

May 27, 1938.

Mr. D. A. Swenson,
Burdett, Kansas.

Dear "Kelly":

Surely glad to have the good news contained in your breezy epistle, old fellow.

We have a fine young ball player here, Ed Hall, whose home is in Sublette, Kansas. He is a dandy fellow, a good infielder, and I believe he will be a good boy for you. He is looking for a summer job, and since he lives out in your part of the country I am sure he would be interested in playing on your team.

I have asked Ed Hall to write you at once.

Things are going swell around here, Kelly. I am planning to be here most of the summer, supervising the summer school recreation activities.

With best wishes for your continued success, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Burdett, Kansas.

5/22/38.

Mr. F.C. Allen
Coach of Basketball
University of Kansas.
Lawrence, Kansas.

Dear "Phog":

We are enjoying a fine rain today and western Kansas is apparently going to enjoy a good summer. Wheat looks fine and spring crops are better than for the past five years.

I am managing the Dodge City Cowboys, (ball club), and our team is very satisfactory in all departments, except for a short stop.

Is there a short stop there in school who you can recommend? A young chap, long and gangly, who has fielding ability and an arm. Someone with "guts" and who is willing to work during the summer.

Should there be, please have him write me at once.

Dodge City will find a job for such a player and he will enjoy some baseball experience, besides earning a substantial sum for his efforts.

Chances are we will enter the State Tournament in July at Wichita. Dodge City has a nice field with flood lights. They are at present building a concrete stadium to seat close to two thousand. The merchants are sponsoring the team, so we are assured of competent, steady organization all season.

Hoping to hear from you soon, I am,

The Left-Hander,

"Kelly"
"Kelly" Swenson.

Ad Hall -
lives at Sallette,
looking for a summer
job; is a good
infielder. (congrat)

May 13, 1938.

Mr. Chas. G. Schulz,
730 Vermont St.,
Lawrence, Kansas.

Dear Mr. Schulz:

I am enclosing check for \$3.00 which
will liquidate my indebtedness for your kindness in
straightening and welding the fender on the Buick.
Thank you very much. It is a very good job.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH
Enc.


Mr. Forrest G. Allen

-2-

I was greatly pleased to have a few words with you that evening in the Morrison Hotel as I dropped in there on speculation of such a pleasure during the interim I had between a business call in that part of the city and a meeting scheduled to start half an hour or so later.

With best of good wishes and personal regards.

Sincerely yours,

A handwritten signature in cursive script that reads "E. S. Stateler". The signature is written in dark ink and is positioned above the printed name and title.

E. S. Stateler
Associate Editor

m-

July 12, 1938.

Southern Teachers' Agency,
Chattanooga, Tennessee.

Gentlemen:

I have your letter of the 28th ultimo, and regret to inform you that we are unable to furnish you with the name of a woman who might fill your qualifications for a teacher of physical education and also a dean of women. I assume, of course, that you would want a colored woman for this position.

If we can be of any service to you in the future we shall be glad to respond.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

COLUMBIA, S. C.
H. L. FORBES, MANAGER

CHATTANOOGA, TENN.
R. C. REYNOLDS, MANAGER

RICHMOND, VA.
C. P. HAYES, MANAGER

MEMPHIS, TENN.
GEO. W. COX, MANAGER

SOUTHERN TEACHERS AGENCY

(FOUNDED BY W. H. JONES, 1902)

H. L. FORBES, GENERAL MANAGER

CHATTANOOGA, TENN.

June 28, 1938

Head Dept. Physical Ed. for Women
University of Kansas
Lawrence, Kansas

Dear Madam:

We have just received a call from a colored training school for teachers for a Dean of Women, who can also teach physical education. Salary for this position will be around \$2,000 or more for 36 weeks. A teacher with an M. A. degree and who has not less than three years' experience is preferred.

If you have any women whom you could recommend to us for such a position, we would sincerely appreciate it if you would give us their names and addresses.

