

STANDARD OIL COMPANY

(INDIANA)

KANSAS CITY BRANCH
AND AGENCIES

J. W. WILSON, MANAGER
H. E. PURDY, ASST. MANAGER
J. A. PEARSON, ASST. MANAGER

SALES DEPARTMENT

KANSAS CITY, MO.

November 3, 1939

FILE A

SUBJECT THE FIRST FIFTY

ALL QUOTATIONS
SUBJECT TO
IMMEDIATE ACCEPTANCE
AND SPECIAL CONDITIONS
NOTED ON BACK HEREOF

Mr. F. C. Allen, Director Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

In connection with the fiftieth anniversary of Standard Oil Company (Indiana) an independent writer, Fortune-trained Mr. F. Lawrence Babcock, was asked some months ago to write the story of this Company's development and present-day significance.

The result is embodied in THE FIRST FIFTY, a liberally-illustrated 60 page book which we believe to be a notable addition to the information available in print about American business and industry--particularly that portion of it provided from the point of view of business itself.

We are sending you a copy in the hope that you will find it interesting and educational. If you do not care to give it a permanent place in your files or library, please pass it on to someone else who may enjoy it.

If you feel moved to any comments on the book or its contents we shall be glad to have them.

Sincerely yours,

JWW:ND

