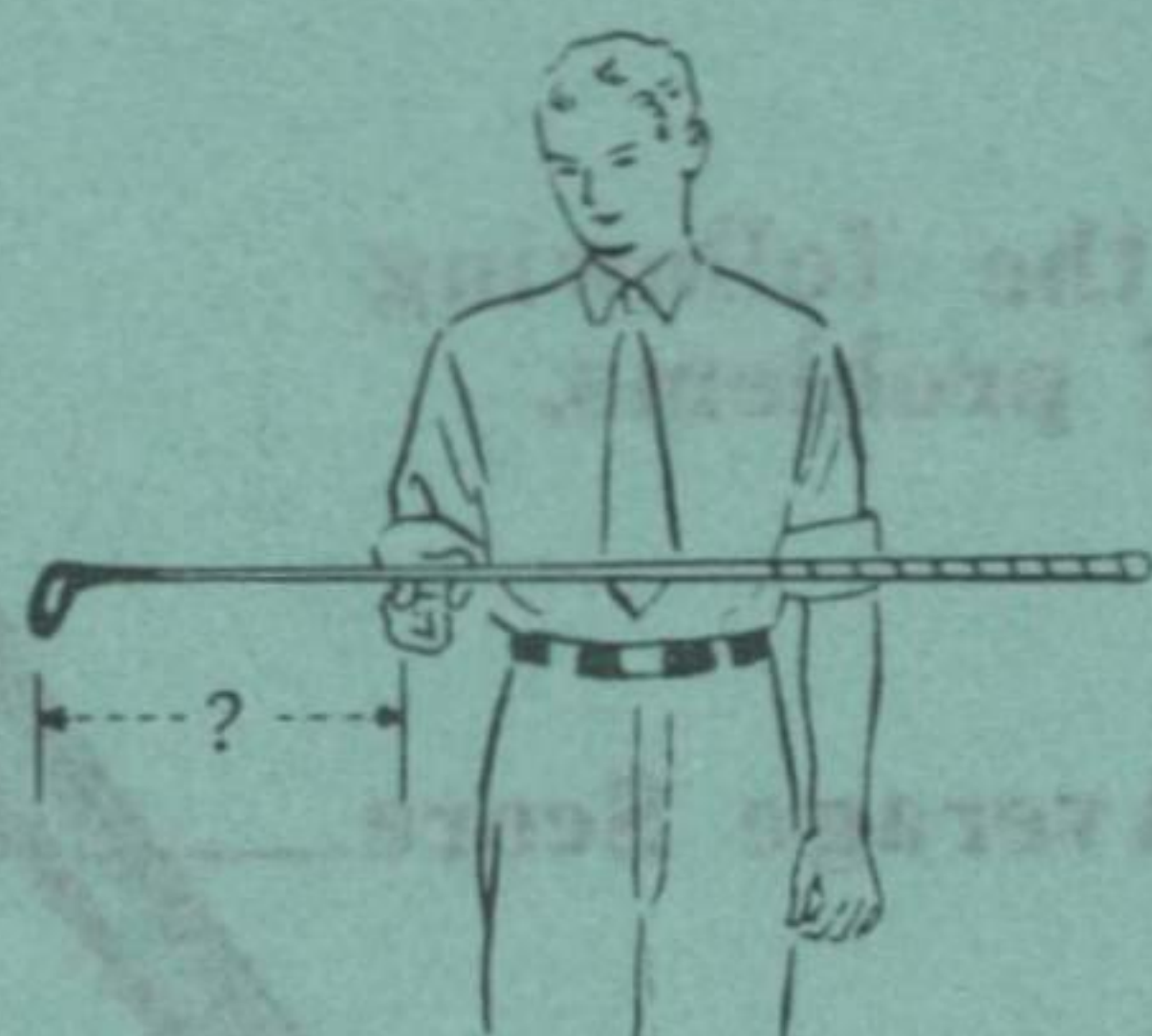


8. What iron club do you play best? _____
9. Please trace your left hand and wrist (fingers apart and palm down) on the back-side of this sheet, as indicated by faintly outlined hand. If troubled by callouses, mark sore spots.



10. If you have a favorite wood club, please check whether it is Driver _____, Brassie _____, Spoon _____, or Cleek _____, and give its length (from tip of shaft to heel of club) _____ weight _____, also balance point _____, which is the distance from its heel to the point on the shaft at which the club balances. (See cut.)

HOW TO ORDER

Kenneth Smith

GOLF CLUBS

HANDMADE ESPECIALLY

TO FIT YOUR SWING

Take a few minutes to complete this chart and mail your order to us. Then from your information Kenneth Smith will design clubs that he guarantees will fit your swing. Should any change from his recommendations be desired, please return your clubs within 20 days so this can be done without charge. Usually your clubs can be completed and shipped within 10 to 14 days from receipt of order. It is very necessary that you permit us this length of time so your order can receive our most careful attention. Terms: Remittance with order or C.O.D. unless credit is approved before shipment. Remittance in full should accompany foreign orders. Catalog prices include usual shipping cost.

Please indicate the clubs you desire on next page. Also state any difficulties not previously mentioned. Do not hesitate to give complete details, for every bit of information submitted is carefully studied. If you send an "old faithful" we take the liberty of being guided only by its important features that are good. Thousands of players both here and in foreign countries have found this measuring method as effective as though they had come to my shop in person to be fitted. The set will be registered in your name. Additional clubs, either woods or irons, can be ordered at any time with assurance of perfect matching.