

January 13, 1944.

Dr. Homer K. Ebright,  
Baldwin, Kansas.

Dear Governor Homer:

Confirming our phone conversation of this date, beg to state that we have made arrangements for the picture to be taken a week from Monday, which is the 24th.

Now, regarding our meeting of the Board of Directors last evening. We are very happy to follow your instructions in the matter and I have arranged to have Gerald Hesse and his committee of R. W. McClure and John Brand work on the available speakers. Corlett Cotton and his committee will work on the music. Our publicity committee for the District Conference of April 30 and May 1, to emphasize the date, is Fred Ellsworth, K. W. Davidson and Dolph Simons.

I would like to ask you one question - what will be the theme of the conference? This will naturally effect our music and our selection of a speaker. We want to get a snappy, peppy speaker that everyone will want to stay and hear when the speaker is announced.

The on-to-Topeka committee is Roger Allen, Cecil Hough, Corlett Cotton and Tom Parker. I had thought also of suggesting that we have a friendship half hour in which the women of the host club at Topeka will do the pepper-upper stuff.

Will you kindly tell me whom to contact regarding the hotel arrangements, because we will want to have our tables arranged in a special style set for the music.

I am passing on your suggestion regarding Jeff Williams, the Oklahoman who spoke at Emporia a few years ago, to Gerald Hesse, the chairman of our committee on selection of a speaker.



Page 2.

I am sorry that I could not attend the Red Cross meeting Friday evening, as I have agreed to address the War Dads at the Chamber of Commerce on the same day. Rev. Barr's secretary called me a few minutes ago and asked if I could be in attendance. Over a week ago I agreed to speak, and not having the Red Cross meeting definitely in mind, it was crowded out by this other request.

Rotarily yours,

FCA: AH

President.



# ROTARY INTERNATIONAL



SERVICE ABOVE SELF · HE PROFITS MOST WHO SERVES BEST

BALDWIN, KANSAS

DISTRICT NO. 123  
OFFICE OF THE GOVERNOR  
HOMER KINGSLEY EBRIGHT

January 1, 1944

Dr. Forrest C. Allen  
President Rotary Club  
Lawrence, Kansas

Dear President Phog,

Happy New Year to you and all the Rotarians in your club. As I recall my visit to your town, I can still enjoy the fellowship with the men.

Now I have a request of each president in the district. It is for me and it is for your club, and it is for the district conference which will be held the last of April.

I wish during January that in each club you have a picture taken of the officers and chairmen of committees. Either have some photographer come to your regular meeting place and take a picture of the group at the close of one of your regular meetings. Or arrange to go to a photographers to have a picture taken after a meeting this month. Or if you prefer to have individual pictures and mount them, do it that way. Kansas City and Topeka have splendid pictures of all the members.

For me this will be a great present, if you will write the names for identification on the card. For you and your club, I think it would start a fine custom if each year there is a picture taken that can be preserved, as in college special groups preserve these annual pictures and mount them on the wall of their chapter house.

Then for the district conference, it will be the center of an interesting exhibit in the Hall of Friendship, which will draw all the Rotarians to this center which we wish to emphasize. For one of the most valuable things in a convention is the opportunity to meet individuals and to learn about other clubs and what they are doing.

I would suggest that the pictures be mounted on a card say 8 by 10 so that the faces will be large enough to be clear.



ROTARY INTERNATIONAL

Then during February, I wish each secretary would write up a page describing the most interesting things in the club during the year 1943-4. This page I shall arrange beside the picture. Then Charles Wheeler, President of Rotary International has suggested. He has suggested a President's Award to the club in the district which has done the most in carrying out the ideal of Rotary. See the News Letter, December 10, 1943 which has gone to every president and secretary. I do not know how it will be possible to decide which club has done the best. But I am sure that in our exhibit, it will be interesting to read a page describing the best things in each club during the year.

Again may I wish you a Happy New Year.

Sincerely

Homer K. Brought

Thank you for your Christmas remembrance + your desk calendar. I'll write you in a day or so about District Conference - I want you on the Program Committee.



January 10, 1944.

Dr. Homer K. Ebright,  
Baldwin, Kansas.

Dear Governor Homer:

We had a short meeting of the Board of Directors after today's Rotary Club meeting and discussed the things in your letter of January 8. We are going to have another meeting of the board Wednesday evening at 7:30 at which all of these things will be taken up and I will immediately write you after Wednesday's meeting.

I assure you we will cooperate with you to the limit in this and all that is necessary for you to do is indicate what you want and you will find us endeavoring to carry it out one hundred per cent not only to the letter but to the spirit.

Ex-governor Scotty MacFarland was at club today with Rev. Leroy Hughbanks, and I showed Scotty your letter and asked him for suggestions. He is going to write us here at Lawrence regarding his best suggestions for this meeting. I think it would be wise if you could write each one of the past district governors and ask their advice and suggestions. But let us send ours in first and see what you think of them.

With all good wishes to you, I am

Rotarily yours,



Red Cross Meeting (K) Bill Cochran Elks  
Mrs. Corlett Dodds - no Biling 19th

# ROTARY INTERNATIONAL



SERVICE ABOVE SELF · HE PROFITS MOST WHO SERVES BEST

Send me addresses  
of Nursery kiddies

BALDWIN, KANSAS  
January 8, 1944

DISTRICT NO. 123  
OFFICE OF THE GOVERNOR  
HOMER KINGSLEY EBRIGHT

Friendship Hour  
Women Host Club

1. Hotel? Jayhawk Fuller
  2. Music
  3. Speaker
- Empire speaker - Okla  
Jeff Williams  
Ferry Hesse

Publicity Date

Fred Ellsworth  
K.W. Davidson  
Dolph Simons

Dr. Forrest C. Allen  
President, Rotary Club  
Lawrence, Kansas  
Program Com.  
Theme of Conference

Thursday  
C. of Commerce 10:30 am  
Band Drive

Dear Phog:

I have been waiting for answers from some letters before I knew how to start on working up a program for our district conference. I wish you to be on the Program Committee.

Hammer  
Ascertain if  
Topeka wants  
Lawrence  
to do this

It is so difficult to get a group of men together from different towns in the district and harder yet to get them for three or four meetings, that I am wondering if it would not be better to choose a committee of several and divide up the program among the several, asking each to work with his own club and take the responsibility of one hour.

Has Topeka  
made hotel  
arrangement

The district conference, as you know, will be held on Sunday afternoon, April 30 and Monday, May 1. You have so many good advisers in your club and I believe that could be as good a committee as any committee I could assemble from all over the district, and because Lawrence is close to Baldwin and I could see you easier, I wish you and your club would select the speaker and arrange for the music program for Monday evening. This will be the banquet and the closing number of the conference. I know that Corlett is a fine song leader and you have some music talent in Lawrence and wherever you wish to get your music talent.

I think that one chief address is enough for the evening. There will be a number of introductions which should be made. I shall be glad to have you preside at that meeting.

On To Topeka Com.

Roger Allen Tom Parker  
Cecil Haugh  
Corlett Cotton

Mike Getto  
Change  
butlaw  
Monday  
Change  
personnel



We want such a program for Monday evening that the men from all the clubs will wish to stay. I do not wish it to happen that about 5:00 in the afternoon, some would say, "Let's start for home and reach there before it gets late." Therefore, I think the Monday evening program should be the climax of the conference. If you do not have a speaker in your own club, I am sure that you folks in Lawrence can keep in touch with some outstanding speaker that will be the best drawing card of the conference. We have money in the district treasury so that we can afford to get a speaker who will draw. You have a lecture bureau there at the university and it would be very easy for you to keep in touch with the lecture bureau.

