

endeavor we must have the faculty of getting along with people.. Some executives and personnel managers contend that this ability is worth more than 50 per cent. in computing the amount of ingredients that are necessary in making one a successful individual. Unless we can develop the cooperative spirit to a point where we allow other individuals the opportunity to "shine" as well as ourselves we often fail to achieve any honor on our own. In basketball as in few other games does the spirit of teamwork appear so necessary.. There are only five men on a team and unless they work together the unit is likely to fail in its purpose; the quintet that coordinates the best is the one that will carry away the victors crown. In the game of basketball with its many moments of tenseness and excitement when one is likely to lose his temper, he can either accept and learn a valuable lesson in self control or "live to learn" another day. Sports that are high in body contact are often the very ones that bring out the greatest amount of character traits in an individual. The spirit of fair play is inborn in all persons but it is given an opportunity for development and expression in the game of basketball..

A character trait that showed very conclusively that the person was thinking more of the team than he was of his own personal glory was demonstrated by a great Kansas athlete in a recent championship basketball game.. I refer to this individual as a great basketball player because of his ability to play the game and because of his ability to develop team morale.. It was during the half period that the coach was telling what must be done in the second half in order to pull the game "out of the fire." He asked this player, Smitty, if he thought that