evasion. I trust that you may give him your careful and sincere consideration.

Sincerely yours,

FCA:AH

Director of Physical Education.



GOOD YEAR

**Goodyear Tire & Rubber Company of California, Inc.**1400 N W Raleigh Street, at 14th  
PORTLAND, OREGON

December 8, 1937

Dr. F. C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

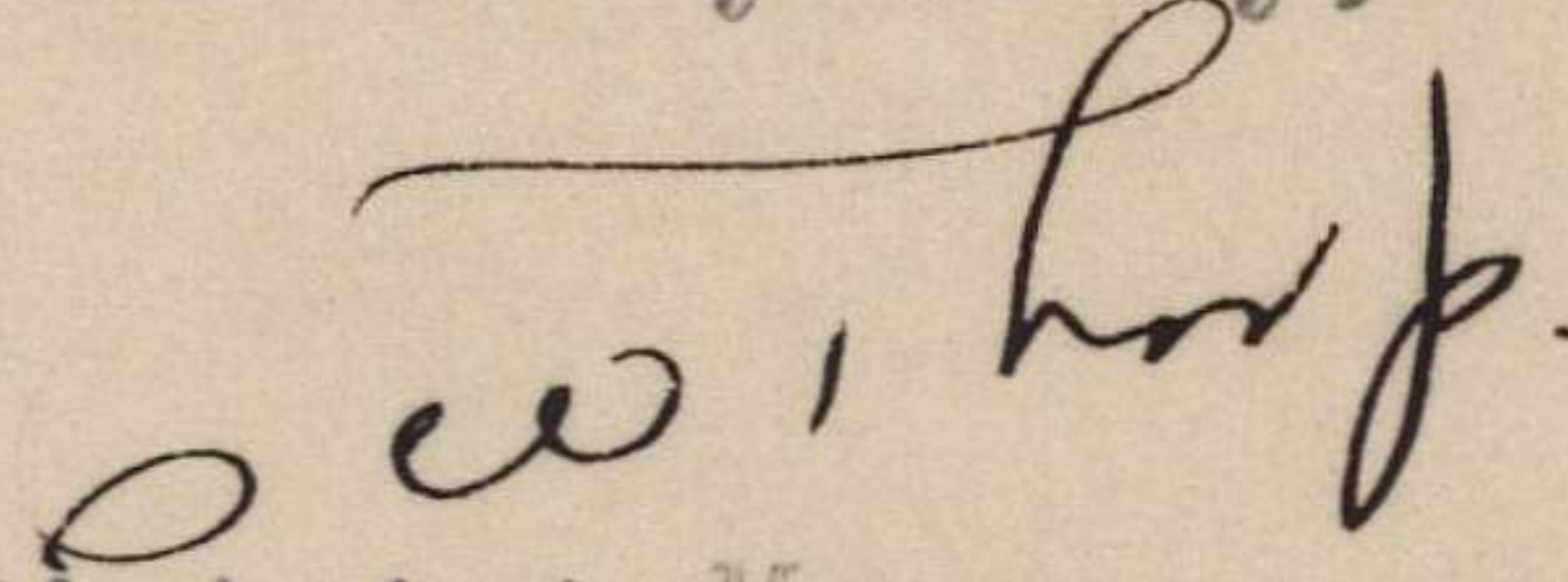
Dear Mr. Allen:

Mr. Geo. E. Rody who has made application with this company for a position of responsibility, has given your name as reference.

We will consider it a favor if you will be kind enough to tell us about his character, habits, ability, family life, in fact, anything which you think would be of interest to an employer that considers careful discrimination in the selection of its employees of paramount importance.

The information so given will be appreciated, and you may be sure it will be held in strict confidence.

Yours very truly,

  
District Manager

C W Thorp  
md



A  
December 18, 1937.

Mrs. Fanchon Reid,  
307 South 1st St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

Thank you for your good letter of the 17th instant. I believe that we are working rather satisfactorily on Bruce's problem, and I believe that we have a solution for it.

I have been playing Bruce out in the center of the court in a position which I call the quarterback. This is on the offense. His defense is very good, and his offense is excellent, but I have been using him at a position that he has not been accustomed to playing.

After the Washburn game he came to me and said, "Doc, I don't like that position. I can't play it. I have been used to playing forward, and just can't play that position."

Now, Mrs. Reid, that is exactly what I want the boys to do. I want them to be frank enough to speak to me freely about their desires and how they really feel about the situation. At last night's practice I made an example of this situation and told the boys that that is exactly what I wanted them to do. That is, to speak their own mind frankly and freely. I told them that I was playing Bruce at forward and shifting Ebling in Bruce's position.

Frankly, I feel that the quarterback position is the choice job of the whole team. It is a great compliment to be picked for that position because only passers with uncanny eyes and excellent coordination and judgment can play this position. Very few boys are able to do so, and I wanted Bruce to know that it was paying him a high compliment to give him a chance there.

However, he is rather a nervous type of boy under pressure, and I believe he will do much better in his old position. He is a wonderful passer and has many exceptional talents, and shows his skills to an excellent advantage. I believe by putting him at his old position he will feel more free and will do a much better job. I am very much pleased with Bruce's attitude. He is a fine modest young man and the only thing that interferes with him is his fears. I think it is his



fear of not being able to do the things just the way I want them done that bothers him. However, we are getting that all worked out nicely, and each day I can see him with more confidence.

It would be a great pleasure to see you and have a visit with you at Winfield. Remember, we will want to get some tickets for you for that game.

With every good wish, I am

Sincerely yours,

Varsity Basketball Coach,  
Director of Physical Education.