Last night I heard a very interesting broadcast on KFKU with Dean Lawson and Chubb and Waters. They were having a round table discussion on demobilization of the men in the armed services.

You and your committee might conclude that that type of a program would be as interesting as any speaker you could secure, but I'm asking you as the president of the Lawrence club if you and your club will take the responsibility of working up the program for Monday evening, May 1. You can get together frequently and easily and will not be dependent on letters as I am when I try to write and you know how it takes so long when you have to wait to hear from A before you can write to B.

I think it will be well to start the evening banquet at 6:30. I think we should not hold as late in the afternoon as we did last year and therefore, need not wait until 7:00 to start our banquet. I wish, therefore, to consider you as one of the program committee and would like any suggestions that you may have concerning the subjects and ~~also the~~ speakers. I shall wish to hear from each member of the district committee so that the subjects will not overlap and so that they will fit together and be a unity, for we do not wish the program to be like a pot luck supper, but I shall feel safe if you and the Lawrence club will work up the program for Monday evening. You are one of the best men in the district to answer letters and do things promptly, so that I know that if you will undertake this it will be done well.

Sincerely,

HE:pt



SUGGESTIONS FOR CELEBRATING SECOND ANNIVERSARY  
OF WAR PRICE AND RATIONING BOARDS

January 7, 1944, is the second anniversary of the formation of the War Price and Rationing Boards.

At this time press and radio, national, state and local leaders are planning recognition to the more than 176,000 men and women who have given so unselfishly and patriotically of their time to administer locally the wartime price control and rationing programs.

The total number of volunteers who have made this war program possible is more than three times the number of paid people employed by this War Agency. The volunteers have made the program possible. They are a living example of what Democracy at work can do. They show that we can meet our problems. They have demonstrated that a free people, operating on a volunteer basis, are willing to sacrifice their own time and in many cases their own interests, in order to make Democracy work.

It is fitting that some local recognition be given to these Rationing Board men and women. It is appropriate that the Service Clubs participate. The club president or secretary can get in touch with the other Service Clubs in the city and arrange to invite the members of the local War Price and Rationing Boards to some suitable luncheon or dinner meeting as guests of honor, during the week of January 7th.

The clubs locally can decide which day during the anniversary week (January 3 to 10) and what sort of a meeting should be utilized for properly honoring their fellow citizens. The affair should be a joint one with the proper city officials and prominent people also invited, and proper publicity should be given to the affair locally. There will be a great deal of National and State publicity given to the anniversary.



Outline of 15-minute talk praising "Democracy at Work" as  
Exemplified by the Volunteer Members of the War Price  
and Ration Boards.

When Hitler said we were too soft to fight, he referred to our Home Front. He knew total war required total mobilization of effort. He didn't think a Democracy could lay aside its differences and unite on a National war effort.

When Tojo attacked us he did not think we would spring into unified action to battle for land and people thousands of miles away.

They were both wrong. It was only a matter of months until we were:

Producing more war material than the rest of the world combined;

Building ships to transport this material faster than the ships were being sunk;

Training the largest army we had ever dreamed about;

Building the largest Navy in the world;

Developing the largest and finest Air Force in the world;

Building the planes that will actually and literally darken the skies over Berlin and Tokio.

While all this has been going on, and in spite of shortages in manpower and equipment, we are producing 130% more food than we did before the war. Democracy has worked in war time.

What has made this possible? Willingness - by and large - for people to do what they can to aid war effort. Exceptions of course - but when story of our war effort is written will be an amazing saga of unspectacular sacrifice, of daily drudgery, of devotion to many phases of war activity.

For example, a large part of the personal problems angle of the men in the Armed Services, has been handled by the Red Cross. While the Field Directors have been paid nominal salaries, the domestic work has functioned because of the thousands of Red Cross chapters located in each community where volunteers have carried out these detailed investigations and reports through volunteers.

Today, we are appropriately honoring another group of people who have done an amazing thing. They have carried out the operations of a vast, new war program - the program of Price Control and Rationing.

(over)



These were new and disliked programs for the American people, schooled in a land of surpluses and freedom of action. It was revolutionary to face price control and rationing.

For two years these programs have been carried on. Everyone has felt their effects. Programs, while initiated in Washington, have been carried out locally by volunteers.

The Board Members are volunteers - the Price Panels and their assistants and thousands of others who have helped.

The Washington Office and each of the eight Regional Offices have an average of less than 5,000 paid employees each. There are over 50,000 volunteer board members and over 50,000 other full or part-time volunteers.

These volunteers have made these programs possible. They have given the lie to Hitler and Tojo that Democracy can't function as a whole in wartime.

This is not the place to discuss the details of Price Control and Rationing. There are differences of opinion on the various details of these programs - but all thinking people realize the necessity of certain war controls.

Compared to World War I the results of price control have been startling. We were in War I less than 19 months. We are now in the 26th month of War II. Already we have used over three times the materials.

Yet prices, instead of being three times higher than in War I, are only 1/3 as high! Had uncontrolled War I prices prevailed, this war would have cost your Government 80 billion dollars more already. Had proportionate prices prevailed this time the cost to date would have been probably 200 billions more.

These men we are honoring today are a few of the thousands of volunteers who have made these possible.

They have sacrificed their own time - many have sacrificed their health, their friends, and their business.

But they have shown that a Democracy can function.

They have given us hope that in the difficult problems which lie ahead, they and other citizens like them will successfully handle and solve these problems.

They are proof that our "American Way" is still the best. We salute them for the unselfish work they have performed - the democratic way of life which they have exemplified.

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# Work Pile News—

*"It makes no difference who gets the credit so long as the work is done"*

10 December, 1943

No. 4

## Program Paper Available

Ask for program paper No. 626 if you want to see how one club went about selling the Work Pile to its members. This paper is really a complete program based on one used in Geneva, New York. It is made up of several short talks designed to be given by different members of the committee in charge of the Work Pile project in the club.

## "Welcome, Soldier, Here's a Job"

To the Rotarians of Windsor, Ontario, Roy Plumb, of R.I.'s postwar committee, interpreted the Work Pile plan as a practical and workable means to meet a service obligation to the returning soldier.

## Getting the Check Sheets Out to Householders

Two novel ways of getting the Work Pile survey check sheets into the hands of householders are reported by Governor Harry Smith of District 167 (Florida).

The Rotary Club of Vero Beach has arranged with the county assessor to enclose its check sheets in the envelopes carrying tax notices to local property owners.

The Rotary Club of Fort Pierce found its local utility company eager to cooperate by sending the check sheets out with its monthly statements.

## Double Obligation

The "Spoke" of the Rotary Club of Rochester says: "A Rotarian has a double obligation to know about and to participate in plans for the postwar period. As a citizen he aids the efforts of his community through the committee for economic development; as a Rotarian he works for the establishment of a Work Pile."



*Let's*

*Think Straight*

*on This*

**T**HERE isn't plenty of time to get going on a Work Pile survey. The club that thinks it will take up the Work Pile project "some-time next year" is deluding itself and short-changing its community and its boys who are at the front. That thinking leads straight into the familiar "too little too late."

Of course we are busy! The man worth-while has twice the responsibilities he might choose for himself. But this Work Pile is a **MUST**. Self interest, if you want to look at it that way, demands that we get busy, and **NOW**.

Nor does the fact that the Chamber of Commerce, or the C.E.D. has a postwar planning program locally, provide an "out" for the Rotary club.

