

Call 498

Before Each Date

Paul Rogers' Fashion Cleaners

Address: Eight East Eighth Street

Lawrence, Kansas

August 23, 1937.

Dear Friend:

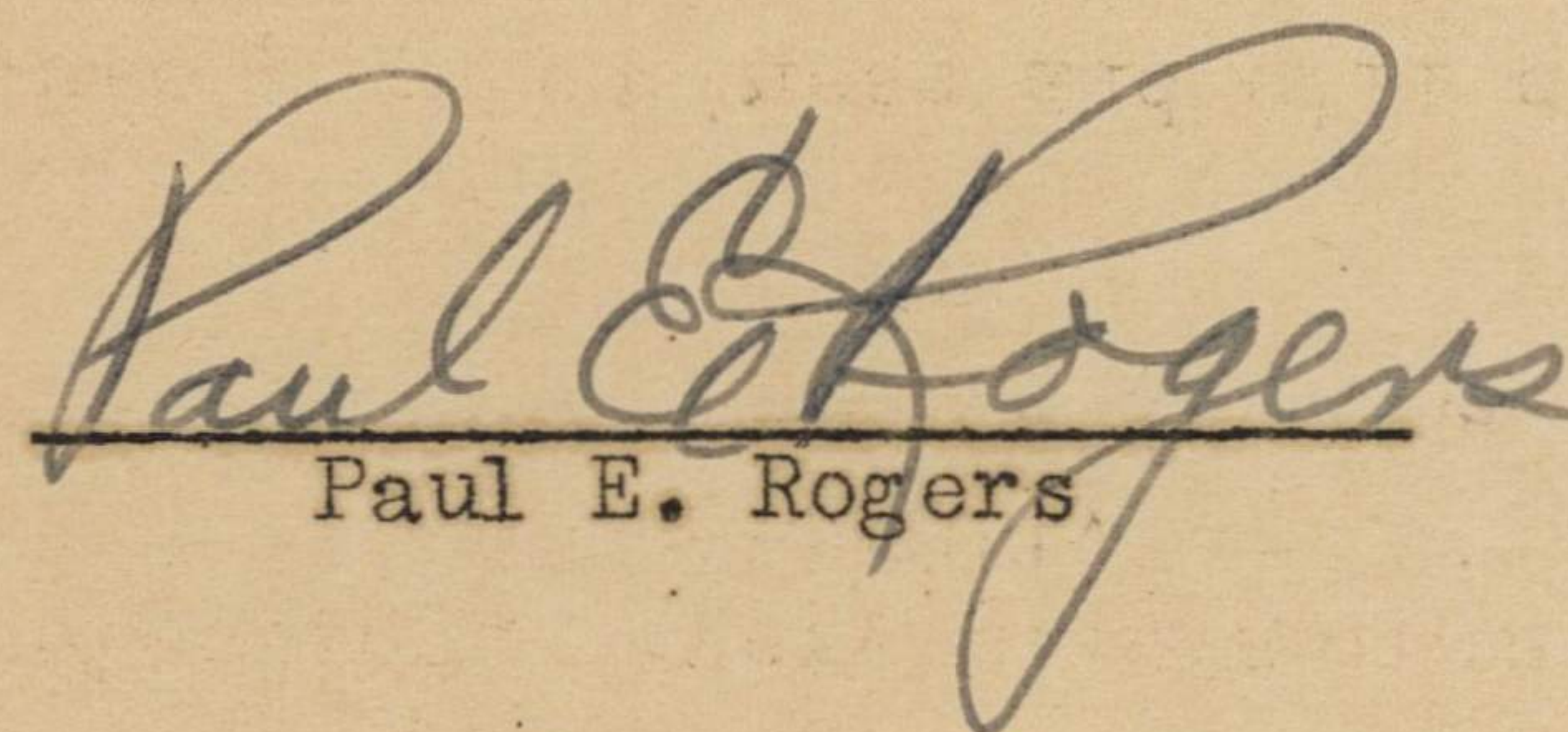
This is the time of the year that we begin looking forward to the ensuing school year. We all know that clothing never looks fresh after it has been packed in a suitcase or a trunk; so why not wait until you arrive in Lawrence to have them carefully dry-cleaned and pressed? Then you will receive the full benefit from your dry-cleaning.

I am opening one of the most modern dry-cleaning establishments in this part of the State, which is equipped with the new Butler pressure filter and dry-cleaning equipment. We feel very fortunate in obtaining a new staff of employees, who guarantee quality work.

Every garment that enters our shop will be measured in and out of our shop for your protection. Every silk garment will be hand finished and every buckle and button carefully protected. We intend to offer you a superior service. Therefore we feel safe in guaranteeing prompt service.

We will appreciate your business and will do everything possible to please you.

Sincerely yours,


Paul E. Rogers