

December 13, 1937.

Mr. Thomas C. Ryther,
Superintendent of Printing Department,
South Dakota State College,
Brookings, South Dakota.

Dear Mickey:

It was awfully good to hear from you, and
it was nice of you to write concerning Elmer Schaake.

Schaake is a great boy, and in my opinion
is one of the best young coaches in the country. He
certainly would get along with those Swedish boys and
I am sure he would turn out some fine teams. Schaake
has enough vitality to stand 14 below.

I quite agree with you that the consistency
of the cold up there is the thing that makes it less
noticeable than here where it changes so often.

If I can be of any further service to you,
please command me.

With best regards and every good wish of
the Yuletide season, I am

Sincerely yours,

FCA:AF

Varsity Basketball Coach,
Director of Physical Education.

December 13, 1937.

Mr. Elmer Schaake,
Athletic Director,
Bethany College,
Lindsborg, Kansas.

Dear Elmer:

Now, you Dutchman, you really want to dig in and get busy. This fellow, Ryther, you know, worked at the Journalism Press here, and he will really go to town for you there.

You get all the fine letters that you can get and flood these people with them, but only get the outstanding ones - like an outstanding banker. Why not write Tom Sweeney, or if you will write me and tell me the fellows you are going to ask in Lawrence, I will see them ahead of time so they can really do you some good.

Tom Sweeney is president of the Peoples State Bank. Another good one would be your minister. I can get Dr. Hunt to write a good letter, and also Associate Justice of the Supreme Court, Justice Thiele, is a good friend of yours. I can get him. I am very sure the Chancellor would write you a good letter, but I would want to interview him first to see how strong he would go. Dr. Anderson would be another individual who would give you a swell recommendation.

Dutchman, go after this job. I think you can get it. But if you get up there and don't tear in one hundred per cent, I'll shoot you. I am placing my money on Man o' War, and not Pompoon. Man o' War was a good little horse, but Pompoon was a great big horse. Now, you reduce your avoirdupois to the size and energies of Man o' War, and ride the winner home.

With best regards, and every good wish of the Yuletide season, I am

Very sincerely yours,

FCA:AH

Varsity Basketball Coach,
Director of Physical Education.

OFFICE OF ADMINISTRATION
BETHANY COLLEGE
LINDSBORG, KANSAS
December 10, 1937

Dr. F. C. Allen
University of Kansas,
Lawrence, Kansas.

Dear Doc:

I was very happy to get your letter, and also a copy of the one you wrote to South Dakota. I doubt if I have much chance at the job but I don't believe it hurts to try to better yourself.

I sent an application the day I received your letter, so I should have an acknowledgement of same by the first of the week. I haven't sent any recommendations as yet, thought I should wait until I heard from them.

I have also written to Oklahoma City University. The coach there was ousted and I know the Athletic Director. He is Melvin Binford, who used to be at McPherson College. I just wrote him a personal letter to find out if they already had their man picked out. Will let you know if anything turns up at either place.

Sincerely yours,

Elmer Schaefer
Coach.

SOUTH DAKOTA STATE COLLEGE
OF AGRICULTURE AND MECHANIC ARTS

DIVISION OF GENERAL SCIENCE

BROOKINGS

DEPARTMENT OF
PHYSICAL EDUCATION AND ATHLETICS

December 1, 1937

1930 ✓ Leuberg
1932 ✓ Bunn
1933 ✓ Carl
✓ Rupp
✓ Brutus Hamilton
✓ Lynn Waldorf

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

I was very much interested in receiving your letter the other day regarding a prospective coach for South Dakota State College, by the name of Elmer Schaake. We would appreciate it very much if you would have Schaake apply for the position if you think he would be interested in it, and I should like to know a little bit more about him-- his age, when he got through school, his coaching experience since graduation and anything else about him that might be useful in making our choice for a new coach.

The position open is, of course, for football but we could use his basketball talents along some other lines, perhaps. If he is anything like two other coaches from the University of Kansas whom I have known, namely, John Bunn and Bruce Hamilton, I am sure that we will give him due consideration.

Yours truly,

H. Dean Stallings
H. Dean Stallings
Acting Director

HDS/ms

December 6, 1937.