The Work Pile carries planning for postwar jobs right down to the grass roots. It makes the responsibility of the individual citizen clear and it shows him that

he **CAN** do something about it. The educational and psychological effect of a consumer survey is invaluable to the planning of big industry and business. Here's where the Rotary club comes in. It can take the initiative to cause the Work Pile to be *added* to the set-up already active in the community, whether through the chamber, the C.E.D., or other group. The big dividend, of course, is that the survey will provide a tremendous back-log of work which will be available immediately to the returning service men and the disemployed war workers.

Let's not procrastinate. Rotary's responsibility is clear. I know every club will respond.

## To Help Rotarians Who Carry the Load

If a member of your club is chairman of a postwar planning body—*not* of the Rotary club—please send to the R.I. Secretariat his name and address and describe the planning group he serves as chairman. This will make it possible for these Rotarian chairmen of civic, county, province or state, or regional committees to contact each other concerning their respective activities—

all to the eventual benefit of sound-and-sane planning for jobs for the postwar period.

## For a Slogan

In Ligonier, Pennsylvania, the Rotary club committee has proposed to the club board a contest in the local high school (with prizes) for a slogan in order to pave the way for the Work Pile survey. Some consideration is being given to the possible desirability of developing a local name for the project.



# Specimen Check List for Householders

	<i>Anticipated date of Expenditure</i>	<i>Estimated Cost</i>
<b>House and Grounds—</b>		
<b>Repairs and Improvements</b>		
Eaves Troughs	.....	.....
Fencing	.....	.....
Insulating	.....	.....
Landscaping	.....	.....
Painting and decorating—		
—inside	.....	.....
—outside	.....	.....
Pointing	.....	.....
Remodeling—		
—inside	.....	.....
—outside	.....	.....
Roofing	.....	.....
Siding	.....	.....
<b>Furnishings and Equipment—</b>		
<b>Repairs or New Purchases (specify which)</b>		
Air Conditioning (heating and ventilating equipment)	.....	.....
Electric Appliances (specify) clocks—fans—heaters ironers—mixers—refrigerators roasters—stoves—toasters vacuum cleaners—washing machines	.....	.....
Electric fixtures and wiring	.....	.....
Floor coverings	.....	.....
Furniture	.....	.....
Garden equipment	.....	.....
Gas Appliances (specify) refrigerators—stoves—etc.	.....	.....
Piano	.....	.....
Plumbing equipment	.....	.....
Radio	.....	.....
Other items (specify)	.....	.....
<b>New Building</b>		
Do you plan to build—		
—New Home? (yes.....no.....)	.....	.....
—Garage? (yes.....no.....)	.....	.....
—Other? (specify)	.....	.....
<b>Total Goods and Services Expenditures</b>	.....	.....

## Everything Is There — Just Do Something

To his Rotary clubs (South Carolina and Western North Carolina) Governor Tennent says:

"In every community there are people—there are needs—there are goods—and there are services. Your

club, cooperating with other agencies, can do its part in bringing together these factors in your community.

"Rotary's postwar Work Pile, with the backing of men like you, and communities like yours, will be a definite contribution to economic stability—to peace.

"Let's do something about it now."

## According to Reports —

### In District 124 (Okla.)—

—More than thirty Rotary clubs have agreed to undertake the Work Pile project.

### In Jenkintown, Pa.—

—at the instigation of the president of the Rotary club, the Inter-Club Council of local service clubs has called a general meeting of representatives of all organized groups in two townships and the borough of Jenkintown, to form a postwar institute to serve this area. This institute is to guide and coordinate the planning efforts of local groups.

### In Nashville, Tennessee—

—24 members of the Rotary club, who are on the postwar planning committee of the Chamber of Commerce, constitute the postwar employment committee of the Rotary club. The club is working closely with the Chamber of Commerce and the local C.E.D. committee in planning for adequate employment at war's end.

### In Midwestern Canada—

—District Governor McFadden asks the Rotary clubs if they will have jobs for the young men and women of the community who have donned uniforms or gone into war work or government service — jobs ready when these young people come back.

He asks "What jobs are individuals and private corporations going to provide?" He adds, "It means planning and probably the spending of money, but I suggest that this is one of the most worth-while efforts that any Rotary club can make. Here is an opportunity — a challenge to Rotary to justify its existence."

### In Montrose, California—

—R.I. Director John Reilly addressed the annual dinner meeting of the Montrose Chamber of Commerce on the Work Pile. It was voted unanimously to ask the Chamber to call a meeting of representatives of all organizations to set up a permanent committee in the Crescenta-Canada Valley to carry out the Work Pile project. This assures the cooperation of all organized groups in the section.

To the Club President:

**Have you sent in your "Progress Report on the Work Pile"?**



ROTARY INTERNATIONAL  
GOVERNOR'S MONTHLY LETTER

OFFICE OF GOVERNOR OF DISTRICT NO. 123

HOMER KINGSLEY EBRIGHT

BALDWIN, KANSAS



No. 6

Fellowship and Service

December 1943

To the Presidents and Secretaries of Rotary in District 123:

Christmas Greetings. May every Rotarian enjoy the spirit of Christmas this year in spite of the war. May the Christmas germ be more contagious and infectious than the flu bug has been recently. May every Rotarian radiate this feeling of the Christmas time all through the year.

1. Dickens.

Every Rotarian has noticed the interesting pictures of the Christmas Carol in the December Rotarian, and also the article by Channing Pollock.

Rotarians shake hands with our new member EBENZER. When Charles first proposed the name Scrooge, everybody blackballed him. But that selfish, frozen-hearted, miserly curmudgeon has changed. We shall call him by his first name now EBENEZER. That word means HELP. That is a good old Bible name, I Samuel 7:12. Ebenezer can laugh now and is chairman of the committee on crippled children's work. Do you remember what cracked his old selfish heart? It was the word of the spirit Jacob Marley who said:

"It is required of every man that the spirit within him should walk abroad among his fellow-men, and travel far and wide. If that spirit goes not forth in life, it is condemned to do so after death. It is doomed to wander through the world and witness what it cannot share but might have shared and turned to happiness."

If that isn't Rotary, will somebody please find the right text. We live too much in our own affairs. We get all wrapped up in ourselves. That makes a very small package. EBENEZER, we welcome you into Rotary. You have a real Rotary name, HELP.

2. Hundred per cent men.

Our November letter mentioned four clubs which reported that they had members who had a perfect record of attendance for the last year. That brought word from Bonner Springs that 6 of their members have a 100% attendance for the year, and 5 since the club began in 1935. Lawrence informs us that 2 of their number have that record for the last year, and 2 for 4 years, and one for 19 years. That is Karl. Ottawa tells us that 13 have not missed for a year. Emporia boasts 9. Paola 7. Leavenworth adds that not only did 7 have a perfect record for the year, but that John Feller has not missed for 846 consecutive meetings. Has any other club a report?

3. District Conference.

We are able to announce that our district conference will be held next spring in Topeka. That is the most central place in the district. Everybody likes to go to the capital city. The Topeka club did such a fine job as the host club last spring,



but we cannot ask them to do all that work again. Three or four other clubs will act as hosts. Each will be responsible for part of the conference. That will divide labor, and all will feel some responsibility. Every loyal Rotary club will do what the governor asks in making this conference an inspiration and a success. It should be held about the first of May. Question 1 - Do you know of any big convention which has a date about that time so that we can avoid conflicts as far as possible?

4. Rotary International Assembly and International Convention.

The 1944 International Assembly will be held at the Edgewater Beach Hotel in Chicago from May 19th to 22nd. The Rotary International Convention will be held at Omaha May 23rd to May 25th.

5. Rotarian Fred Clark of Cottonwood Falls.

Fred has delivered a series of addresses on "What constitutes a lasting Peace". They were well received. I have read the addresses carefully. Some of the clubs may desire to get in touch with Secretary Fred and have him address their club. He is pastor of the Presbyterian church in Cottonwood Falls.

