

January 16, 1940.

Mr. Joshue Seaver, Asst. Coach,  
East Bridgewater High School,  
East Bridgewater, Mass.

Dear Coach Seaver:

I have your inquiry of recent date in regard to movies and wall charts which may be used in connection with my text, "My Basketball Bible".

I regret that I do not have any of this material, but I would like to refer you to the two-reel film made by the Eastman Kodak Company in their Teaching Films Division, "Modern Basketball Fundamentals". I consider this a very valuable film and show it each year to my basketball classes and my varsity and freshman teams. It may be rented from the Eastman people, or from most of the university or college extension divisions.

I would also like to refer you to my new text, "Better Basketball", published by McGraw-Hill Book Company, of New York. This book is profusely illustrated with diagrams of plays and actual photographs, and I am very sure you would find it helpful in your coaching. I am enclosing some descriptive material so that you may know more about this book.

If you should desire me to send you an autographed copy of "Better Basketball" I will be very happy to do so upon receipt of your check or money order for \$4.00. The book will be sent postpaid.

With best wishes for a successful season, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.