Mr. H. Dean Stallings, Acting Director,
Physical Education and Athletics,
South Dakota State College,
Brookings, South Dakota.

Dear Director Stallings:

I am writing Elmer Schaake, of Bethany College, Lindsborg, Kansas, asking that he write you and make application for the position.

Schaake played football and basketball here, making his letter in each sport in 1931-32-33. He is 26 years of age, and in 1934 he was assistant coach to T. C. Reid, a Kansas man who played on my football team in 1920, the year I coached it. Reid is athletic director at Central Missouri State Teachers College, Warrensburg, Missouri.

During the spring practice the year that he graduated Schaake helped me with spring basketball practice and he helped Ad Lindsey with his spring football practice. Lindsey states that he thinks Schaake has a fine knowledge of fundamentals and is a very splendid coach. During my spring practice I felt that Schaake did a better job of coaching than any young coach that I have met for a long time. He knows the necessary and important fundamentals and he is in a position to demonstrate them with marked ability.

After leaving Warrensburg, Schaake went to Bethany College where he has been athletic director and coach of all sports down there. They were in the fight for the state championship this year until the last game, being tossed out by Baker University.

I would recommend Schaake without reservation. He is a fine, clean, intelligent and aggressive coach.

I might add that Arthur "Dutch" Lonborg, of Northwestern University, played football and basketball while I was coach here, as did John Bunn, who was a teammate of "Dutch" Lonborg. Lonborg was captain of the basketball team in 1920. Forrest "Frosty" Cox, coach at the University of Colorado, played three years for me in basketball, making a letter in that sport in 1929-30-31. He also played football and lettered in 1928-29-30. Then Cox was freshman basketball coach here and my assistant on the varsity for three years before going to Colorado. Previous to that time John Bunn was my assistant.

Adolph Rupp, varsity basketball coach at the University of Kentucky, graduated here in 1923. He was also a member of our varsity basketball squad. Brutus Hamilton was our track coach here for four years and did exceptional work. Lynn Waldorf was our line coach for only one year.

We have had some sterling coaches, and I am very sure that Schaaque has a great future. He is still young, but knows his sports and how to teach them.

With every good wish, I am

Very cordially yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

December 6, 1937.

Mr. Elmer Schaake,
Bethany College,
Lindsborg, Kansas.

Dear Elmer:

I am sending you copy of a letter I have received from H. Dean Stallings, Acting Director, South Dakota State College, and a carbon copy of the letter I have written to him.

Please be very careful, Elmer, of your construction and your English in your letter of application. It will have a lot to do with how seriously you are viewed by Mr. Stallings. I am very sure that you and your wife can get up a swell application, and I would not make it too lengthy, but would tell him that you would be very happy to have an interview if he considers your application seriously.

I am very enthusiastic about the letter that Mr. Stallings writes, and I believe that by a very careful and dignified approach in the letter that you construct that you will at least be given serious consideration.

You always can count on me for 100 per cent cooperation and help.

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH
Enc.

November 26, 1937.

Mr. Elmer Schaake,
Bethany College,
Lindsborg, Kansas.

Dear Elmer:

After reading the publicity on the opening at South Dakota State I hold out very little hope for that job falling to you. However, I will write to H. D. Stallings and find out all I can about the job for you.

The most propitious time, of course, to look for a job is now. Why do you not write to Ad Lindsey, telling him that you want a job and see if he cannot help place you.

You know, Elmer, I believe the proper place for you would be in the Kansas City, Kansas, school system, if you could get in, or even Kansas City, Missouri. You have your degree from Central Missouri State Teachers at Warrensburg, and your athletic prestige at Kansas. Would you be satisfied to work in high schools?

Also, Elmer, I believe that you could get this Lawrence High School job, because I understand that Edd Wood is figuring on giving up coaching and going into the automobile business. This is very confidential. It would be a great spot for you here in Lawrence and you could certainly do a lot of good here. Of course, Dean Lawson is on the School Board, and I do not know how he might look at your coming here considering your academic work in his college.