FCA:AH





DAILY CAPACITY  
FLOUR 2000 BBLs.

ELEVATOR CAPACITY  
750,000 BUSHELS

## THE Arkansas City Flour Mills Company

Arkansas City, Kans.

December 17, 1937

Dr. F. C. Allen,  
Director of Physical Education,  
Kansas University,  
Lawrence, Kansas.

Dear Dr. Allen:

I was very happy to receive your kind letter some days ago and have noticed by the papers that Bruce has been playing all this week. And today, I had a letter from him saying that he was eligible and was working hard to get his grades up and keep them there.

He is a little discouraged because he has not made a better showing, he says you have been very fair to him, and to use his own words, he said, "he has given me every chance and I have not come through for him" but I am sure he will hit his stride soon, and I know he will not fail you. He is just trying too hard.

You have been so nice to him and to me and I appreciate it very much indeed. I am looking forward to seeing your team play with Winfield, next week, and hope that I may have the pleasure of visiting with you if only for a minute or two. Thanking you and with kind regards, I am

Sincerely yours,

*Fanchou Reid*

FR





Arkansas City Flour Mills Company

Arkansas City, Kans.

December 17, 1937

Dr. F. C. Allen,  
Director of Physical Education,  
Kansas University,  
Lawrence, Kansas.

Dear Dr. Allen:

I was very happy to receive your kind letter some days ago and have noticed by the papers that Bruce has been playing all this week. And today, I had a letter from him saying that he was eligible and was working hard to get his grades up and keep them there.

He is a little discouraged because he has not made a better showing, he says you have been very fair to him, and to use his own words, he said, "he has given me every chance and I have not come through for him" but I am sure he will hit his stride soon, and I know he will not fail you. He is just trying too hard.

You have been so nice to him and to me and I appreciate it very much indeed. I am looking forward to seeing your team play with Winfield, next week, and hope that I may have the pleasure of visiting with you if only for a minute or two. Thanking you and with kind regards, I am

Sincerely yours,

*Lawrence P. ...*

11/15  
30  
35  
50



February 5, 1938.

Mrs. Fanchon Reid,  
307 South First St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

I had a long conversation with Mr. Herman Engel yesterday regarding Bruce and his problem. I went into every detail of the situation concerning Bruce's aspirations, difficulties, and so forth, with Herman. I only wish that I might have had an opportunity to talk with you.

Bruce is a fine boy. He is very much like my second son who has a very quick brain but did not use it for all that it was worth in his academic contact. I would not call him mentally lazy, but he learned so rapidly, or else got it so much easier than the ordinary student, that this caused him to slight his work more than did the plugger. He had a confidence in his ability to get by. This intellectual talent of his caused him trouble in other endeavors, because he always figured that he could get things just a little faster than the other fellow. I find Bruce doing this. He was in hot water all year regarding his grades. This is symptomatic of his other troubles.

I want you to know, Mrs. Reid, that I am very fond of Bruce, and I am endeavoring to do some things for him that Milton's parents were not able to do for Milton because when we dealt with him he always put a proposition to his mother that he was getting the worst of it, when as a matter of fact he was not putting his whole self into the job.

I wrote you regarding Bruce smoking. I don't believe there has been a day that he has practiced but what I have smelled tobacco on his breath. Of course, he makes himself scarce and does not like to come close to me. I never let him know that I do smell tobacco on his breath, with this one exception. Last Tuesday just before the Nebraska game I called Pralle and Golay in for a very serious conference, and afterwards I walked up to Bruce and said, "Bruce, really, when are you going to start training? You say you want to play basketball and make the team. You have never put yourself in the position of convincing me that you wanted to make it at any price. We have four boys on the team who do not train."

We have Don Ebling, Richard Harp and Sylvester Schmidt who train one hundred per cent. I called Golay and Pralle in for an hour's extended conference, and I "put the heat" on both these boys and told them some very pointed, and yet very friendly things. I



emphasized to them my extreme friendship and admiration for Pralle, and confidentially I registered my disappointment in Golay because he was dissatisfied because he could not play. I think the very thing that interfered with his good play was his tendency to break training. This is symptomatic of why he failed in other lines.

I said to Golay, "Pralle plays and dissipates, and he does a wonderful job of it, but I am just as badly dissatisfied with Pralle because he could be such a benefit in influencing the other boys to train." Pralle said to me, "Dr. Allen, don't you think that all of these rumors are greatly exaggerated regarding our breaking training?" I said, "Yes, Fred, I do think they are, but there is also some truth in the statement that you do not train as you should." And he agreed.

I said, "Now both of you go out together and talk this thing over. I am not going to tell you what you have to do. You make up your minds, and whatever you do will be quite satisfactory with me, because of the fact that when you play you play because you want to play, not because some one compelled you to play. But after the season is over I am going to tell some of you fellows whether I want you back next year or not on the team."

Now, I do not mean that I was going to kick them off, but I did mean that unless they wanted to give up something I would prefer that they go into other lines of endeavor while they are here in the University.

My purpose in talking to Bruce is to try to awaken in him some latent powers for leadership which he has never shown here. Bruce is a fine boy, but frankly there is something that leads me to believe he wants you to think he is much more abused than he really is. In some ways he is a very strong player, and in others he is quite weak. His push shot is very weak, but he has made one hundred per cent improvement, and his one arm pass is a quick, lightening pass which he has just picked up and he is immensely pleased with it. Of course, he is disappointed because he cannot play all the time, but it happens that we have Ebling, who trains perfectly, and Florell who trains nearly perfectly, and while Ebling is a sophomore and Florell is a junior and he has just developed a little further than has Bruce, who is a sophomore.

I merely go into these details to show you that while some people may say I have favorites, and I admit I have, I want you to know the cause of my action. I am sure that it goes without saying that I desire to win the games rather than lose them, and it is a very difficult task to win the majority of games in the Big Six conference because each school has the pick of the high school stars in their respective states. My favorites that I have are boys who are willing to pay the price - boys who during their hours out of the class room make basketball their first objective regarding their interest and training.



Now immediately you will rebut this statement with "What about Pralle?" Mrs. Reid, Pralle is one of the most lovable, most responsive boys that I have coached. Anyone that is interested in Pralle can do wonders with him. He has what some people call "A rough-neck streak" in him. He is a fighter, and he does a lot of reckless things off the basketball court. But I have never failed in getting the best responses from Pralle each time on the many occasions that I have talked with him. I imagine I have had fifty conferences with him and for a week or ten days Fred Pralle will just break his neck for you, then he gets a little careless and it is necessary to have another conference.

Fundamentally, that boy does not have a deceptive bone in his body. He is a St. Louis boy who has seen a lot of things and knows his way around in almost any company. He got the habit of smoking in high school, and when he gets out with boys he breaks over.

Bruce is a fine bargainer, but a quiet one. I have spent many, many hours trying to figure out how I could do Bruce the most good. He is a great player, and if you will have confidence in me in handling Bruce I predict that he will be one of the great players at the University before he has finished his intercollegiate competition. However, I feel that Bruce represents to you that he does everything that he could do, and that he leaves no obstacle unturned to put his best foot forward on each occasion.

I have been coaching basketball exactly 30 years this year, and I have coached a good many boys. I believe I know the right prescription for Bruce. You would not be the fine mother you are unless you believed everything that Bruce told you. Yet I am afraid in his discouragement and disappointment some times in not making the regular team he is disposed to paint his picture as traveling over a rougher road than he really is journeying over.

I spoke very candidly to Herman Engel, and I am speaking very candidly to you. I want you to believe me that I want to see Bruce Reid play regularly for Kansas. But I want him to give something to the team that he has not yet given - that is his wholehearted, unqualified support to the project that he wants to participate in. When he does that he will learn a lesson that he has not wholly learned before. He must sacrifice more than he has sacrificed yet.

The only way we ever win championships is to exact of the boys more than the opposing coach exacts of his. Athletic competition is pretty nearly equal everywhere, and you cannot win championships by alone getting the best players. You win championships when you get the players - good ones, just as good as the others are, to pay a price that the other fellows have never known. You will win about fifty per cent of the games under the other method - by getting fine players - but the inspired teams who go on mowing the opposition down do that thing of defeating the leaders by doing the things that causes the other teams to fail.



Personally, I would like to have a long talk with you. I believe that I could help you see the situation that would be immeasurably helpful to Bruce and immeasurably helpful to us. When you doubt, please be assured that you have my utmost friendship and utmost interest in Bruce. I desire to win. You desire a happy, buoyant and successful boy.

In your work at the mill you appreciate the value of discipline and leadership. If morale is in the sales force of your mill it is because the sales manager is exacting, and yet the primal purpose of his hard work is to put the job over successfully. A sales force without morale is inefficient, and a team without morale is inefficient. Morale is obtained by following fundamentals plus the driving power of the man at the helm. When salesmen, or even boys, are permitted to feel that they are abused, then we do not get the job done.

With kindest regards and full assurances to you that we will not disappoint you at the finish, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



A2

February 11, 1938.

Mrs. Fanchon Reid,  
307 South First St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

I am delighted to receive your letter of the 8th instant. I want to assure you that I am very much interested in Bruce and I have very high hopes and am very confident that he will come along in splendid style.

I am working individually with Bruce on his different shots. You see, Bruce had certain shots that he excelled in, but there were other shots from out on the floor that he was quite weak in. He did not use those in Arkansas City, but in the University you have to use every shot because the scouts find your weakness and they go heavy on those weaknesses. What we endeavor to do is to teach the boys to be so versatile that they can shoot from any position on the floor. This requires a mastery of the various shots.

Bruce learns very rapidly and he is quite enthusiastic. I can see a great change in his attitude and he has expressed himself as being appreciative of my helping him with his shots. He is developing rapidly, both in responsiveness to courtesies, and also to my work with him in his fundamentals. Please do not misunderstand me. Bruce has always been courteous, but many times he has felt things that I knew he had felt but he did not say them.

I am very happy that you are pleased, and I assure you that there will be no confidence betrayed. We are both working for the same purpose and I am very sure that we will be quite successful in our quest.

We will be happy to see the Reids at Norman. It will be a whale of a battle. I wrote for some reserved seats, but they wrote back saying there would be no reserved seats, so it looks like the fellows who are there early will get the tickets. It will be a great pleasure to have a visit with you good people.

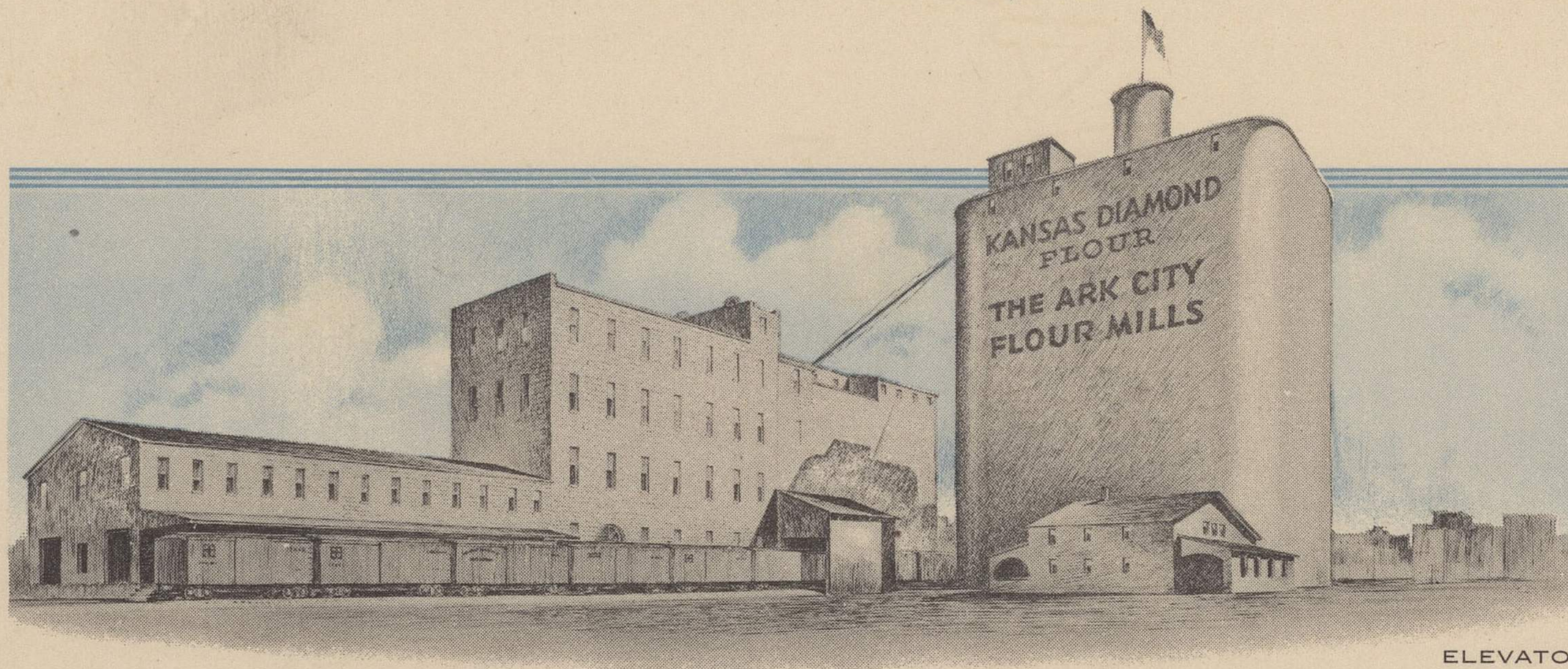
With every good wish, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH





DAILY CAPACITY  
FLOUR 2000 BBLs.

ELEVATOR CAPACITY  
750,000 BUSHELS

## THE Arkansas City Flour Mills Company

Arkansas City, Kans.

February 8, 1938

Dr. Forrest C. Allen,  
Director of Physical Education,  
Kansas University,  
Lawrence, Kansas.

Dear Dr. Allen:

I have received your letter of the 5th in which you have told me of your visit with Herman Engel and no doubt when I see him next, he will tell me about it. You have been very frank and I am glad that you were, and I am convinced of your sincere personal interest in Bruce.

I have read your letter very carefully and realize the truth of everything you have said - there is one thing about which I want to assure you, however, Dr. Allen and that is that Bruce has never tried to enlist my sympathy, or has never tried to impress me with the idea that you have mistreated him. He was discouraged and disappointed yes, but his unhappy state of mind came alone from the fact that he felt that you did not have any confidence in him.

You know Bruce has many ardent fans in and around Arkansas City with whom I have talked quite a bit and naturally, I, being his mother, am inclined possibly to think he is better than he really is, and it was I, while all the time in my talks with Bruce and in my letters to him stressing the importance of cooperating with you and doing gladly the things you wanted him to do, who have felt that maybe he was not getting the chance that others on your squad were getting. The hurting thing to me was that Bruce went to K U with such high hopes, you were his ideal, he could talk of nothing else but getting up there to be coached by you, and to have him unhappy just about broke me up.



Since starting this letter, Herman Engel called in over long distance and I have talked to him - he told me you talked to him very plainly and frankly, that you were very much interested in Bruce and he expressed his belief that you could handle Bruce perfectly and that everything would turn out all right, if Bruce will do his part, and right here I want to promise you for Bruce that he will do that.

Some way Bruce got off on the wrong track this year, got in the upset state of mind that he has been in and it has affected his studies, his basket ball playing and even his sense of right doing. Really Bruce is a good boy, he has never given us any trouble - he has always been clean and honest with us, not hard to control. I realize the importance of discipline and I want Bruce disciplined. I am disappointed that he has been smoking. When Mr. Reid and I were in Lawrence for a little while about ten days ago, we talked to him very seriously, but I am writing him today and I don't believe you will find him smoking any more.

I know that you can do more with Bruce and for him than any one in the world. I am truly appreciative of the interest and patience you have had with him and I earnestly hope that you will continue to bear with him. Much can be done with him, I want him to be the best and I am truly glad that he is under your guidance.

Just a word about Pralle - I know he must be a fine boy, Bruce loves him and thinks he is the greatest of all basket ball players - if Bruce knows that he has broken training he has never spoken of it to us and I don't believe that would influence Bruce any - I know you appreciate the type player and boy that Pralle is and I hope that some day Bruce will mean as much to you.

