

KOWH

660 KILOCYCLES

OMAHA WORLD-HERALD

OMAHA, NEBRASKA

WORLD-HERALD BUILDING
TELEPHONE AT 2228
VERNON H "BING" SMITH, MGR.

February 29, 1940

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Doc:

I understand your team is to play Creighton here in Omaha Monday night of next week.

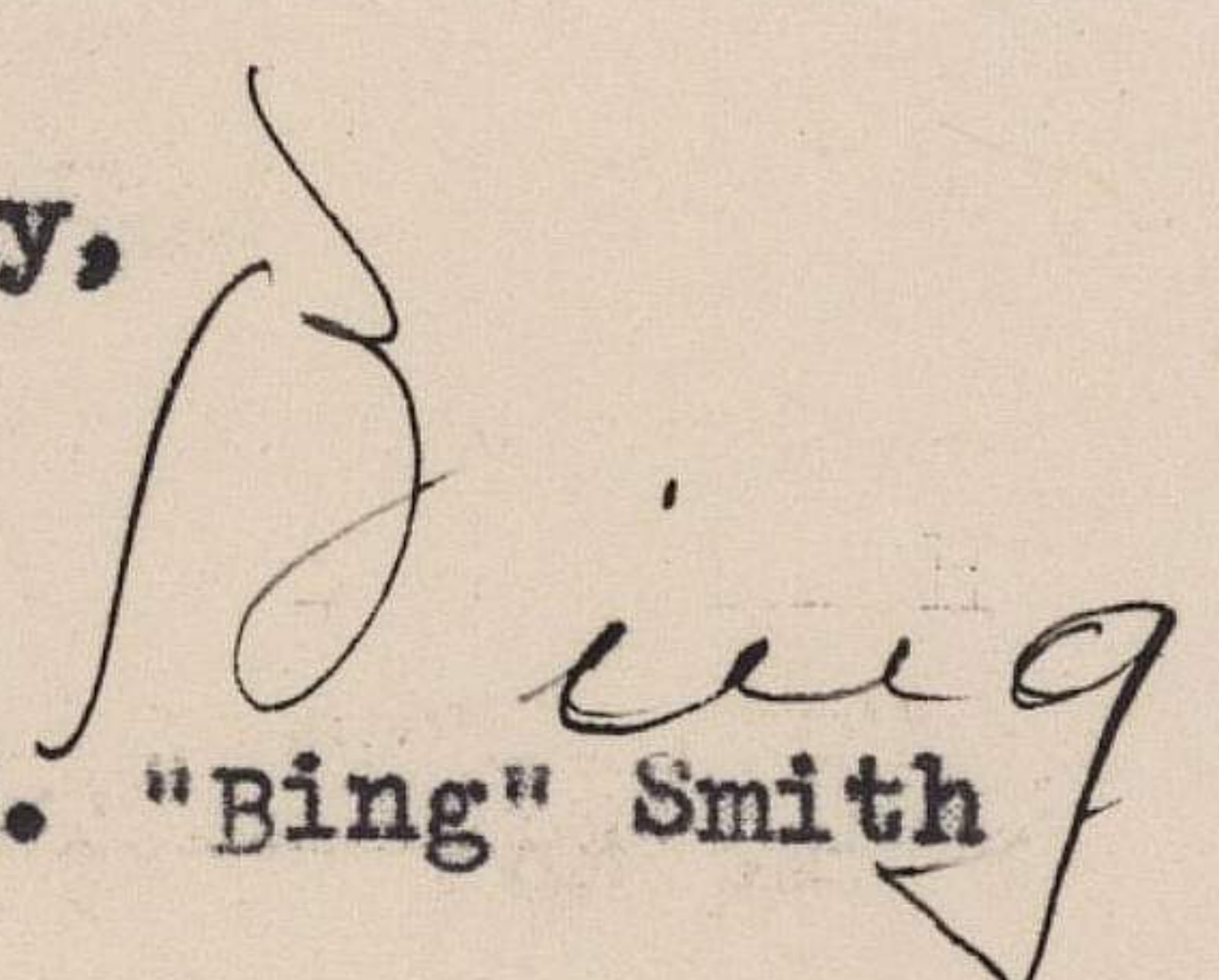
As you probably know, Ronnie Ashburn is now with KOWH, and each weekday night from 5:30 to 5:45 Ronnie conducts his program of Sports. We would like to have you appear on Ronnie's program next Monday. I hope you can accept, and that you'll write me that we may expect you.

KOWH is located on the top floor of the World Herald Building.

With kindest regards, I am

Sincerely,

vhs/vho


Vernon H. "Bing" Smith