Write me a confidential letter and really tell me what you think. You know I want to help you and Mrs. Schaake in every constructive way. My kindest regards to the good wife, and also my congratulations to you both on that fine all-American fullback material. Remember, Dutchman, when you look for a job for that young all-American, that only 339 high schools in the state are playing football, while 644 are playing basketball. So you don't want to carry all your eggs in one basket. Let me hear from you in a personal and confidential letter, and I will do the best I can to prescribe for your best interests.

Sincerely yours,

November 26, 1937.

Mr. H. D. Stallings,
Athletic Director,
South Dakota State University,
Brookings, South Dakota.

Dear Mr. Stallings:

Through the press I notice that Coach "Red" Threlfahl is resigning. I had a letter from one of our promising young Kansas Conference coaches who played a wonderful game of football and basketball here on the varsity for three years, and he is desirous of getting in a larger school. During the time he was in school we played the University of Pennsylvania, Notre Dame and other outstanding teams, and he made a wonderful record.

This young coach's name is Elmer Schaake. Schaake played quarter and halfback on the varsity, and in my opinion was as near all-American football material as I would want to see. He, of course, was mentioned on several all-Americans, but not on the so-called official all-American.

He is a wonderful teacher and a splendid gentleman. I would like to help him in a better place, and I would be happy if you would give me the information regarding the possibilities of his applying there. He played on my varsity basketball team and his playing, in my opinion, made a championship team out of an ordinary team.