6. Inter-city meetings.

We have all tried to save gas and tires and have cut down on meetings. But we need some special attempts to stir up enthusiasm and fellowship. Question 2 - Have you had any inter-city meetings this year or are you planning any? Please drop me a card if you have.

7. Rotary Foundation.

Again we call attention to the importance of every club considering the matter of the Rotary Foundation. Have you presented the matter to your club? Could not your club buy a war bond this year and make it out to the Rotary Foundation. See R.I. By-Laws, Article 17.

8. Youth Contest.

May I again call attention to the plan sponsored by Past Governor Marion Hume and the Ottawa club. The Ottawa Rotary Club is encouraging a contest in the high school among the students offering prizes for the best essays on the subject "The Post War World in Which I Should Like to Live". These students receive credit in their high school courses for this essay. And the club will have three of the best essays read at a Rotary meeting. How many clubs will seek to encourage that kind of a contest? Would not two of the best essays in the district be worth a place on the program at our district conference? I see in the News Letter from Chicago that the Rotary Club of Harrow, England is sponsoring this very kind of a contest. Essays are to be limited to 1,200 words, and are to be original.

9. The Work Pile.

In every letter from President Wheeler, he stresses the Work Pile project. A number of our clubs are working with the Chamber of Commerce on this very thing. Have you presented this matter on a regular club program? Is the committee working on it? Have you made a report of what your club is doing?



10. Special Subscriptions to the Rotarian.

We want this district to be on the 100% list, that is every club taking at least one special subscription. Lawrence leads with 24, Kansas City 18, Atchison 12, Manhattan 11, Topeka 10, Junction City 9, Baldwin 8, Paola 8, Ottawa 6, Burlington 4, Leavenworth 4, Marysville 4, Holton 4, Osawatomie 3, Valley Falls 3, Frankfort 2, Cottonwood Falls 2, Alma 1, Blue Rapids 1, Bonner Springs 1, Burlingame 1, Council Grove 1, Howard 1, Lyndon 1, Oskaloosa 1, Seneca 1.

11. Club Bulletins.

We urge every club to get out a bulletin, if only once a month. It is the best method of getting news to all members. I appreciate the bulletins which have come from Ottawa, Holton, Leavenworth, Paola, Emporia, Manhattan, Topeka, Lawrence, Cottonwood Falls, Junction City. Chunks of wisdom, flashes of wit, news of meetings.

Here is one from the Holtarian - "The program says CLUB FORUM. We don't know whose Forum, nor what Forum, nor where Forum. But we're for 'em." That is better Rotary spirit than to say 'Whatever it is we're agin 'em.'

The Manhattan bulletin is especially fine in calling attention to the Rotarian magazine, and it makes one wish to read the magazine.

You ought to read the Emporia story of the Little Red Hen and White's aviation story.

The Lawrence Bulletin reports that it is Major Neal Wherry now, our former governor. And what speakers they have - Raymond Schwegler, W. J. Hinton of London, Floyd Rible, and Lieut. Comdr. Lyle O Armel this last month.

The K. C. War Whoop has lost its voice for the last four weeks and how we have missed it.

The Rotopeka tells us how the Rotarians there do things in a big way at Christmas time helping raise the Service Men's Christmas Fund. But we felt they were human when it came to the Information Please program.

The Paola Bulletin reports several fine programs, but how we would like to have attended the December meeting where a high school student showed models he had made of airplanes, ships, guns, submarines, and explained the implements of modern warfare.

18	88	18	4
18	78.88	18	8
17	68.88	17	6
18	98.88	18	7
19	001	19	8
18	01	18	9
18	88.88	18	10
10		1,178	Total
	88.88		Average for district

Last month were in place among all the districts.



Here's the record for November, 1943 in District 123

We want this district to be on the 100% list, that is every club taking at least one special or 100% meeting. Members Attendance Number 100% Rank  
 Meetings Percentage Meetings

A. Clubs of 100 - 200 Members

1. Kansas City, Kansas	127	88.36		
2. Topeka	157	74		

B. Clubs of 50 - 100 Members

1. Emporia	77	81.82		
2. Junction City	52	77.95		
3. Lawrence	61	81.65		
4. Manhattan	80	77.75		

C. Clubs of 25 - 50 Members

1. Atchison	47	74.00		
2. Baldwin	36	96.04		6
3. Bonner Springs	27	81.40		
4. Burlington	26	88.46		
5. Council Grove	34	80.48		
6. Holton	35	83.57		
7. Lavenworth	49	89.52		
8. Marysville	41	90.48		10
9. Olathe	31	90.32		11
10. Osawatimie	29	78.79		
11. Ottawa	44	96.02	1	7
12. Paola	31	97.80	2	3
13. Seneca	30	96.60		5

D. Clubs 12 - 25 members

1. Alma	14	84.29		
2. Blue Rapids	21	88.57		4
3. Burlingame	20	82.00		
4. Cottonwood Falls	16	90		12
5. Frankfort	15	78.33		
6. Howard	17	85.29		
7. Lyndon	15	98.34		2
8. Oskaloosa	19	100	3	1
9. Overbrook	12	91	1	9
10. Valley Falls	15	92.62		8

Total 1,178 10  
 Average for district 87.22

Last month we were in place 14 among all the districts.



Dear Phog

I have passed  
on to Dean Nelson  
the information  
contained in these  
letters. Many thanks  
for your good work  
on this

Sincerely

Henry Womersley

2-25-'44



UNIVERSITY OF KANSAS  
LAWRENCE

DEPARTMENT OF PHYSICAL EDUCATION

February 11, 1944.

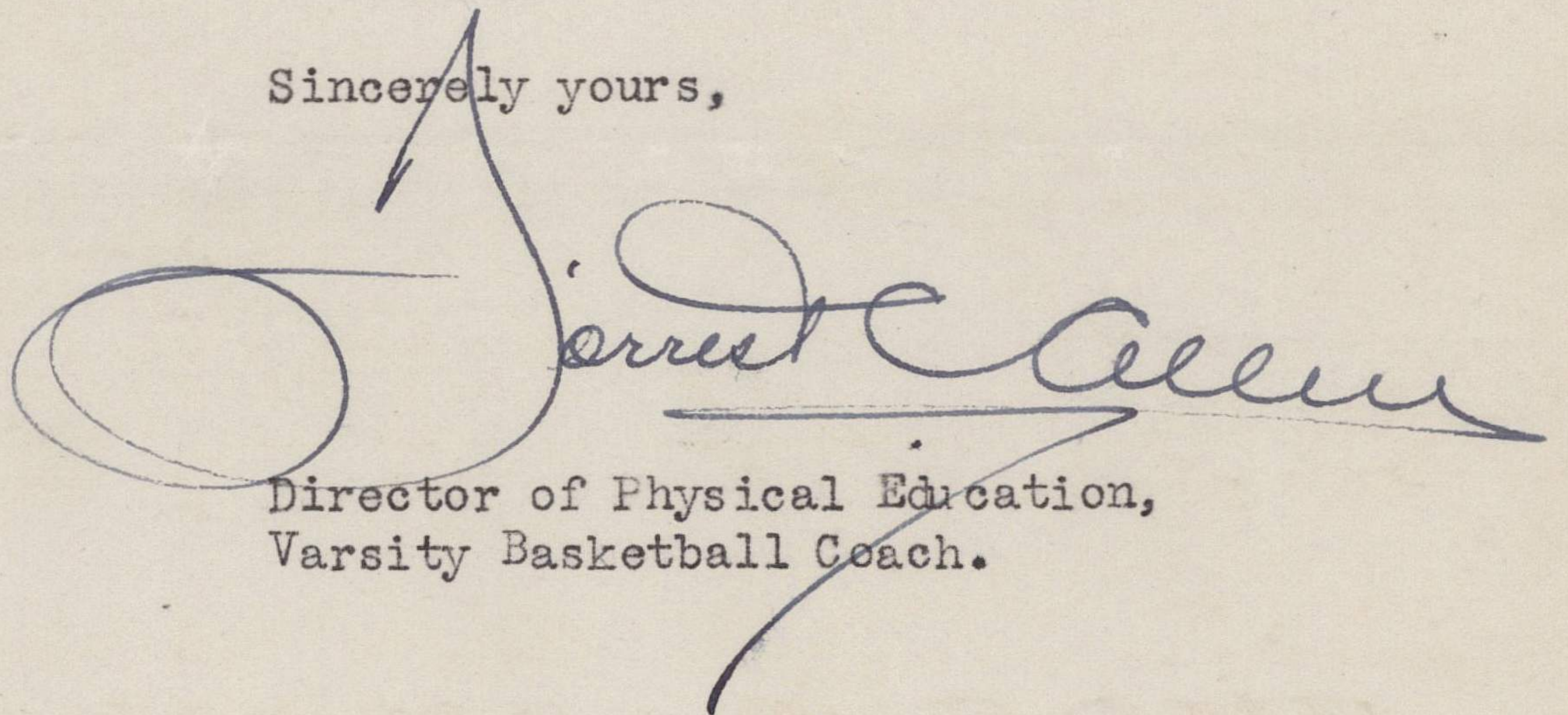
Dean Henry Werner,  
University of Kansas.

Dear Dean Werner:

I am sending you the correspondence regarding the Latin American incident. Of course you will know what I mean.

You will see by the file that I sent a copy of your letter so that we would plead the case in the best possible manner. Send this back to me at your earliest convenience, and please initiate any action with me that you think would be conducive to prompt action if we want a student for the second semester. I think what they mean is that they will pay \$100 for tuition since a full year was \$200.

Sincerely yours,

A large, stylized handwritten signature in blue ink, appearing to read "Ernest Allen". The signature is written over the typed name and title.

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH  
Enc.

P.S. Just received your note about the Sachem meeting on Wednesday evening at 7:30. I am planning to be there.

F.C.A.



# ROTARY INTERNATIONAL



SERVICE ABOVE SELF · HE PROFITS MOST WHO SERVES BEST

BALDWIN, KANSAS

DISTRICT NO. 123  
OFFICE OF THE GOVERNOR  
HOMER KINGSLEY EBRIGHT

Jan 15, 1944 .

Dr Forrest Allen ,  
President Rotary Club ,  
Lawrence Kansas .

Dear Phog :

Glad to know you are pushing everything vigorously on the matter of the Rotary district conference . You will have plenty to do with Red Cross and your own work .

The theme of the conference as suggested by the Chicago Office is " Making Rotary Realistic " . I shall interpret that to men getting out of the realm of merely talking and getting down to action.

As I suggested several clubs have said they would like to hear Jeff Williams of Chickasha , Oklahoma . I heard from K.C. Mo. a hearty recommendation of Edmund H. Harding , the Tarheel Humorist of Washington , North Carolina . I have just received advertising matter about Arthur F Briese , 4441 Beacon Street , Chicago Ill. He has big testimonials from Rotary Club of Omaha, and Kiwanish International etc . Then I thought that you having in Lawrence a lecture bureau might have knowledge of some good speakers . I believe it will be good to send you several sheets which have come to me. After you and your committee examine them, will you keep them for I would like to see them again.

As to the matter of student from Latin America I have received a letter from Ambrose Johnston . He takes full blame for not doing anything about this matter. Did not what to reply . I enclose his letter which I wish you would return. My question is Do you have anyone who would like to be in K.U. this next semester who could enjoy this and be of inspiration to a few Rotary clubs . It seems that there has been no definite plan of procedure to handle this. If I had known the situation I would have brought it up at assembly last summer and asked that group to take official action. At this late date I think I shall just assume responsibility and say "Go ahead Lawrence" if you have a Latin American student who would come to K.U. this second semester , and the Rotary will assume half of what it would have done for the whole year . Then I think that at the business hour at Topeka I think action should be taken for next year, approving the expense and appointing a committee to go ahead and make decisions as to who and where *for the following year.*



As to the contact man at Topeka about Places of meetings, Irwin Vincent is the chairman of the committee . 520 Kansas Ave, Western Typewriter Co. You can write to him directly first and then if you want to write directly to the hotel manager do it after writing Irwin.

In my last letter I suggested that we start the banquet at 6:30 and not wait till 7:00 as last year. Then those who drive home that night will feel better about staying. I like your idea of having a period of fellowship before the 6:30 . Therefore we shall wish to plan for the place . Will the lobby of the hotel be sufficient ? You know I am trying to get a picture of the officers and committee chairmen of every club, and am expecting to make that one of the features of an exhibit at Topeka. That would help make an interesting period of fellowship. Folks can get acquainted looking at these pictures which I wish to have strung up there with other material .

For that committee of ladies reception, I am asking the wives of the Past Governors , and two from each of the " host clubs " . So I now ask if you will appoint two Lawrence ladies to act with that committee of Ladies Reception . Then I think that I shall follow the same plan of having two men from several clubs to act on the general Reception committee. So while you are choosing the two ladies, will you name two men , and they will feel the responsibility of taking the lead in welcoming Rotarians and Anns at Topeka on Sunday and Monday . You should know that we shall have a room for headquarters for the ladies so that they will have a place to go to and just visit. It should be close to the room where the Rotarians will have their headquarters .

This is enough for this time.

Sincerely

Homer K. E.



A. M. JOHNSTON  
COUNTY ATTORNEY

OFFICE OF  
COUNTY ATTORNEY

RILEY COUNTY, KANSAS

MANHATTAN, KANSAS

January 8, 1944.

Mr. Homer K. Ebright,  
Governor, District 123,  
Baldwin, Kansas.

My dear Homer:

I am just in receipt of your letter, dated the 6th, relative to the foreign student, and with which you enclose copy of a letter of Henry Werner.

Simply because the criticism must fall upon me I assume all of the responsibility for the present situation. No one ever told me how this foreign student was selected, or advised me as to when he should be selected, or the school which he should attend. I don't know how the plan started. As a matter of fact while I was Governor the former Governors, who must have had something to do with the plan, didn't talk with me at all about it and I was wholly in the dark. I admit that I should have answered Mr. Werner's letter but I didn't know what to say. It seems to me that if we are to continue this plan it should be done under the direct supervision of the District Governor himself. Certainly no Past Governor has any official authority. In his hands are deposited the district funds, but that is all.