Mr. Reid and I are planning on seeing the Kansas-Oklahoma game at Norman and I surely hope that we win. You have always had winning teams and the wonderful results that you have obtained over a long period of years prove that you know what you are doing and that you are capable of judging your boys and of handling them.

I thank you very kindly for having written me and with kind regards and with every good wish, I am

Yours sincerely,

*Lawrence Reid*



AB

February 25, 1938.

Mrs. Fanchon Reid,  
307 South First St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

I was happy indeed to receive your very fine letter. Your wire that you and Mr. Reid sent to Bruce was not delivered on account of the inertia apparent in the athletic office at the University of Oklahoma.

I went in personally to see Mr. Cross and had some tickets laid aside for you and Mr. Reid. I did this work with Mr. Cross and yet he failed to give me your wire. The time of day that I had a conference with him was 6:30, so you see he should have associated the wire and your name, but he did not. I am enclosing the letter that he wrote me, explaining why the wires had not been delivered. There were others with yours that he failed to deliver.

However, I called Bruce in and gave him the wire and at the time I was reading your letter, so I let him have that. I am very sure that he was happy to hear from you, both indirectly by letter and directly by wire.

He is a very happy boy, and he is doing very fine work. I trust that he is now over the hill mentally. He had some depression at the start.

With every good wish, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



March 7, 1938.

Mrs. Fanchon Reid,  
508 South First St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

I was sorry I didn't get to see you the other day when you were at the office. I was in Columbia, Missouri, at the time.

It has been a very pleasant and happy experience knowing the Reids. There have been a few misunderstandings, but on the whole very happy and pleasant.

If I get down to Arkansas City I will not miss an opportunity to drop by and have a visit with you.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



UNIVERSITY OF KANSAS  
LAWRENCE

DIVISION OF PHYSICAL EDUCATION AND  
INTERCOLLEGIATE ATHLETICS

Friday A. M.

Dear Dr. Allen -

Mr. Reid & I came  
by to see you for a minute,  
but found you out of town  
& so were denied the pleasure  
of visiting you. ~~When~~ We  
enjoyed the game very  
much & think you have  
a wonderful team. Thanks  
for everything you have  
done for Bruce, and with  
kind regards,

Faithful Reid

If you are ever near Ark  
by please come to see us.



A5

June 8, 1938.

Mrs. Fanchon Reid,  
307 South First St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

Thank you very much for your kind letter of the 5th instant. I am sorry that Bruce failed to pass his course in algebra. I had hoped that he was putting in extra time studying, because he did not show up for spring basketball practice.

I am fond of Bruce and want to see him take full advantage of the opportunities offered him here at the University, but I still feel he is coasting along expecting someone else to do the things that he himself should do. I do not believe he has extended himself as much as he is capable of doing.

I think it will be a fine thing if Bruce can take some correspondence work this summer, and I am asking Miss Ruth Kenney, secretary of the Correspondence Study Bureau, to send you full information regarding courses, tuition, and so forth. She will be very helpful in outlining a course of study for Bruce.

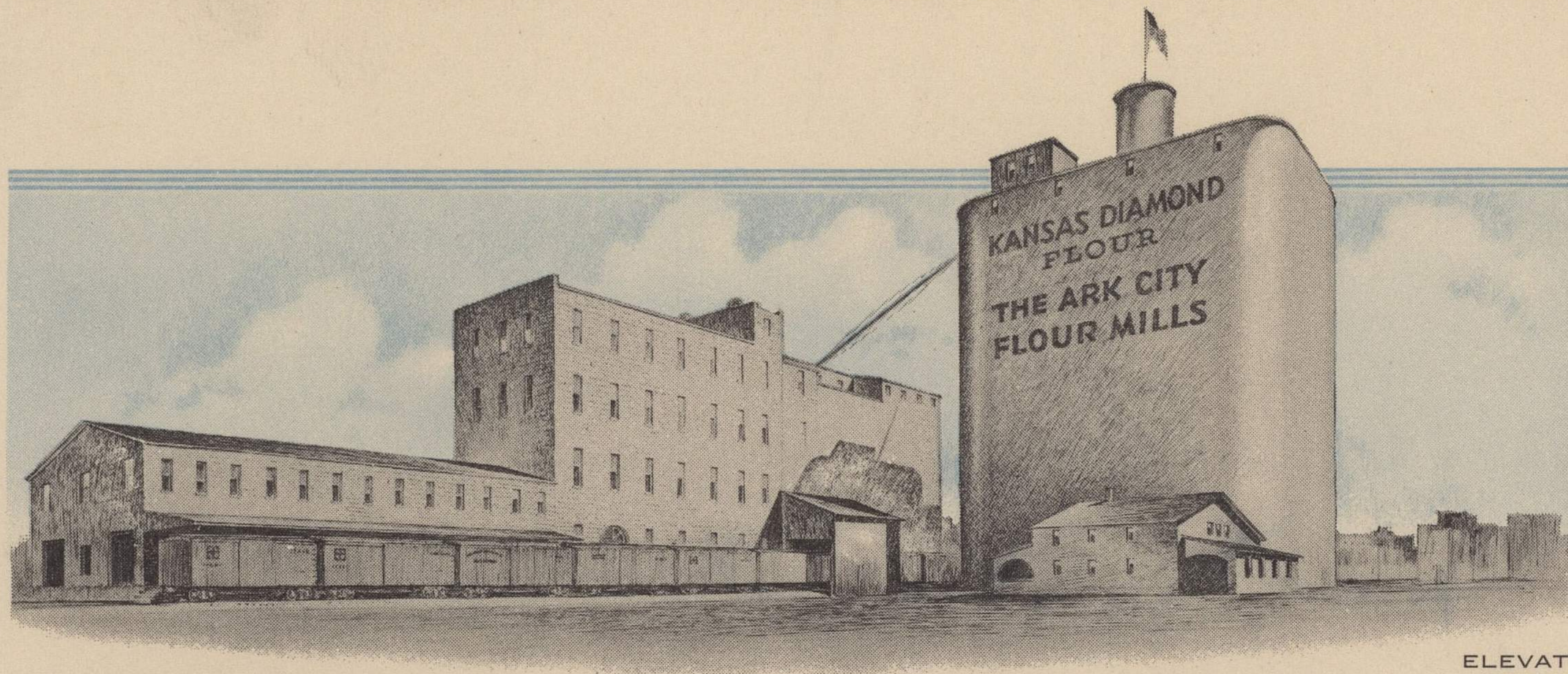
Please feel free to write me at any time if I can be of service to you.