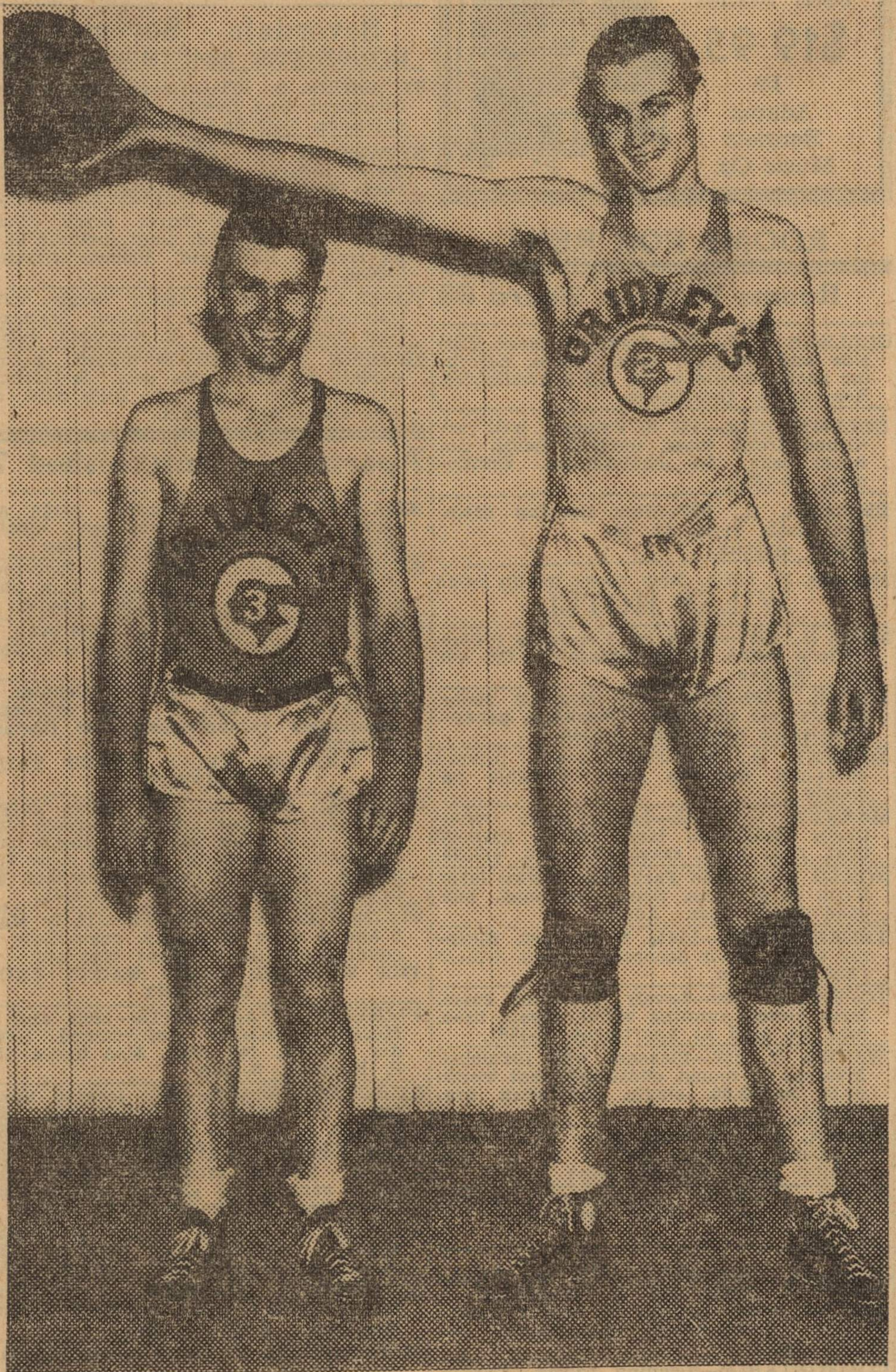
Thanking you, I am

Very sincerely yours,

FCA:AH

Director of Physical Education.

Gridleys Get Started Tonight



HERE are the long and the short of Gridley Chieftains chances in the Missouri Valley A. A. U. cage circuit. Big Al Wellhausen, a mere 6-9½ towers over Red Maddox, a not-so-small cager playing his first season here, coming from Alva, Okla., Teachers college. Maddox is a speedster who can score, Wellhausen an all Big-Six defensive star. Gridleys play Kansas City Evans Paper tonight.



JUST IN SPORT

BY Pete Lightner



Coaches of basketball from all over this section of the state will be on hand tonight at the Forum to see the Gridleys and Evans Paper play a cage game under the new rule which shelves the center jump.

Of course, the tipless-center game[©] will not be entirely new. It was used last year in case of a dunked free shot. It was used also by the fair cagettes in the national feminine tourney last March, the public reacting very favorably to the plan.

How the general public will greet the game is still a subject of apprehension to some coaches, but this column predicts that 98% of the fans will take it and like it. The game is bound to be speedier. There may be times when a team with one of the ten-story centers, and a short, dwindling lead, will pine for the center jump. But on the other hand, every time a team is scored upon, the opposition gets the ball.

Basketball moves on and this new rule is one of the most drastic ever made and yet there is every indication that it will result as the no-run-with-fumble rule did in football, speed up the game.

The game tonight has more significance than the usual early season game. Evans Paper wants to beat a Valley team and be recognized as the logical Kansas City member, an honor now belonging to Healey Motors. So look for a lot of hard basketball around the Forum court.

School Changes Coach

South Dakota State which has three times played Wichita in recent years is to have a new coach next season. "Red" Threlfahl, former Purdue athlete, is going "out." H. D. Stallings, who has been the school librarian becomes athletic director and a new football coach is to be signed up. The reason for the upheaval at Brookings was not announced.

OFFICE OF ADMINISTRATION
BETHANY COLLEGE
LINDSBORG, KANSAS

November 24, 1937

Dr. F. C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Doc:

In accordance with our telephone conversation today, I am sending you the newspaper clipping from the Wichita Eagle.

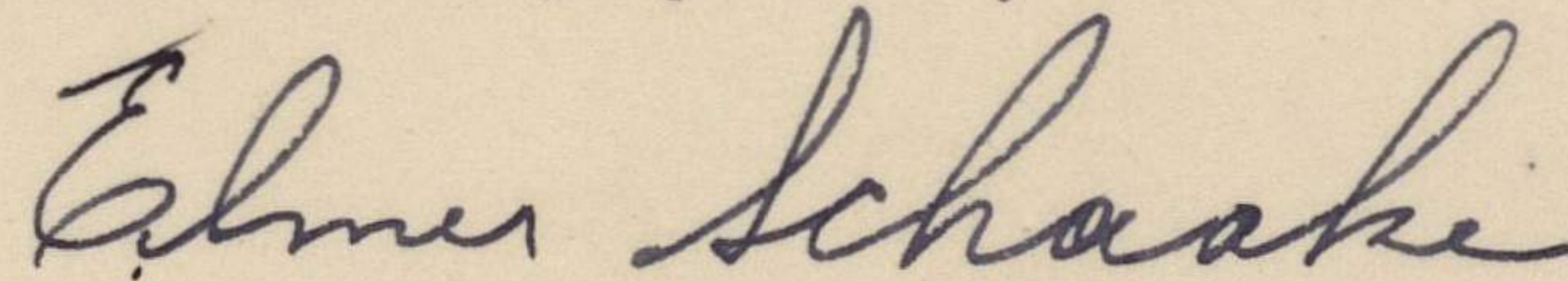
I do not know anything about the situation there but thought it might not do any harm to try. I have no idea who to write to unless it would be H. D. Stallings, the new Athletic Director. From this clipping one might get the idea that it is sort of a "hot" spot for a coach but I have been riding on a bed of hot coals for the last year or so, and can take it.