Homer, you are a college man and you know how to handle such things properly, and I suggest that you take the matter up with Mr. Werner, or in such other way as you see fit and if anything can still be done about this foreign student perhaps it should be done. I feel that such student should not necessarily attend the University of Kansas but that perhaps a student should attend that University one year, another student attend Teachers College the next, another Baker, etc. However, I submit that only as a suggestion. If there is a foreign student now attending the University who needs help, perhaps it can still be done for this school year. I have now all of the district funds as Scotty was here Thursday and on that date turned over to me the funds which had been in his possession all of last year and up until now this year. I shall prepare shortly and send to you a statement showing the funds on hand. Briefly



OFFICE OF  
COUNTY ATTORNEY

RILEY COUNTY, KANSAS

MANHATTAN, KANSAS

A. M. JOHNSTON  
COUNTY ATTORNEY

H. E. Ebright, p. 2.

1/8/44

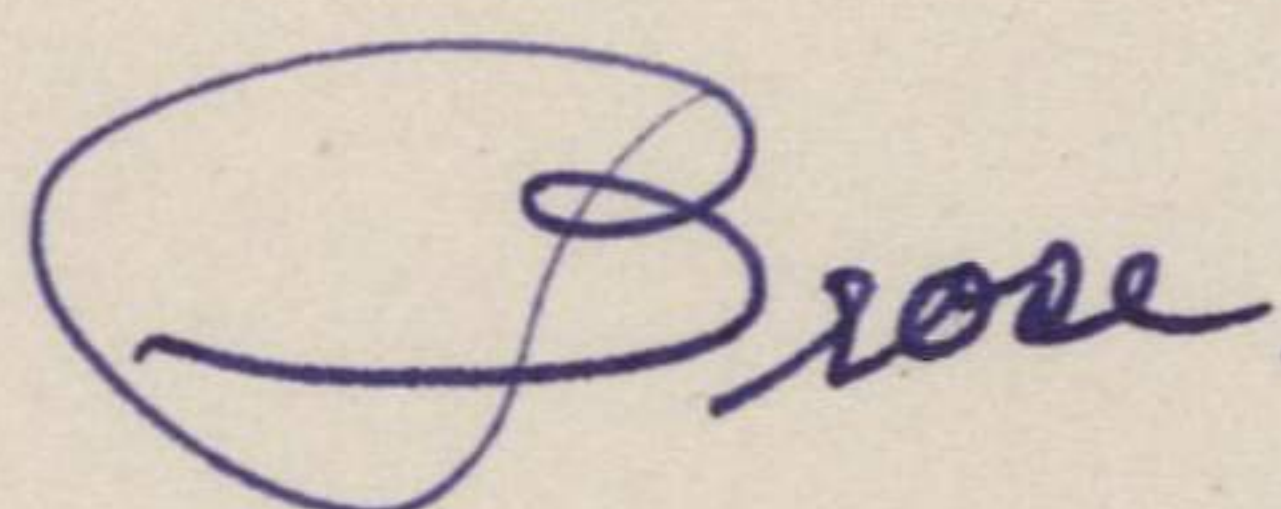
they consist of bonds in the principal sum of \$500.00 and approximately \$1100.00 in cash on deposit. So you can see we have some money with which to defray the expenses incident to a foreign student. I believe that the sum of some \$200.00 was expended for that purpose.

I regret that I have been delinquent in this particular, but frankly I am still hopelessly ignorant as to the procedure followed. Unfortunately the disposition of district funds is not left in the hands of any Executive Committee with the power to dispose of such funds. The district itself retains that power and as the district meets in conference only once a year it makes the disposition of those funds difficult. I think though that inasmuch as for two years a student's expenses of \$200.00 were defrayed there would be implied authority to do so again. At least I would approve it.

Accordingly, why don't you contact Werner and if the job can still be done go ahead and do it or at least plan on it.

I am returning the copy of Werner's letter to you.

Yours very truly,



A. M. Johnston

AMJ/pvd

Enc/



THE UNIVERSITY OF KANSAS  
Lawrence

December 3, 1943

Professor F. C. Allen  
University of Kansas  
Campus

Dear Dr. Allen:

Three years ago, several of us got together at the request of the Institute for Inter-National Education and Representatives from the United States Bureau of Education, with the idea of financing the University expenses of Latin American students who might be selected to attend Kansas University. The District Rotary became very interested, and set aside the sum of \$200 for payment of the fees of such a student. This was done for two years, and two Latin American students have been enrolled during that time. Their room and board was provided through the generosity of various fraternities on the campus.

It was felt that these students, by their contacts among the students and throughout the state, were very valuable assets. This last spring, I was informed that the District had again set aside the necessary \$200 for the Latin American Exchange Student and Mr. Klooz informed me that Mr. Ambrose Johnston of Manhattan was charged with the assignment of this fund. I immediately wrote to Mr. Johnston on July 16, asking for information concerning the possibility of using this scholarship. I have not received any reply to this letter or to subsequent letters to Mr. Johnston. I then telephoned Mr. Johnston at Manhattan in August, and received the reply that it had been difficult for him to get in touch with the other two members of the committee concerned with the assignment of this scholarship money. He promised to get some decision on the matter as soon soon as possible. On September 16 I again wrote to Mr. Johnston to which letter I received no acknowledgment. It seems to me that there was nothing in my letters which did not warrant the courtesy of a reply.



Aside, however, from this somewhat personal consideration, I feel it is very regrettable that this money has not been made available in the spirit which originated its appropriation three years ago. The necessity of advancement of good relationships between North and South Americas is evident to everyone of us and to fail to take advantage of an opportunity for such advancement is to my mind almost reprehensible.

Very sincerely yours,

(Signed) Henry Werner

HW:ebp



Rotary Singing

Irving Vincent Western Typewriter Co.  
520 Kansas Ave

7749

# ROTARY INTERNATIONAL



SERVICE ABOVE SELF · HE PROFITS MOST WHO SERVES BEST

BALDWIN, KANSAS  
February 3, 1944

Access 1746

DISTRICT NO. 123  
OFFICE OF THE GOVERNOR  
HOMER KINGSLEY EBRIGHT

Dr. Forrest C. Allen  
President, The Rotary Club  
Lawrence, Kansas

Dear "Phog":

I wish to compliment the Lawrence Club on being the first one to send in their picture of officers and chairmen. That picture shows a group of quite distinguished gentlemen. I think the men will like to have a copy to keep for personal satisfaction. If all the clubs send in as good a picture as that I shall consider it quite an important item in my salary.

I had hoped to be up at Lawrence a week ago Monday as I wanted to see how things were shaping up for the Monday night program at Topeka. I know it will be done well. But I am wishing to know the subject that will be presented at the different hours so they can have a unity.

I have asked the Kansas City club to be a committee to prepare a program for the 1st period after the noon luncheon. The 2nd period will be presented by the Past Governors on the subject, The Workpile. The 3rd period and climax of the afternoon will be an address by Jeff H. Williams of Chickasha, Oklahoma, who is known for his wit and eloquence. A number of men had asked if we could not get him. I wish the afternoon program to be through before 5:00 so that we can start the banquet at 6:30. Your committee will have to go some to make the climax <sup>grub</sup> than Jeff Williams' address, but I am counting on you to do it. Best wishes,

