

STEIGER & STEIGER

ATTORNEYS AT LAW

INSURANCE BUILDING

TOPEKA, KANSAS

October 10, 1938.

Dr. Forest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Doctor:

I have hesitated in writing you all day but I feel that I have given the matter sufficient thought so, therefore, am justified in telling you what is on my mind.

I want to complain most bitterly against the manner in which the announcer broadcasting in the third and fourth quarters told of injuries to Kansas players, not mentioning the names he used, who were the boys actually involved. I will substitute therefor the following: Bill Smith and Bill Jones. This happened in the third quarter.

The young man announcing in this quarter said that Bill Smith was injured, that he was lying on the ground, that he was badly injured, no, I am wrong, I guess it is Bill Jones that is injured and not Bill Smith, but he is badly hurt.'

This same chatter was repeated in the fourth quarter. I do not know whether it was the same announcer or not but he related *as* to an injured Kansas player with the same mistake identically as that which happened in the third quarter.

It is needless to call your attention as to the feelings of the parents and relatives of either of these boys, let alone to mention the bonehead of the announcer who announces that a player is badly injured and then find that he has made a mistake and has to correct himself and make the correction. This not only affects the feelings of the parents and relatives of both boys but also raises a possibility in the minds of the other parents and relatives if he did not know who it was in the first place there might have been a possibility that he was entirely mistaken. Your announcer used very bad taste and poor judgment.

Some four years ago I met Ted Husing in Chicago in a hotel. Others were in a group with Mr. Husing and he emphasized the fact that he never in a broadcast of an athletic event, especially football, did he ever tell the audience that any player was hurt let alone badly hurt. He says that he has said, and it can be verified, in every broadcast which he participates in, that No. _____ has had the wind knocked out of him and is all right again. I remember that he so broadcast a play, in which the player received a broken limb but that he did not cause that information to go out over the air.