Let me know what you think would be the best approach and the best way to get results.

I would like to have a long talk with you during Xmas vacation if you have a little time to spare. I am very sorry I cannot see you this week but due to the financial standing of Bethany College (and the Coach) I must stay home.

Give my regards to Mrs. Allen and the family.
Hoping to see you soon, I remain

Sincerely yours,



Elmer Schaake,

P. S. My little twenty-one pound fullback will be All-American material in several seasons.

January 11, 1938.

Mr. Hal Surface, Jr.,
1737 Oak Street,
Kansas City, Mo.

Dear Hal:

Mighty happy to receive your letter. I am
equally glad that you had an opportunity to play
on our auditorium floor. Glad you like it.

Frankly, I was disappointed, and very much
so, that you were not able to play before our
Oklahoma crowd. I can understand how schedules
go awry.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

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1737 Oak Street
Kansas City, Mo.

January

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Mr. "Phog" Allen
Athletic Department
c/o University of Kansas
Lawrence, Kansas

Dear "Phog":

Just a line to say that I regret not getting up to play for you between halves at the basketball game last Friday. It happened that I had to get down to St. Louis on Saturday; then due to business was unable to go.

Want to thank you for the privilege of playing with Jim Kell yesterday in the Auditorium. Its a fine place to play. The floor reminds quite a little of the Queens Club Courts, London---

Best regards,

Hal Surface Jr

Hal Surface, Jr.

JNO. M. SURFACE & SON

HSJ:fi

QUALITY
FOR MORE THAN
50 Years

January 14, 1938.

Professor J. B. Smith,
Law School,
202 Green Hall.

Dear Professor Smith:

I am sending you an autographed copy of "Better Basketball" which I fully expected to have Santa Claus deliver to you. I have neglected autographing it until now, but the date still has the Yuletide designation.

I have some stories in the back of the book, Tales of Yesteryear, from which you might derive a little pleasure, as the yarns are true ones and some of them carry a little collegiate interest. I am afraid the technical side will not appeal to you as much as would one page of Blackstone.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

January 14, 1938.

Mr. Dan Servey,
The Haydite Corporation,
Kansas City, Mo.

Dear Daniel:

Well, Santa Claus was supposed to deliver this book to you Christmas Week, but as usual, Phog Allen is about a month behind. I found myself dating the book December 25, 1937, on this day, the 14th of January, so you see I am not quite 30 days behind.

If I live long enough I will get around to doing all the things that I really want to do. But I did want one of my books to go to my good friend, Dan Servey.

Dan, you have been a swell fellow and I like you a lot, although I haven't told you so many times.

I trust that you will enjoy the Tales of Yesteryear. There are some good football yarns in there that I think you will like. The other stuff is just so much technical material that you may not care for.

Lots of good luck to you, Dan, and much prosperity to you in the New Year 1938.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

December 8, 1937.

Mr. L. W. St. John,
Director of Athletics,
Ohio State University,
Columbus, Ohio.

Dear Saint:

Mr. Curtis W. McGraw, vice president of the McGraw-Hill Book Company, has sent me a list of names to whom he has sent "Better Basketball".

I was sure that I turned in your name L. W. St. John, but his list shows it as Dr. John St. John. I trust that the mail man found you and that you will enjoy some of the yarns in the back of the book under "Tales of Yesteryear".