With best wishes for a pleasant summer, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.





DAILY CAPACITY  
FLOUR 2000 BBLs.

ELEVATOR CAPACITY  
750,000 BUSHELS

## THE Arkansas City Flour Mills Company

Arkansas City, Kans.

June 5, 1938

Dr. Forrest C. Allen,  
% Kansas University,  
Lawrence, Kansas.

Dear Dr. Allen:

As you no doubt know Bruce did not pass in his algebra and as it now stands is not eligible for basket ball next year. I am sorry that Bruce did not investigate more thoroughly before leaving Lawrence and get more definite information about a correspondence course but guess he was rather rushed the last few days, and thought he could write after he got home.

The thing he has to do now is to find what he can take this summer and how many hours he can get in order to become eligible by next fall. I wonder if you could contact the proper parties and have them send Bruce full information, literature, etc., how much it will cost and how to proceed. I wonder if you would mind doing that for us? I have bothered you so much during the past year, that I hate to impose on you any more. But I just don't know to whom to write and if you have any suggestions to offer, I would be most happy to have them.

Bruce starts to work the latter part of the week on one of the ice trucks and with his studying, believe he will have a full summer. I shall see that he puts in plenty of time studying and also that he trains properly too.

I appreciate all your kindnesses to Bruce and to me and maybe some day in some small measure I may be able to return them. All of us would be glad to see you any time that you might happen to be down this way. With kindest regards, I am

Sincerely yours,

*Fanchon Reid*

Mrs. Fanchon Reid  
307 South First St.



A4

June 10, 1938.

Mrs. Fanchon Reid,  
307 South 1st St.,  
Arkansas City, Kansas.

Dear Mrs. Reid:

This will acknowledge your good letter of the 9th instant, and I want you to know that any way I can be helpful to you or Bruce will indeed be a pleasure to me. I think we all agree that the real rewards in life come from doing just the decent and nice things for the other fellow. I assure you that anything that Bruce wants that will be in my power to give, provided it is helpful to him, will be most cheerfully given.

Sometimes we seem hard and unyielding, but it is to endeavor to make the other fellow realize the seriousness of a situation at times. We all want to be very kind, but we are always afraid that if we are too kind our kindness will be misunderstood.

I have just talked to Miss Kenney, of the Correspondence Study Bureau, and she informs me that she has sent the catalog to you. She stated that she also sent a form letter saying that the catalog was on its way by second class mail and that if it did not arrive soon to ask that you notify them so another one could be sent. If there is anything further that I can do, please command me.

I should like to ask this request - that you write me from time to time during the summer informing me as to the progress Bruce is making. Bruce will hear from me in a letter that will be addressed to all the basketball players on the varsity, telling them about our schedule for next winter and all the plans that we have for a trip, and for the National Collegiate title which will be played, or at least which we hope will be played this next year for the first time in the history of basketball. I am just waiting until I can get the rush of my coaching school off my hands. That starts next week and continues for one week. Then I expect to write each one of the boys a very full and descriptive letter and I believe the letter will gladden the hearts of all basketball players who like to travel and also like to fight for the championship of the Big Six as well as to fight for a chance at the national title.



For the next few years Kansas will be in a very enviable position, I hope. With all of us pulling together I am very sure that Bruce is destined to go places if he will apply himself one hundred per cent. He has the ability, and I desire to challenge him to use that ability.

