

(13) 40,000 yards of 48-inch hair and rayon padding cloth.

Footwear Awards Made

BOSTON, Dec. 4.—The United States Army quartermaster depot here has made two awards on footwear as follows: Bray Stanley & Ellis, Inc., Boston, 6,500 pairs Alaskan felt shoes at \$4.925 a pair, and H. H. Brown Shoe Manufacturing Co., Worcester, Mass., 15,672 pairs leather logger boots without calks at \$4.44.

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to be written and edited by the undergraduates of Fashion Academy, will appear this month. It will carry information for retailers in small towns.

Albert Levant, of Simon & Schuster, will speak tonight at a meeting of the Book and Magazine Guild, on "Sales Promotion for the Publisher."

The second of a series of defense expenditure marketing maps, showing distribution of rearmament contracts by marketing areas, will be published in the Dec. 16 issue of "Drug Trade News."

Standard Magazines, Inc., and Better Publications, Inc., publishers of the Thrilling Group, have moved to 10 East Fortieth Street.

A group of World War posters from the collection of Leo Rackow is being shown at the Artists Guild, 9 Rockefeller Plaza.

Ruth Gerth, industrial designer, has moved her studio to 228 East Sixty-first Street.

Jules Boday, of McCann-Erickson, Inc., announces that he will again conduct a non-technical course in direct advertising and mechanical production at the Advertising Club starting Jan. 20.

"News of the Avenue," trade pub-