My desire has been to make this book as complete as possible and try to tell some of the stuff in a chatty manner.

With kindest regards, I am

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

December 6, 1937.

Mr. Harold Schmidt,
Phillips Petroleum Co.,
Bartlesville, Okla.

Dear Schmitty:

Will be mighty happy to see you December
10th about 3 p.m. We would be glad to have you work
out in the gymnasium, and I will be glad to look at any
of your cripples.

Anticipating seeing your gang, I am, with
every good wish,

Sincerely yours,

FCA:AH

Varsity Basketball Coach,
Director of Physical Education.

PHILLIPS PETROLEUM COMPANY

BARTLESVILLE, OKLAHOMA

December 3, 1937

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear "Doc":

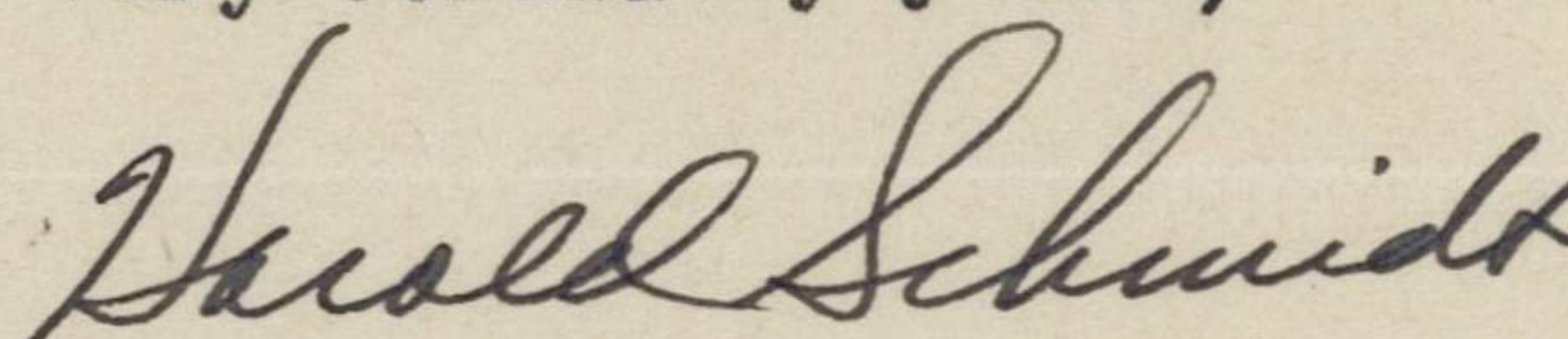
Received your kind letter of December 1, and if it is satisfactory to you we will work out about 3:00 P.M.

We are going to spend the night in Lawrence and so will probably drive back to Ottawa to see your game down there.

I will get in touch with you upon our arrival in Lawrence, next Friday.

