

# WIBW

*The Voice of Kansas*

CAPPER PUBLICATIONS, INC.

TOPEKA

580 KILOCYCLES



BEN LUDY  
MANAGER

Feb. 24th, 1940.

Dr. F.C. Allen,  
Head Basketball Coach,  
Univ. of Kansas.,  
Lawrence, Kans.

As you likely know, the undersigned conducts a sport broadcast over Station WIBW of Topeka, Kansas, every Tuesday, Wednesday, and Thursday night at 9:30; and at 12:30 noon on Sundays.

We are dedicating a night to each school in the Kansas, Central Kansas, Big Six, and Missouri Valley Conferences; and this is to notify you that the program dedicated to your school will be put on Thurs. Feb. 29th at 9:30 P.M.

I will be pleased to have you let me know of your reaction to this program; and, if you care to, ask that some phase of Basket Ball, Base Ball, or Foot Ball be answered on this program.

We pay, with a \$1.00 WIBW check, for your question that has sufficient merit to be used on this program. On Wednesday nights we ask you a question, and for the correct answer, with an accompanying suggestion, WIBW pays \$3.00.

Address your communication to:

Ernie Quigley  
"You Can't Do That" Program  
Station WIBW  
Topeka, Kansas

Cordially,

Sports Commentator;  
Supervisor of National League Umpires.