Sincerely,

Homer KE

HE:pt



HE:pf

*Adman K E*

Sincerely,

*much 9<sup>th</sup> Thurs  
Coop 7 PM  
Colonel  
Basket Ball*

Dr. Forrest C. Allen  
President, The Rotary Club

HOMER KINGSLEY ESBRIGHT  
OFFICE OF THE GOVERNOR  
DISTRICT NO 153

FEBRUARY 3, 1944  
BALDWIN, KANSAS



ROTARY INTERNATIONAL

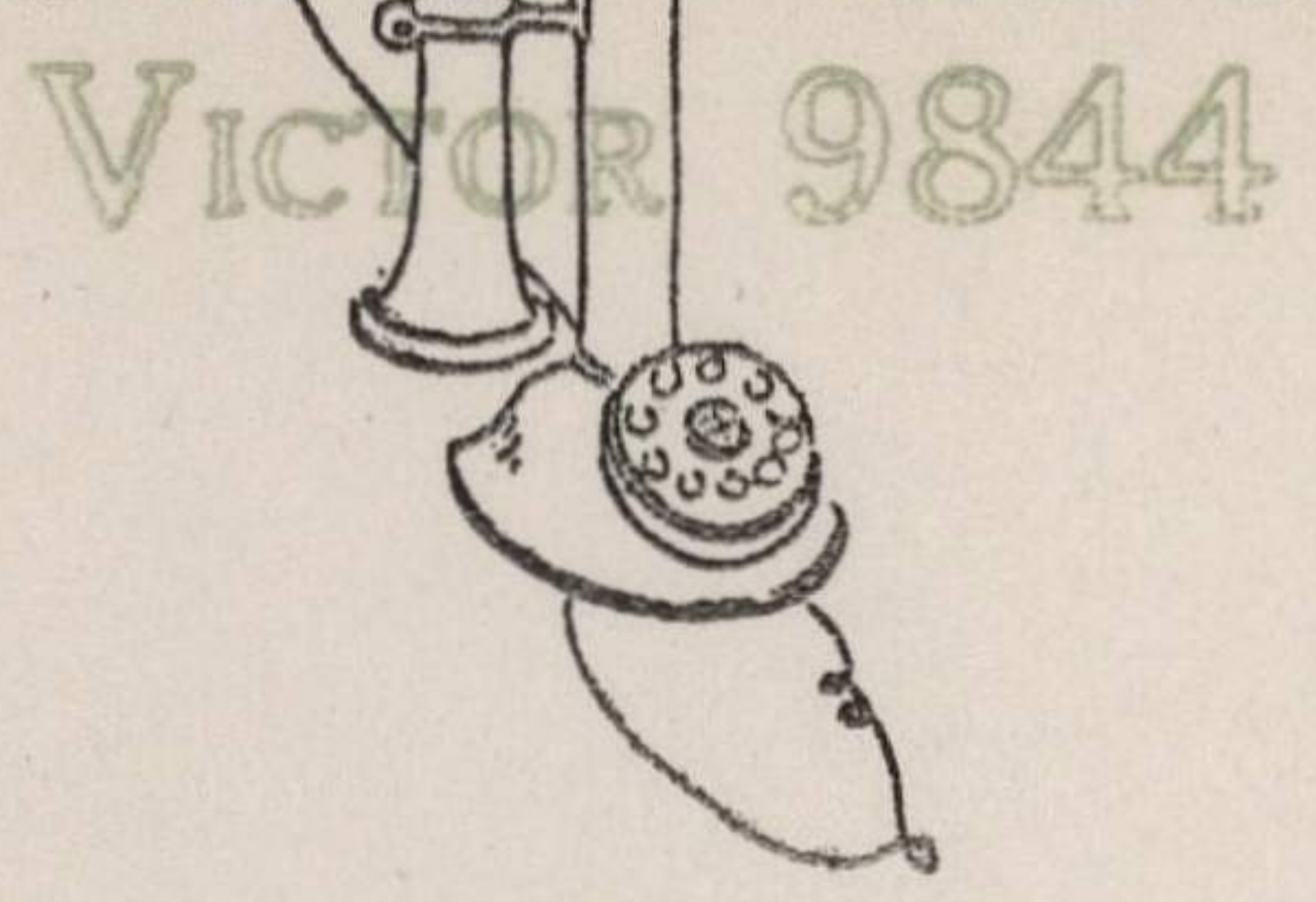
SERVICE ABOVE SELF THE PROGRESS MOST WHO SERVES BEST

*1/4c*

*Right to left  
200 Kansas  
2200  
District 153  
Chicago*



PHONE  
**FONES**  
H.P. FOR SURETY BONDS  
AND INSURANCE  
600 DIERKS BLDG. KANSAS CITY, MO.



December 28th, 1943.

Governor Homer K. Ebright,  
Baldwin Kansas.

Dear Homer:-

Your favor December 16th.

I trust, sincerely, that you will have the opportunity of occasional luncheons with the Rotary Club of Kansas City Mo. - and that we may be table companions the next time.

As to the "Tarheel Humorist ", he received a high rating with the membership. Many of the bureau humorists are nitwits and not entertaining. It is my thought that he would be good entertainment at a district conference. I am informed that he<sup>h</sup>/as a Rotary number, wherein he uses a number of different types of hats, and impersonates the various types of Rotarians.

I have a fine Christmas letter from my Pal No. 1 - Arthur Casselman. He is Secretary of Foreign Missions of the Reformed Church. He hopes to return this next Summer for a trip to the old home town with me.

My kindest personal regards to you and yours.

Sincerely,



CONRAD H. MANN, CHAIRMAN OF BOARD  
BARNEY L. ALLIS, PRESIDENT & GEN'L MGR.

# Hotel Muehlebach



BALTIMORE AVENUE  
AND TWELFTH STREET  
TRIANON HOTEL CO.

Kansas City, Mo.  
12/10/43

out here for  
K.C. ROTARY

Dear Nemes —

None too soon to be thinking  
of your Conference Program.

I offer my services for either  
Conference Session or Banquet. Will  
also double at Ladies Luncheon  
at no extra cost.

Am past District Governor  
of 189<sup>th</sup> Dist and know Rotary.

Turned down more conferences  
in 1943 than I could take.

Shall be glad to hear from  
you — Merry Christmas!

Edmund Handberg.

Ed

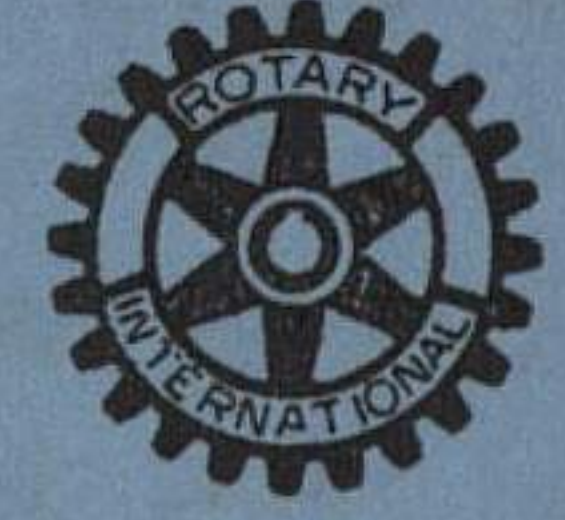


ROTARY INTERNATIONAL  
GOVERNOR'S MONTHLY LETTER

OFFICE OF GOVERNOR OF DISTRICT NO. 123

HOMER KINGSLEY EBRIGHT

BALDWIN, KANSAS



No. 7

January 1944

1. Attendance

First honors go to Oskaloosa again. Five 100% meetings for December, and 100% for November and October. Congratulations Oskaloosa.

100%

Club	Membership	Meetings	Average	Rank
1 Alma	14	0	83.00	17
2 Atchison	46	0	71.36	27
3 Baldwin	32	0	96.09	2
4 Blue Rapids	20	1	92.37	6
5 Bonner Springs	27	0	85.18	13
6 Burlingame	20	1	82.50	18
7 Burlington	26	1	90.77	9
8 Cottonwood Falls	16	0	78.00	23
9 Council Grove	35	1	94.85	4
10 Emporia	79	0	70.57	28
11 Frankfort	15	1	86.66	11
12 Holton	34	0	91.17	8
13 Howard	17	0	85.29	12
14 Junction City	51	0	76.46	25
15 Kansas City	126	0	84.55	14
16 Lawrence	63	0	84.21	15
17 Leavenworth	49	0	82.02	19
18 Lyndon	15	1	88.00	10
19 Manhattan	80	0	80.25	22
20 Marysville	44	0	83.33	16
21 Olathe	31	0	81.29	21
22 Osawatomie	29	0	69.83	29
23 Oskaloosa	19	5	100.00	1
24 Ottawa	44	1	91.81	7
25 Overbrook	12	0	77.00	24
26 Paola	31	2	96.00	3
27 Seneca	31	0	94.00	5
28 Topeka	159	0	75.00	26
29 Valley Falls		0	81.36	20

Total members 1180

Average attendance 84.94 but one club reported a day late, and so our average is down to 82.34.