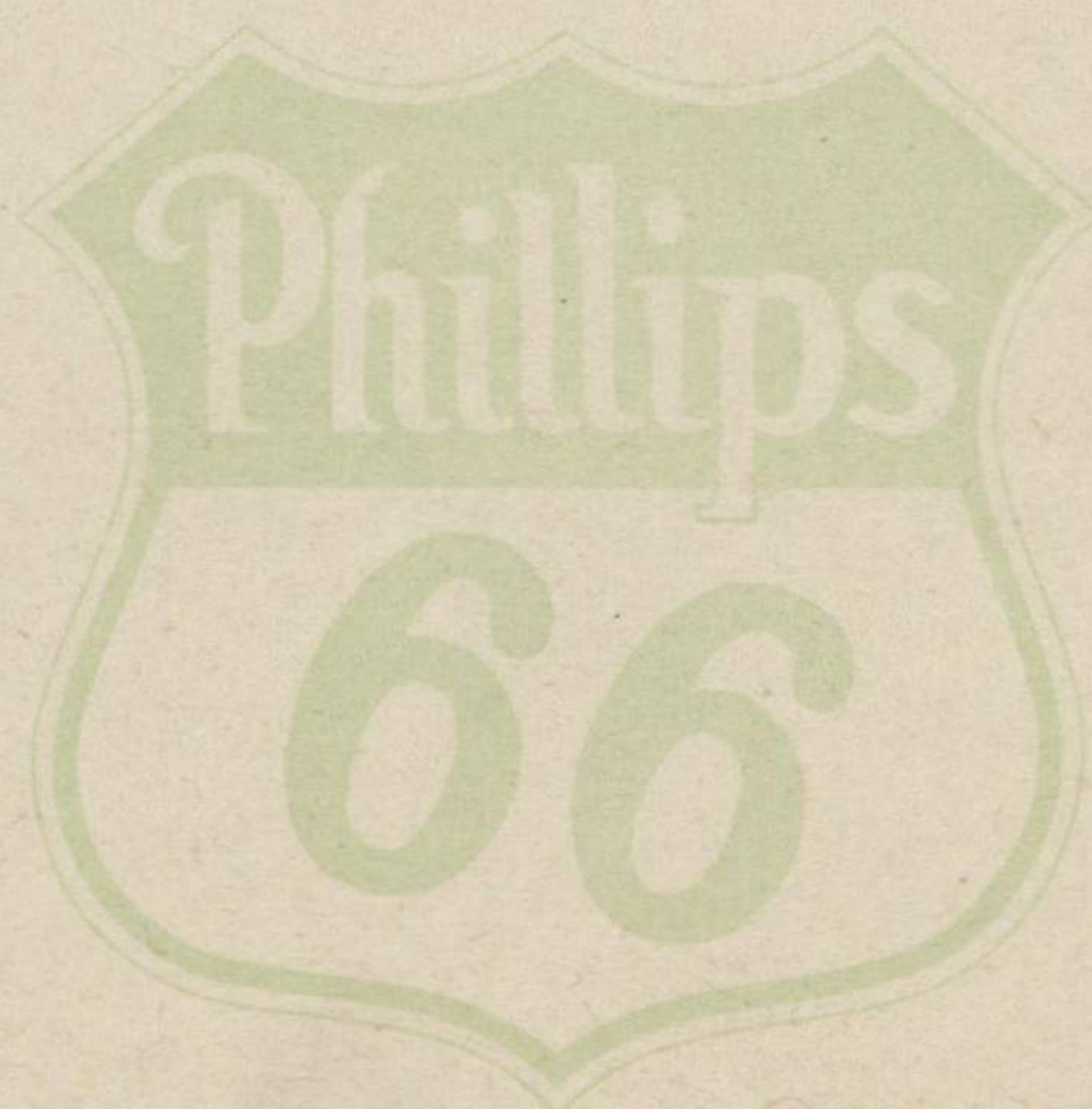
With kindest personal regards, I am

Very cordially yours,



HAROLD SCHMIDT
BASKET BALL COACH

HS:hs



February 9, 1938.

Mr. Wilmer Shaffer,
Russell, Kansas.

My dear Bub:

I have just sent you one of my new books,
"Better Basketball", duly autographed, and I hope
that you will enjoy reading some of the experiences
in The Tales of Yesteryear that might be interesting
to you.

I should have sent this to you earlier, Bub,
but it just seems that we don't get around to the
business of autographing and mailing them out.

Wishing you and yours continued happiness and
prosperity, I am

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

February 11, 1938.

Dr. Ray Sermon,
Basketball Coach,
North Carolina A. & M. College,
Raleigh, North Carolina.

My dear Ray and Ruth:

Your good friend, Dr. Edwin McNeill Poteat, your old minister at Raleigh, has here heading up a program of the Religious Emphasis Week at the University of Kansas, from February 8 to 10. I had an opportunity to visit with Dr. Poteat, and found him a great fellow. He is very fond of you and Ruth, and I am enclosing a little program that will perhaps bring you pleasant memories, because it will recall his many years as your pastor at Raleigh.

He came in a few times to play handball, and I had a chance to talk with him about our mutual and amiable friend, Hunk Anderson. Dr. Poteat is much interested in you two people. He wanted to know if I had heard from you lately. I told him I only noticed through the press that you were winning your share of the games. I had Mrs. Allen and Eleanor and Bobby meet Dr. Poteat when he was here the first night that we played Kansas State.

