

1 July, 1943

The News Letter

No. 1—1943-44

To Club Presidents and Secretaries
5,168 Rotary Clubs • 210,000 Rotarians



From the R. I. Secretariat (Central Office)
35 East Wacker Drive, Chicago, U. S. A.

Memo from CHARLES L. WHEELER

1 July, 1943

Dear Phil:

Let us persuade each administrative officer, each committeeman, and each employee of Rotary to reexamine and weigh all planned procedure covering each hour of outlined work as to it being a Rotary need adapted to the present world crisis.

If in their judgment slightly altered activity or procedure will produce better results in this emergency, we want them to ask for the privilege of adjustment, and if in this emergency a co-worker of ours has an idea (even though said idea is unorthodox) we want it understood that the idea can be used this year and will not be considered heresy.

We want Rotarians to think and do now as they have never thought and done before.

Let us post this notice on every desk and in every Rotary workshop. Individual initiative will win for Rotary the development of the individual. Your and my success in establishing these thoughts immediately into the minds of our fellow-workers will measure the success of Rotary this year.

Let us drive with all our might for this
ADAPTABILITY TO THE MOMENT.

A handwritten signature in dark ink, appearing to read "Charles L. Wheeler".