

ROTARY INTERNATIONAL
35 East Wacker Drive
Chicago 1, Ill., U.S.A.

AUGUST PROGRAM SUGGESTIONS FOR ROTARY CLUBS

"Close Those Gaps"

A club service program suggestion in which a thorough examination of the club roster is made. Because so many businesses have changed since the war began new men have come into many communities. Some of these men will make good Rotarians.

Putting on the Program

(a) One of the members might be asked to talk to the club on the importance of filling the gaps in the club roster. He might include in his talk a list of the unfilled classifications, plus a few good suggestions as to how to "close those gaps." Mention should be made of the various types of membership, with some emphasis given to additional active membership. A list of the vacant classifications might be given to each member, the members being urged to be on the alert for prospective members.

"Costilla—a County Rotary Club," in your August issue of *THE ROTARIAN*, and the item of the *Rotary Reporter* department in the July issue will provide the speaker with quotable examples of closing the classification gaps; or,

(b) In the event that a classification survey has not been made within the last year or so, prior to the meeting the membership committee might be instructed to make such a survey. It might serve a good purpose to invite two or three of the prospective members, "discovered" by the survey, to talk to the club on their respective vocations. The speakers, of course, would not be aware that they were under consideration for membership.

References from *THE SECRETARIAT*:

Pamphlet 17—Membership and Classifications in Rotary.

File 333—Mobilizing for Greater Service.

File 334—A "Jack" for Every Trade.

File 335—A Rotary Interview.

From *THE ROTARIAN*:

"New Friends." Charles Hanson Towne. July, 1943.

"Vocational Service—A Wartime Challenge"

Want something you can "get your teeth into"—as you plan this program? Read the guest editorial in your August issue of *THE ROTARIAN*. In it Rotary's new President, Charles L. Wheeler, challenges Rotarians and Rotary clubs to lead their communities in the home-front effort to win the war and to prepare for the peace. And what he says, he backs up with the "Wartime Challenge," adopted by the R.I. board of directors, to bring about a better understanding of the vocational service phase of the Rotary program. (This appeared on the inside back cover of the April issue of *THE ROTARIAN*.)

Putting on the Program

(a) Have a club member base a talk on the above articles, or suggest that he use them as a discussion primer; or,

(b) Since as a businessman each Rotarian acts in four capacities: (1) employer, (2) purchaser, (3) competitor, and (4) seller, it is suggested that the four capacities be assigned to four club members for discussion; each speaker to show how the principles set forth in President Wheeler's article and in "A Wartime Challenge" can be made to apply to his particular subject.

References from *THE SECRETARIAT*:

File 508—Your Job and the War Effort.

File 522—It Begins with Management.

File 552—The New Competition.

From *THE ROTARIAN*:

"Hardware Men Who Won't Be Shelved." A. E. Hernstein. June, 1943.

"Toward a Mixed Economy." Stuart Chase. May, 1943.

"Those Limber Lumbermen." W. C. Bell. April, 1943.

"Retailers Have the Stuff." J. C. Aspley. March, 1943.

"You—and the War" (Community Service)

What the individual Rotarian is doing in the war effort.