

Putting on the Program

(a) After you've heard about local club members' contributions to the war effort you may wish to look beyond your city limits . . . to Britain, for instance:

(b) In "Day by Day in Britain," by Frank S. Stuart, in the August issue of *THE ROTARIAN*, the author tells how his fellow Britons are continuing to sacrifice, to work endlessly, and to keep alert—even though the great air raids have dwindled and victory seems possible. A lively, instructive talk could be drawn off from this article; or,

(c) Look to the state of Mississippi to see how a typical Rotarian farmer is "up to his ears" in war work. "Soldier of the Soil," a pictorial feature in the July issue of *THE ROTARIAN*, tells the story. Your farmer member could review it, use it in his own report on how he and other farmers are fighting in World War II.

References from *THE SECRETARIAT*:

File 615—What Can We Do in Community Service?

Pamphlet—What Can We Do in National Service?

"Public Opinion and World Affairs"

An international service program showing how an Institute of International Understanding helps to develop an intelligent public opinion on world affairs.

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Each of the following aspects of the subject might be assigned to a club member for presentation:

- (a) A brief history of institutions.
- (b) Institutes and civilian morale.
- (c) Institutes and public opinion.

References from *THE SECRETARIAT*:

File 740—Institutes of International Understanding.

File 740A—A Manual of Suggestions for Conducting an Institute of International Understanding.

File 741—A Rotary Institute for Our Town.

File 741A—Institutes of International Understanding—even in Wartime.

From *THE ROTARIAN*:

"Setting the Pattern for Peace," by Dr. James T. Shotwell, in the August issue, is a discussion of the kind of problems that may be presented by International Institute speakers.

"Glasgow, Kentucky, Has an Institute." October, 1942.

"Time On Their Hands"

(Youth Service)

It is the purpose of this program to determine to what extent younger children are being neglected in the rush of war activity.

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(a) Some 2 to 3 million children of parents in U. S. war factories and on fighting fronts need daytime care. How nurseries, child-care centers,

and play schools have provided it is told in two features in current and recent issues of *THE ROTARIAN*. "While Mothers Work," August, and "Keep 'Em Busy," by Edith M. Stern, July, give an overall picture, and suggest what your club can do locally; and can be the starting point for an action-getting talk; or,

(b) Another talk might deal with the problem of the adolescent "with time on his hands." "Teen Town," a pictorial in the August issue of *THE ROTARIAN*, tells what one group of Rotarians and their wives are doing about it; or,

(c) Invite the superintendent of schools or the director of the leading social service organization to address the club on the subject of the effect of the war on the children of the community.

References from *THE SECRETARIAT*:

File 651—Learning the Ways of Democracy.

File 674—A War Casualty That Must Be Prevented.

File 678—Training Youth in Citizenship.

From *THE ROTARIAN*:

"Your Boy's My Boy." Jane Purdy Lapham. June, 1943.

"Down to Earth Boys Work." May, 1943.

"The Future of Retail Trade"

A post-war program that will help to indicate to Rotarians the direction that small business is taking as a result of the total war effort, and to point out the types of new opportunities for small tradesmen.

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(a) Arrange for a few five- (or more) minute talks by Rotarians selling lumber, shoes, hardware, groceries, drygoods, etc. Each issue of *THE ROTARIAN* carries an installment of the "Retailers on the Alert" series, telling how retailers in various fields are managing to keep their doors open, and also to cooperate in the war effort. These articles will "prime the pump" for the speakers—will get their ideas flowing. And, if they want to speak about new products they now have to sell, or will after the war, it is suggested that they look up the "Putting Science to Work" series articles, which started in January, 1943, and are still running; or,

(b) In "Speak Up, Businessmen!" in the June issue of *THE ROTARIAN*, Eric A. Johnston, young president of the U. S. Chamber of Commerce, reveals his views on business in the post-war world. It's realistic, but not gloomy. A club member could use this article as a base for a talk giving his own ideas on whether business can make enough post-war jobs without much government help.

References from *THE SECRETARIAT*:

File 564—How Has My Classification Been Affected?

File 779—Improving Living Standards.

From *THE ROTARIAN*:

"Toward a Mixed Economy." Stuart Chase. May, 1943.

Other Sources:

"Winning the War—and the Peace." Paul G. Hoffman. 1943, "Convention Proceedings."