

October 15, 1938

Mr. Gwinn Henry
Director of Athletics
University of Kansas
Lawrence, Kansas

Dear Gwinn:

Dr. Allen has forwarded me a copy of a letter, dated October 10, from Mr. Chas. W. Steiger of Topeka, Kansas, together with a copy of a letter, dated October 14, written by Dr. Allen to Mr. Steiger.

The complaint of Mr. Steiger has been corrected.

It takes years to build a good sports announcer. It's a tough job, but our sports announcer, Ronnie Ashburn, is constantly progressing and constantly correcting his faults.

We are grateful for Mr. Steiger's letter and for the reply which Dr. Allen sent to Mr. Steiger and will appreciate any further suggestions which may come to your attention at any time relative to football broadcasting.

As already stated, our sports announcer, Ronnie Ashburn, is giving his very best and I'm sure it won't be long until Ashburn is considered an outstanding sports announcer. We have, in our files, hundreds of letters complementing Ashburn on his graphic description of football games and the letter from Mr. Steiger is the first complaint, however, I sincerely agree with Mr. Steiger in his complaint and am surprised that more listeners didn't call this to our attention.

Just a few years ago, Ted Husing was severely criticized and if my memory serves me correctly, Ted Husing was forever