Cordially yours,

SOUTHERN TEACHERS' AGENCY

July 18, 1938.

Mr. Stanley Schwab,
Granada Theater,
Lawrence, Kansas.

Dear Stan:

I am enclosing the list of questions and answers on Sport Happenings, about which we talked a few days ago. I hope you will be able to use some of these.

With best wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

SPORT HAPPENINGS

1. What year did Mackie's field goal beat Oklahoma in Lawrence, Kansas, 10 to 9?
2. When did Stony Wall's field goal, kicked after the gun was fired but with the ball still in play, beat the Missouri Tigers by the score of 10 to 7?
3. What two years did Kansas have her two ever-victorious football teams? Name the head coaches of the two teams.
4. Give the two different years that Kansas had ever-victorious basketball teams.
5. Name the deceased Kansas all-around athlete who was and is generally accepted by authorities as being Kansas' Greatest Athlete.
6. Name 5 University of Kansas stars who have represented the United States in previous Olympic Games.
7. Name two all-American basketball players who previously have played on the Kansas varsity.
8. Name the six schools which are members of the Missouri Valley (Big Six) Conference.
9. Name the schools of the Big Six Conference which won the football, basketball, track - indoor and outdoor - , and baseball championships this past year.
10. What Lawrence, Kansas, citizen originated the game of basketball at Springfield College, Springfield, Mass., in 1891?
11. What Kansas football half-back scored the dream touchdown against Iowa State back in 1920, on the first play of the game after scrimmage?

SPORTS

1. The first section of the report deals with the general situation of the sports industry in the country.

2. The second section discusses the various sports activities and the participation of the population.

3. The third section analyzes the economic aspects of sports, including the role of sponsors and the impact on the economy.

4. The fourth section examines the social and cultural significance of sports in the society.

5. The fifth section focuses on the development of sports infrastructure and the role of government.

6. The sixth section discusses the challenges and opportunities facing the sports industry.

7. The seventh section provides a summary of the findings and conclusions of the study.

8. The eighth section contains the recommendations for future research and policy-making.

9. The ninth section discusses the role of sports in promoting health and well-being.

10. The tenth section concludes the report and emphasizes the importance of sports in the development of the country.

11. The eleventh section provides a list of references and sources used in the report.

SPORT HAPPENINGS

Answers:

1. 1926.
2. 1925.
3. 1899, 1908. Yost, Kennedy.
4. 1923, 1936.
5. Tommy Johnson.
6. Fay Moulton, Glenn Cunningham, Everett Bradley, Tom Poor, Jim Bausch, Clyde Coffman, Merwin Graham, Peter Mehringer.
7. Ray Ebling, Fred Pralle.
8. Universities of Kansas, Nebraska, Missouri, Oklahoma, Iowa State College, and Kansas State College.
9. Football, Nebraska; Basketball, Kansas; Track, indoor, Nebraska; outdoor, Missouri; Baseball, Missouri.
10. Dr. James Naismith.
11. Harley Little.

What year did Mackie's field goal
beat Oklahoma ^{in Lawrence Kansas} 10 to 9?

When did Stoney Wallis field
goal ^{kicked after the gun was fired but with the ball still in play} beat the Missouri Tigers
by the score of 10 to 7.

What two years did Kansas
have her two ever victorious

football teams ^{1899 -} ^{1908 -} name
the ^{head} coaches of the two teams ^{Yost} Kennedy

Give the two different years that
Kansas had ever victorious ¹⁹²³ ¹⁹³⁶ basketball teams.

Name the ^{deceased} generally accepted Kansas all-
round athlete who ^{was paid in} generally accepted by author
as being Kansas Greatest Athlete. He is deceased
Tommy Johnson.

University of Kansas ² ~~Track~~ stars
Name 5) who have represented the United
States in previous Olympic Games.
Ray Moulton, ¹ Glenn Cunningham ²
Errett Bradley, ³ Tom Parr, ⁴ Jim Baesch ⁵
Clyde Coffman, ⁶ Merwin Graham ⁷
Peter Mehlinger ⁸

Name 2 all American
Basket Ball players who previously
have played on the Kansas Varsity
Ray Ebling, Fred Pells

Name the six schools which are
members of the Missouri Valley (Big Six)
Conference ^{the University of} Kansas, Nebraska, Missouri,
Oklahoma, Iowa State College and Kansas State College.

Name the schools of the Big Six ^{Conference}

which won the football, basket ball

track, ^{indoor and outdoor} and baseball championships

- this past year. - ans. Nebraska, Kansas

~~Nebraska~~ and Missouri ^{Football} ^{Basket B}

~~Nebraska~~ (indoor)
Missouri (outdoor)

What Lawrence Kansas citizen
originated the game of basket
ball at Springfield College
Springfield Mass in 1891?

ans Dr James Naismith.

What Kansas football half back scored
the dream touchdown against Iowa State
back in 1920, on the first play of the game
after scrimmage? ans. Harley Little.

June 6, 1938.

Mr. George Spink,
5344 Brooklyn,
Kansas City, Mo.

Dear George:

A member of our varsity basketball and track team was in to see me saying that you were interested in our Physical Education course here at the University of Kansas.

I assure you that we would be very happy to serve you in any capacity within our power if you are interested in attending the University of Kansas.

Will you let me hear from you concerning your desires?

With every good wish, I am

Very sincerely yours,

FCA:MH

Director of Physical Education,
Varsity Basketball Coach.

PUBLIC SCHOOLS
LIBRARY BUILDING

KANSAS CITY, KANSAS

F. L. SCHLAGLE
SUPERINTENDENT

June 29, 1938

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Your letter of June 24, addressed to Mr. Schlagle, concerning Gordon Clucas, received.

Mr. Schlagle is out of the city at this time and will not return to the office until July 18.

Your letter will be referred to him at that time.

Yours very truly,

Grace Post
Secy. to the Supt.

P:H

Elmer Schaake is clean, capable, and has a dominant influence with young men. He is sympathetic, and has a fine personality. He has been unusually successful with the material he has had to work with. He has excellent qualities of leadership, his personal appearance is very fine, and I do not believe he has one peculiarity or defect which would interfere with his success as a teacher or coach. In my opinion he has great promise for the future. I am very glad to recommend him without reservation or evasion.

June 11, 1938.

Mr. Elmer Schaake,
Director of Athletics,
Bethany College,
Lindsborg, Kansas.

Dear Elmer:

I just have a letter from Margaret Danneburg,
secretary to Principal J. C. Harmon, of Argentine High
School, Kansas City, Kansas, which is as follows:

"Dear Dr. Allen:

Mr. Harmon asked me to write this note
to tell you we are interested in Mr. Elmer Schaake.
He would appreciate very much your getting this word
to Mr. Schaake. . . ."

I would suggest that you get in touch with Mr.
Harmon at your earliest convenience.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

June 11, 1938.

Mr. Elmer Schaake,
Bethany College,
Lindsborg, Kansas.

Dear Elmer:

This letter from the Specialists Educational Bureau may be with reference to the high school job in Kansas City. Who knows? But why not write to L. R. Smith, of the Bureau, telling him that I had mentioned such a job might be open with them.

But remember, Dutchman, you will have to pay a commission to any bureau if you sign up with them. I think it is ten per cent of the first year. So you would be better off by dealing directly with the Argentine people.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

June 13, 1938.

Mr. John E. Carlson,
Union Station,
Kansas City, Mo.

Dear John:

Last week Principal Harmon and John Lonborg, of Argentine High School, were in to see me, seeking some one to be Lonborg's assistant. I wholeheartedly recommended Elmer Schaake.

Saturday I received word from Principal Harmon that they were interested in Schaake, and asked that I get word to him. I am conducting a one-week coaching school here, starting today, and Elmer is enrolled in the school. I have told him of Principal Harmon's interest in him and asked him to get in touch with the Argentine people at once.

In my opinion Schaake has great promise as one of the young coaches of the country. He is clean, capable, sympathetic, has a fine personality, and has a dominant influence with young men. I will recommend him without reservation or evasion.

Anything you can do in behalf of Schaake will be greatly appreciated.

Thanking you, and with best wishes, I am

Very cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

June 11, 1938.

Mr. L. R. Smith,
Specialists Educational Bureau,
1023 N. Grand Blvd.,
St. Louis, Missouri.

Dear Mr. Smith:

I have been out of town much of late, but find your letter of April 19 inquiring for an outstanding man to act as head coach in a high school of one thousand. You mention the salary as being from \$2000 to \$2500.

We have a young man who has been athletic director and head coach of all sports at Bethany College, Landsburg, Kansas. His name is Elmer Schaake. He played three years in the backfield for Kansas, playing safety and quarterback. He was all-America mention on several teams during his playing days here four years ago. He also played guard and was one of the determining factors in our championship basketball team.

Elmer Schaake is clean, capable, and has a dominant influence with young men. He is sympathetic, and has a fine personality. He has been unusually successful at Bethany College considering the material with which he has had to work. The reason I mention Schaake to you is that he told me he wanted to get away from the small denominational school because they are always hard pressed financially. I know of no young coach in the country who has the promise of Elmer Schaake.

Some of the coaches who have played on my football and basketball teams who are now doing excellent jobs are Arthur Lonberg, of Northwestern University, John Bunn of Stanford University, Adolph Rupp of the University of Kentucky, and Forrest C. Cox of the University of Colorado. In my opinion young Schaake has just as much promise as any one of the four coaches that I have mentioned. Schaake is married and has one child. I will recommend him without reservation or evasion.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH



SPECIALISTS' EDUCATIONAL BUREAU

302-306 OLIVIA BUILDING
1023 N. GRAND BOULEVARD

ST. LOUIS, MO.

April 19, 1938

Head
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Sir:

We are looking for an outstanding man to act as head coach of a high school having an enrollment of 1000. The salary in this position will range from \$2000 to \$2500. This man must be prepared to coach the back field and should be able to coach basketball. He should also be able to handle classes in physical education or to teach some academic classes. This man must have a good scholarship, good personality, and several years of successful coaching experience. If you can give me the name of one or two who are especially capable for a position of this nature, I will be very glad to have their names or to have them fill out and return the inclosed blanks.

Very sincerely,

A handwritten signature in cursive script that reads "L. R. Smith".

LRS:PH
3RB3REP

A handwritten signature in cursive script that reads "Elmer Schaeke".

ARGENTINE HIGH SCHOOL

J. C. HARMON, PRINCIPAL
J. C. SHANKLAND, VICE-PRINCIPAL
KANSAS CITY, KANSAS

June 10, 1938

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Mr. Harmon asked me to write this note to tell you we are interested in Mr. Elmer Schaake. He would appreciate very much your getting this word to Mr. Schaake.

Thanking you kindly, I am

Sincerely,

Margaret Damselung

Secretary

1617 Rhode Island St.,
Lawrence, Kansas.

June 13, 1938.

Mr. J. C. Harmon, Principal,
Argentine High School,
Kansas City, Kansas.

Dear Principal Harmon:

Dr. F. C. Allen has just told me that you are interested in me for the position at Argentine. I am in Lawrence this week attending Dr. Allen's coaching school, and should be glad to come over to Kansas City to see you any time at your convenience. I may be reached at the above address, telephone 1690 R, or in care of Dr. Allen's office at the University, telephone K. U. 89.

Thanking you for your interest, I am

Sincerely yours,

Elmer Schaeke.

1617 Rhode Island St.,
Lawrence, Kansas.

June 13, 1938.

Mr. J. E. Carlson,
Union Station Terminal,
Kansas City, Missouri.

Dear Mr. Carlson:

I am in Lawrence this week attending Dr. Allen's coaching school. Dr. Allen has just told me that he received word from Principal J. C. Harmon, of Argentine High School, that he is interested in me for the position of assistant to John Lonborg.

I shall be very appreciative of anything you can do in my behalf. I am, of course, very much interested in this job, and since Mr. Harmon asked Dr. Allen to get word to me about it I feel that I have a good chance.

Thanking you, and with best wishes, I am

Sincerely yours,

Elmer Schaake.

UNIVERSITY OF KANSAS
SCHOOL OF BUSINESS
LAWRENCE

FRANK T. STOCKTON
DEAN

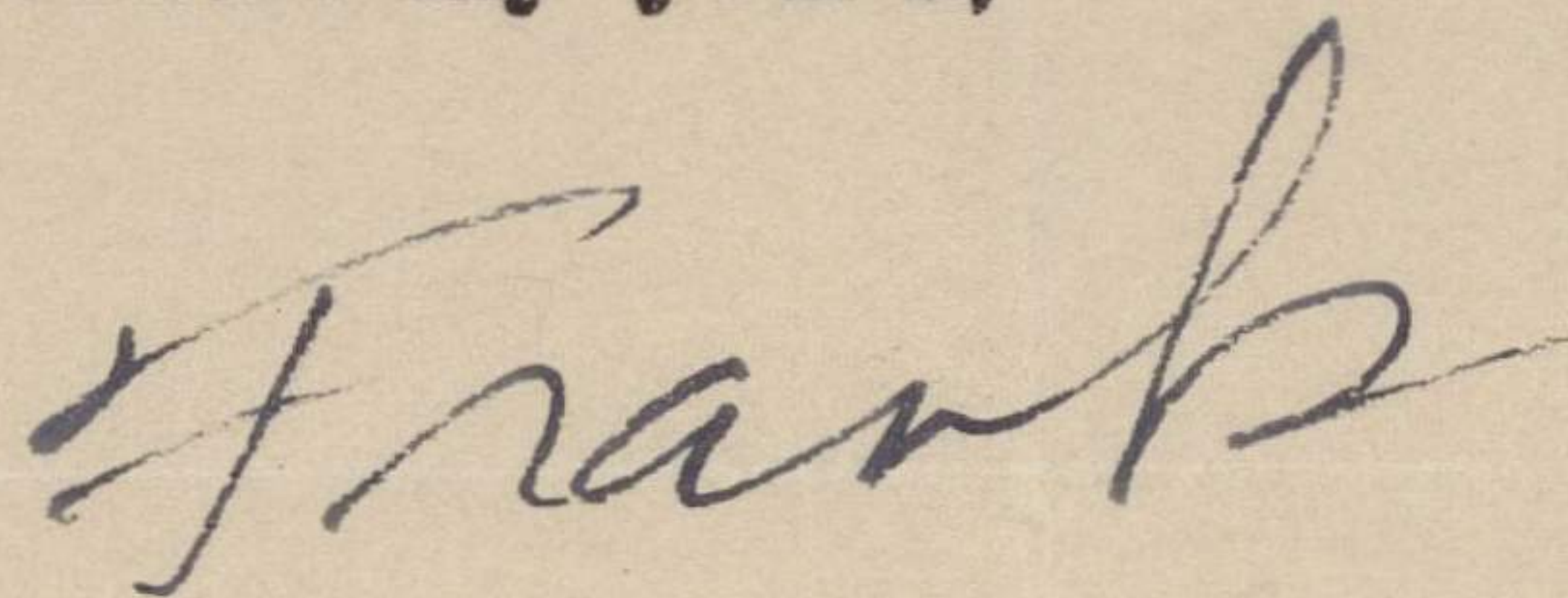
June 16, 1938

Mr. Forrest C. Allen
Director of Physical Education
K. U.

Dear Phog:

I know you are very busy right now so just go ahead and take your time about handing in the statement I requested.

Sincerely yours,



FTS:g