We had a tough time with the Aggies, but barely eked out a win, 35 to 33. It was one of our poor games. We are tied for the conference lead with Oklahoma, but play them down there the 18th. They are a great offensive outfit with five boys on the squad that can shoot well. We do not have that many "goal-smiths", but I believe we have a little better defense than they have. We are 42 points better on the defense than they are in the six games, and they are 87 points better on the offense in the six games. So you see it looks like they have an edge, and especially when we are playing down there on their floor, which is a tough place to win a ball game. When they start playing that razy-dazy swing music and get that Indian blood tingling -- well, its a tough proposition. I lost all my regulars last year, except one, and people seem to think that we are doing a pretty good job with the talent we have.

Write me and let me know how things are going at your place. I see a squib out of New York where your publicity man is quite the berries. They state that he draws \$4,000 per year for writing that stuff, and that shows he must be good.

along. Write me and let me know how you people are getting

The Allen's love to the Sermons.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

February 7, 1938.

Dean Donald M. Swarthout,
School of Fine Arts,
University of Kansas.

Dear Don:

You never miss a bet, Don. Thank you and your good secretary, Miss Engle, for reminding us of this very generous offer. You are eternally on the job, and we of course are highly appreciative.

We will certainly be glad to avail ourselves of the opportunity to enjoy the famous Monte Carlo Ballet Russe.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

February 8, 1938.

Dr. Wilbur C. Smith,
Director of Athletics,
Tulane University,
New Orleans, La.

Dear Dr. Smith:

Your letter of February 2nd addressed to Mr. Gwinn Henry has been referred to me for reply. Gwinn, as you know, is Director of Athletics, and I am Director of Physical Education, the two departments being separated since my athletic demise last January 2nd a year ago.

We do not now have compulsory gymnasium or physical education work for the students. Until five years ago we had compulsory requirements for freshmen and sophomore. We then had 120 hours of academic work. We now give a one-hour course per semester for physical education classes up to a maximum of four hours. The hours required for graduation now are 124 instead of 120. However, if a student does not desire to take physical education work he may elect academic work in its stead.

We have a very splendid intramural set-up. Of course, this is all in the Department of Physical Education.

Prior to January 2, 1937, I was Director of the Division of Physical Education and Intercollegiate Athletics. I now have my entire time to spend on physical education work, and incidentally I still coach basketball.

If there are other specific things that you desire to know regarding our set-up it will be a pleasure to inform you if you will so indicate.

Wishing you continued success, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

JUDGE RUFUS E. FOSTER, PRESIDENT
RICHARD R. FOSTER

JUDGE GEORGE JANVIER, VICE-PRESIDENT
ROBERT W. ELSASSER

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ATHLETIC DIRECTOR

HORACE RENEGAR
PUBLICITY DIRECTOR

TULANE ATHLETIC COUNCIL

TULANE UNIVERSITY OF LOUISIANA

P. O. STATION 20

NEW ORLEANS

LOWELL P. DAWSON
HEAD FOOTBALL COACH

Dr. Allen

February 2, 1938.

Mr. Gwinn Henry,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Henry:

I would appreciate your advising me regarding your required gymnasium and physical education program for all students.

Will you kindly let me know how many years of compulsory gymnasium or physical education training that you have for students, and in what class years is this required?

I will appreciate this information at your convenience.

Sincerely yours,

Wilbur C. Smith

Wilbur C. Smith, M.D.
Director of Athletics.

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February 19, 1938.

Mr. Vernon "Bing" Smith,
Station WREN,
Lawrence, Kansas.

Dear Bingo:

I have heard hundreds of compliments on your broadcasting the Oklahoma-Kansas game at Norman last night. I want to add my congratulations and thanks to you for having done a lot for basketball and the basketball spirit in Lawrence.

I tried to cooperate with Ronnie in every possible way, as I deeply appreciated the attitude toward us and our boys.

Personally, I appreciated the broadcast, as a coach I appreciated it, and all the boys also deeply appreciated it. Please accept our thanks, and I want you to know full well that if there is everyany job to do that I can do for you, R. C. Jackman, and the rest of the good corporation, please command me.

With every good wish, I am

Appreciatively yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH