

March 9, 1938.

Mr. Vernon "Bing" Smith,
Station WRRH,
Lawrence, Kansas.

Dear Bingo:

Again I want to thank you for putting the Kansas-Missouri game on the air last Thursday evening. Many, many of our friends who heard the broadcast have written in saying how wonderful they thought the report of the game was.

This is just another indication that you are always on the job, Bing, in giving the public the things that they desire.

It was a great basketball season, and you undoubtedly played a great part in the consummation of good will and enthusiasm that the games this year produced by giving the public the broadcast of the Oklahoma and Missouri games.

Again I wish to thank you for your foresight and wide-awake policy. I appreciate your friendship.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH