

The respective functions of the club and individual members is further clarified in the following paragraphs.

THE ROLE OF THE INDIVIDUAL MEMBER

As an active and successful business or professional man, every Rotarian is almost certain to be a member of at least a few other organizations---business, social, civic, religious, etc. It is easy to see that if one hundred members actively work for worthy ends in 15 or 20 different organizations, they are likely to accomplish more than they could as one hundred men in a Rotary club.

THE ROLE OF THE CLUB

There are three roles which the club may always fill, namely, "Investigator," "Educator," "Stimulator." Occasionally the club may be a "Promoter." Sometimes its role may be that of "Performer."

Investigator. In this capacity a club conducts surveys and gathers data on a variety of subjects, and then determines the desirable goals to be achieved. For example, surveys may be conducted on the following subjects for the ends indicated: a) a classification survey for a scientific building up of club membership. b) Surveys of the general community welfare or of particular aspects, such as housing and traffic safety---to provide the basis for study by the club and activities by committees. c) A survey of interests and activities of the members---to assist the officers in getting all members related to one or more worthy activities in the community.

Educator. The facts, needs, opportunities, interests, and abilities uncovered by surveys will provide much interesting material for programs at club meetings. In this way all members are informed and through the club

publication and press reports others in the community are aided to an understanding of community, business and international problems. An important part of the club's function as educator is to develop through its committees plans and methods for accomplishing the desired results. To use an educational term, this is setting up a "laboratory."

Stimulator. Officers and committees with charts of the community needs, records of available ability in the membership, and plans for achieving desired results, are in a position to encourage members to work for the accepted objectives, either as individuals or through appropriate organizations to which they may belong. Programs at club meetings and the club publication will be helpful in accomplishing this result.

Promoter. Occasionally situations will be uncovered which will cause the club as a whole to decide to initiate some project with the expectation that other organizations will cooperate because the project deserves general community support. Examples of such projects are: a traffic safety campaign, a clinic for crippled children, a community advisory council, a better business bureau, and an international trade exhibit.

Performer. Corporate action by the club is sometimes desirable. Such activity ought to enlist all or nearly all of the members, but does not solicit outside cooperation. Examples of club projects are: the sponsorship of a boys' club or camp, the placement and maintenance of an occupational book shelf, the holding of an institute of international understanding, and the maintenance of a student loan fund.

THREE WAYS OF DOING A JOB

For a number of years now Resolution 34 has been in effect and many clubs as a