

October 25, 1939.

Mrs. Florine Smith,
111 Shadwell Drive,
San Antonio, Texas.

Dear Mrs. Smith:

The film on "Modern Basketball Fundamentals" to which you refer in your letter of the 23rd instant, is available at the University of Kansas Extension Division, and I presume that many of the extension divisions at universities and colleges over the country also have the film. This film was prepared by the Eastman Company as one of a series on the teaching of skills.

At that time we had one of our best teams at Kansas, not only in the execution of skills but in ball handling. This is really a marvelous teaching film. I use it each year with my freshman and varsity basketball teams, and also with the classes in basketball.

If you desire to obtain the film from our Extension Division you may communicate with Mr. Fred Montgomery, of the Bureau of Visual Instruction, University of Kansas. They charge \$1.00 a reel, plus transportation. I believe the postage and insurance amounts to something like 37¢. It would cost you \$2.37 plus the postage to return the film to the University.

I might add that I have a new text entitled "Better Basketball" which I think would be very valuable to you in teaching basketball. I am enclosing some descriptive material so that you may know something of the contents. I formerly coached girls' basketball, and while some of the fundamentals described in this book would be varied as far as the girls are concerned, nevertheless the ball handling, shooting and other techniques would be applicable. The book sells for \$4.00. I would be glad to send you an autographed copy if you so desire.

With best wishes for your success, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH