

# THE SPORTING GOODS DEALER

CHARLES C. SPINK & SON  
PUBLISHERS

A MONTHLY JOURNAL DEVOTED TO THE INTERESTS OF THE ENTIRE SPORTING GOODS FIELD

HOW TO PLAY  
THE DOPE BOOK  
BASEBALL GUIDE  
THE SPORTING NEWS  
THE SPORTING GOODS DEALER  
THE SPORTING NEWS RECORD BOOK  
BASEBALL REGISTER - THE GAME'S 400  
THE SPORTING GOODS TRADE DIRECTORY

SAINT LOUIS

April 26, 1943

NEW YORK OFFICE  
535 FIFTH AVE.  
CHICAGO OFFICE  
549 W. RANDOLPH STREET

Mr. Forest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

My dear Mr. Allen:

I want you to know that I sincerely  
and greatly appreciated your kindness in writing us as you  
did.

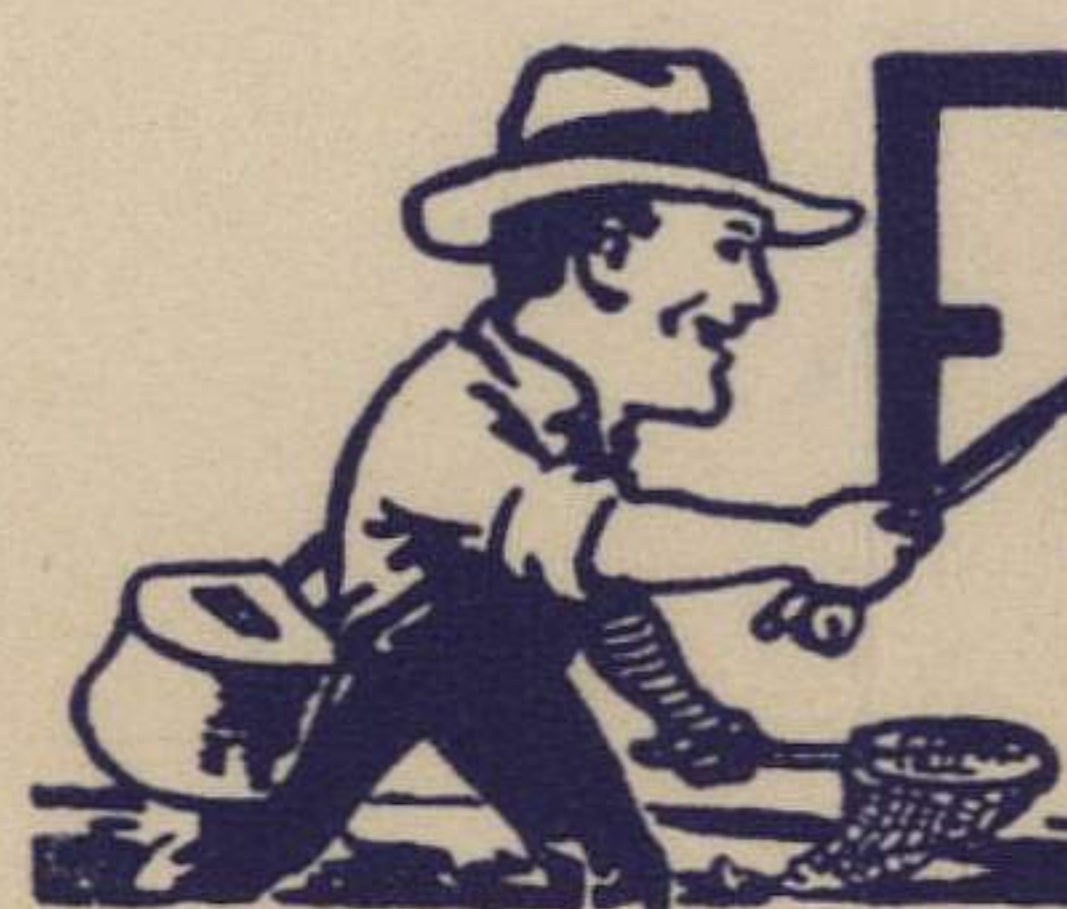
We hope to always measure up to your  
expectations, as well as those of your son.

It was swell of you to write us as you  
did and I want you to know that I greatly appreciated your  
kindness.

Sincerely yours,

CHARLES C. SPINK & SON

JGTS:VS



## Fishermen's Week

MAY 1 TO MAY 8

