

August 3, 1940

Miss Alice Allene Sefton  
School Health Bureau, Welfare Division  
Metropolitan Life Insurance Company  
New York City

Dear Miss Sefton:

We were very happy to have your letter of the 31st ultimo and to know that you enjoyed your visit to the University of Kansas. We enjoyed having you here with us.

I am glad that you had an opportunity to see the Goal-Hi exhibit at the N.E.A. convention in Milwaukee. Medart is making quite a thing of Goal-Hi projection. From the response that this play implement has received I am pretty sure that it is destined to meet even greater popularity. Thank you for your kind words concerning it.

Our Kansas basketball team plays in Madison Square Garden against Fordham on December 28. I expect to be in New York again when the National Basketball Rules Committee of the United States and Canada meets sometime the latter part of March or April, but I am afraid that we will not have an opportunity to visit your splendid corporation as much as we would like to do so. It seems as if each time I visit New York I get about one-fifth of the things done that I want to do. The last time I was there I stayed for a week and not one day did I get out and see the fair. It is much easier to visit in Lawrence, Kansas than in New York so we extend an invitation to you to visit us here; however, we do thank you for your invitation.

Very cordially yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

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