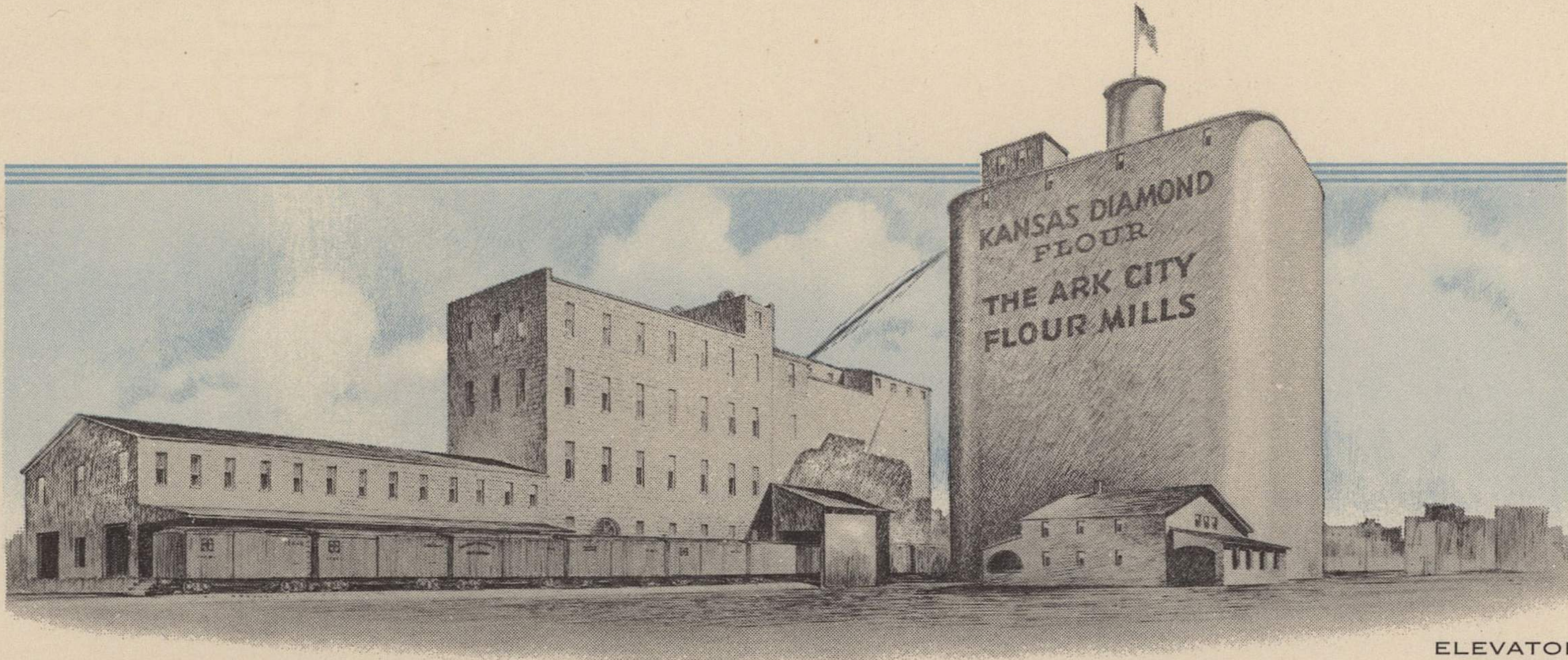
With every good wish to you and yours, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH





DAILY CAPACITY  
FLOUR 2000 BBLs.

ELEVATOR CAPACITY  
750,000 BUSHELS

## THE Arkansas City Flour Mills Company

Arkansas City, Kans.

June 9m 1938

Dr. Forrest C. Allen,  
Kansas University,  
Lawrence, Kansas.

Dear Dr. Allen:

Thanks very much indeed for your letter of the 8th and for your interest in contacting Miss Kenney, secretary of the Correspondence Study Bureau, and we will be looking for the information and hope we will be able to work out something for Bruce.

I am sure it is a fact that Bruce did not do his level best at the beginning of the semester, and that if he had applied himself as he should have, he would probably not have failed in algebra. But I know it is hard for him, and I think he did study quite hard during the time that he did not show up for spring practice.

I am positive that Bruce fully realizes now that he really has to get down to business and between the two of us, think we can get things accomplished this summer. Dr. Allen, you have been most considerate and kind to me, and I'll admit very frankly that you have not only been an inspiration to Bruce but you have really and truly helped me through some very trying times, and I couldn't begin to tell you how I appreciate it or how kindly I feel toward you.

I feel that Bruce owes you much, very much, and I hope that next year, you will derive some little satisfaction from him. Thanking you for everything and with sincere good wishes for you, I am

Yours very truly,

*Janchow Reid*



A7

August 30, 1938.

Mr. Bruce Reid,  
307 South 1st St.,  
Arkansas City, Kansas.

Dear Bruce:

I received your letter of the 29th instant this morning, and immediately called up Miss Kenney, of the Correspondence Study Bureau. She stated that there is a rule that all correspondence work must be in before enrollment time. Dean Lawson was very angry upon one occasion last year when a new employee in the office did not state this rule emphatically to some one who wanted to spend extra time on the lessons.

I think it would be a very bad thing for you to stay out of school to finish this correspondence work, and then enroll late because that would put you behind again. And you know you were always behind in your work last year, Bruce. You remember you were sure you would be eligible, and then you failed five hours in the spring.

This five hours of correspondence work is worth \$50.00 to you at the minimum, so I think you had better do a lesson a day and try to get it finished before enrollment time. If you are going to be eligible this fall I think you had better chuck that extra shift on the ice route and get your lessons in. And you know there is the final examination coming up. Your grades are mostly B's and C's, so it looks like you would get a C plus, but of course a lot will depend on the final examination.

I received a letter from Howard Engleman a few days ago and I was glad to hear through him that you were going to be o.k. We want to see you in the starting line-up, Bruce.

Give my kindest regards to your good mother. We hope she may be coming to Lawrence often this coming fall and winter.

With best wishes, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

MCA:AH



August 29, 1938

Dr. F. C. Allen,  
Kansas University,  
Lawrence, Kansas.

How have you been getting along this long hot summer? I have thought of you many times and have intended answering the letter I received from you, in which I was very much interested and very thrilled over, but I really have been busy all summer, Dr. Allen. I have been working on the ice dock and ice wagon and as you know, taking some correspondence work too.

I was getting along fine with my lessons until the 15th of this month when I started working on the ice route from seven in the morning until one every day, and then going back on the dock at four and working until eleven at night so I have gotten behind with my lessons.

I wonder if you would get permission for me to work on my correspondence work for three or four weeks after I get back to school. I can work with the ice company until I leave to go back to school, if you will do that for me, and I really do need the money badly. If you do not feel like doing that, I will have to quit work the first and double up on my lessons to get through but I would surely appreciate your assistance because I surely could use the extra money I would make.

Beginning the first I will only be working from four in the afternoon until eleven at night and can get a lesson each day but even at that I will not be able to get through. May I hear from you, Sir, giving me the benefit of your suggestions?

It will not be long now until we will all be back together and I am looking forward with pleasure to seeing you again and getting back into harness again for another year. With kindest regards, I am

Sincerely yours,

*Bruce*

Bruce Reid  
307 South First Street.



AS

September 2, 1938.

Mr. Bruce Reid,  
307 South 1st St.,  
Arkansas City, Kansas.

Dear Bruce:

Your very excellent letter of the 31st ultimo has been received, and I am glad that you are facing the situation in a logical fashion. Bruce, you know that if there was any way that I could have helped you out I would have cooperated most fully with you. But I remembered that Dean Lawson is poison on the procedure of a boy trying to make up correspondence work while he is in school. Having been director of athletics for a number of years and having this thing come up with so many football men, I know just how "red-headed" the dean gets, and he has put his foot down emphatically on this sort of procedure.

So you see it would embarrass you with the dean. While you personally might not come in contact with him of your own initiative, you would come in contact with him because of his action. And then you would have one or two strikes on you for doing such a thing, and it would be just too bad all around.

I congratulate you on your insight in seeing that had you not failed in your course last spring you would not be forced to take this work this summer. But, Bruce, I am not chewing on your neck at all, because I know that every individual has different reactions toward different situations. One boy will get his work up ahead of time, but he will fail in something else, perhaps.

Up until now it seems that you have endeavored to put off the unpleasant or the difficult things without meeting them squarely face to face on every occasion. Then I have seen, for no good reason apparently, that some fellow do an about-face, and the things that were difficult for him before became a challenge that he was happy to combat aggressively. I call it the old fight. Now what develops that old fight in a fellow just at this particular time, no one knows.

Now I am not talking about athletic scraps. I am talking about that something internally that grips a man and changes him over night it seems from what he was in years previous. I am hoping that this is just exactly what is happening to you, and I believe that I am right in my diagnosis.



I want you to know that I am definitely counting on you as one of the main cogs in our varsity team this fall and winter. You are husky, you are intelligent, you are a very clever basketball player, and you have the will to do. I never will forget the fine display of basketball ability that you showed at Oklahoma and at Nebraska. Now, Bruce, I can't help you make a varsity letter - you just make it yourself. And remember, any game that you stay out of on the Kansas varsity is because you really take yourself out of the game. You will remember how tired you got at Oklahoma and at Nebraska. I had to take you out at Oklahoma to rest you because your flesh would not take you places that your will ordered you to go.

Now, let's get into good physical condition. Let's cut out smoking, let's come back on the hill with the resolve that nobody can beat you out of that place.

I won't discuss this with you. That is just the story between you and yourself.

I am awfully sorry to learn that your father lost his position when Shell closed the refinery in Ark City. I had not thought of the fact that he was working for Shell, but since I came to think of it I do remember that. It is tough going, Bruce, when a dad loses his position and his life's partner also takes a substantial cut in salary. I am hoping that the time will soon come when the mill will restore the full salary to your mother, and I am also hoping that something will break for your dad.

I know you really needed the money, but, Bruce, you will gain something by doing this thing that you would not have gained under the other program. In fact, you would have been doing the heroic thing to have worked all the hours you could and made as many academic hours but you would come up "sucking the hind teat". That is an old colonial expression. If you will observe a litter of pigs you will find the runt is always sucking the hind teat. That is because the big, aggressive ones hurry in and the little runt is pushed off and that is the best he can do. So it is literally and figuratively true that when you are behind you are a weakling in two ways.

Now, Bruce, this is no ten cent sermon. I didn't mean it to be that. I just want you to know that I am strong for you one hundred per cent and you will find me pitching for you. But I do want to help you help yourself. There are a lot of things that a fellow can do for the other fellow, but when he does too much he weakens his friend.

With every good wish to you, your wonderful mother and your dad,  
I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.



Arkansas City, Kansas  
August 31, 1938

Dr. Forrest C. Allen,  
Kansas University,  
Lawrence, Kansas

Dear Dr. Allen:

I want to thank you for the quick action you took in an effort to get an extension of time for me in my correspondence work. I appreciate it very much but guess there isn't a chance. I have a letter this morning from Miss Kenney telling me that it was practically impossible. I didn't feel that my request was out of reason, under the circumstances.

You know, when the Shell Corporation closed their refinery down here at ARKANSAS City, my father lost his position. He is working now but it may only be temporary, and at the same time my mother took a substantial cut in her salary, so I felt that every extra cent I could earn would help the situation out that much. I really needed the money and that is why I took all the hours I could get. It hasn't been such a snap working and studying all summer, but I guess, summing it up, it is my fault that I had to study this summer, not theirs.

I am going down to see my boss this afternoon and turn in my resignation and think I will be able to quit tomorrow unless he should think it was necessary for me to break some one in but I think some one else can do that. And I'll do everything humanly possible to get all my work in before I go back to school and be ready to take my quiz by the 21st of September, which Miss Kenney intimated was the dead line.

I really appreciate the interest you have shown in me and all the trouble you have gone to for me and I hope this fall and winter you will feel that it has not been in vain. I plan on being up there about the 11th and so it will not be long until I will see you. With kindest regards, I am

Sincerely yours,

*Bruce*

Bruce Reid  
307 South First Street.