Flu. Christmas. Night special meetings. Any other reason?

2. Mid-year examinations.

A college teacher thinks in terms of questions in January. You are too busy to write letters, but I wish you would drop a post card with YES or NO for each of these questions.

1. Is your Rotary club keeping up its pep this winter?
2. Have you sent to R. I. Secretariat your semi-annual report due January 1?
3. Have you arranged to take that picture of the officials and chairmen of your club and send it to me soon, so that we can have publicity and acquaintance, and a display at our district conference?
4. Have you returned answers to the questionnaire on Progress on the Work Pile which was sent from the Secretariat?
5. Have you presented the subject of the Rotary Foundation to your club this year? Our leaders feel we should have an endowment of two million dollars to push Rotary after the war is over and every club is asked to buy at least one war bond and register it for "Trustees of the Rotary Foundation"
6. Will your Secretary send me during February a ONE page statement of the best things done by your club during the year 1943-44? I wish this statement thus brought up to date so that we may have this systematic information for the district conference May 1.

Just write on the post card:

1. Yes
2. Yes etc.



### 3. January. Group Picture.

The governor has asked every president to have a picture taken this month of the officers and chairmen of the club. Please write names on the back so that we can know everybody. We want to make use of that picture at the district conference in Topeka, Hope no club will be missing in that picture gallery.

4. January - Rotarian magazine. Directors of R. I. have approved a plan to establish a Club Magazine committee in each Rotary club. Also remember that the last week in January is traditionally The Rotarian Week.

### 5. February. Broadcast.

On February 23, there will be a nation-wide broadcast over N.B.C. hook up in commemoration of founding of Rotary. Time 1:00 p.m. to 1:30 Eastern War Time. Many clubs will wish to make that part of their program for the week.

### 6. February. Secretary Summary.

I wish during February each secretary would write a ONE page summary of the best things your club has done during the year. Invite others to help prepare that page. We wish to give publicity to that. Please sent it to me during February. It will be part of our "Picture Gallery" at Topeka.

7. Suggestions for Governor for '44 This is a democracy. Every club is asked to make an early suggestion as to a good man for Governor.

### 8. Former Governors.

The Central Office has made a good suggestion, that former governors constitute an Advisory Committee for the present governor. He needs advice, If we had more gas and tires, he would like to have several meetings with these leaders. I wish each one would make a suggestion about the best way to plan for the district conference. Also help gain information about which clubs have been doing the best work in Community Service - in Youth Work - in Work Pile - In Music - etc.

### 9. Hundred Per Cent Men.

Former announcements bring reports that Holton has 5 men who have had a perfect attendance for the last year, 1 for 23 yrs. 1 for 12, 1 for 6, 1 for 3. Bonner Springs has 6 men with perfect attendance for the year, and 5 for 9 years. Paola boasts 7 men with 100% records for the year. Can you equal it?

### 10. Special Programs.

R. I. calls attention to a special film on Paul Harris, technicolor and sound film. Only expense is cost of mailing. Have you used this? Also Santa Fe has two new Kodachrome sound films.

### 11. District Conference.

Keep before you in all your planning Monday May 1, and the Sunday afternoon preceding. The place, Topeka. We shall need the inspiration of a district conference this year more than usual. Especially the smaller clubs this year will want to gain the enthusiasm of a large assembly. This year we wish our own clubs to put on most of the program. We wish to learn from each other. We want 200 men who have never attended a district conference before.

### 12. Harmony.

We have been singing all year  
"We believe in Rotary  
Fellowship and harmony."

This is a year of international war. Also within every country there are strains and factions. There is danger even in America during an election year. Let us keep factionalism out of our Rotary meetings. We can have debates but let us keep good humor and harmony. And let us try to spread the spirit of fellowship in America during this election year.

### 13. Short letters.

We condense the monthly letter, for we are of the opinion that a short letter gets more attention than a six page letter. Is that true? Do you read the monthly epistles? Try making this a PIN UP page and see if members might glance at it. Try passing it around at the meeting.



# ROTARY INTERNATIONAL



SERVICE ABOVE SELF · HE PROFITS MOST WHO SERVES BEST

CENTRAL OFFICE, 35 EAST WACKER DRIVE, CHICAGO, U. S. A.

Office of the President

January, 1944

Dear Club President:

The Board of Directors of R.I. has approved a suggestion of the Magazine Committee that each Rotary Club be empowered to establish a Club Magazine Committee.

The reasons why such a committee could better serve your Club and help with Club functions, and the aid your Club could give our magazine through such a Committee are so important that a special paper has been worked out by Rotary International setting forth both the ways and means and the results to be obtained.

\* This paper and a folder "Our Magazine and Our Club" are enclosed with this letter.

There is so much that a Club Magazine Committee can do to advance Rotary that I hope you will give this your careful attention. Since the last week in January is traditionally "THE ROTARIAN Week", that would be a splendid time to have this new committee "take hold" and put on the program then!

I wish this might be as personal a letter as the message is to you personally, but with the shortage of help, you can understand why it is being sent as it is. None the less, it carries my fervent wish for all good things for you and your Club for 1944 and every year.

Cordially,

Charles L. Wheeler

\* enclosure



# 10 WAYS

in which a

## *"Magazine Committee"*

Will Benefit Your Club

1. Well Informed Members
2. Club Discussions
3. THE ROTARIAN Week
4. Monthly Reviews
5. New Member's Induction
6. In Local Libraries
7. Local Press Publicity
8. Ideas for Club Projects
9. Postwar Planning
10. Prospective Members

A Magazine Committee can be of definite assistance in making it possible for THE ROTARIAN and REVISTA ROTARIA to serve your Club in countless ways—as the following pages reveal.



## Who Should Serve on the Committee

**T**HE MAGAZINE committee of Rotary International, with the concurrence of the board of directors, suggests that each club appoint a special committee to be known as the club's "Magazine Committee."

This committee to consist of three regular members of staggered appointment, serving for three years, with the club president an ex-officio member of the committee.

During the first year, one member should be appointed to serve one year; one member for two years; and one member for three years. Thereafter each year as one member's term expired, appointments would be on a three-year basis. Wherever feasible the three regular members should include the editor of the club publication and a local newspaper or advertising man. The club publication editor might be the one-year appointee to start with, since oftentimes the club editorship is rotated each year, and the new editor could be appointed the second year, etc.

## The Committee's Duties

The official magazine of Rotary International is published in two editions: *THE ROTARIAN* (in English) and *REVISTA ROTARIA* (in Spanish).

A club's magazine committee's duties are to help the official magazine *better to serve the club and its members*.

An alert committee will discover numerous ways to do this, but the following suggestions may prove helpful.

## Reading Makes Better Rotarians

Increasing the reading of the magazine should be the Committee's number one job. For as more Rotarians (and members of their families) read its authoritative and informative articles, the deeper and the broader becomes their understanding of Rotary.

Pertinent references to the magazine and its articles can be printed in your club publication or meeting notice. The club president or chairman can make

pointed or passing references to some timely articles at the club meeting.

The "Clipsheet," which is sent out monthly by the magazine to club secretaries (and to club publication editors on request), can be utilized in various ways in making advance announcements regarding timely articles in the bulletin or from the rostrum.

## Collaboration with the Editors

Contents of the magazine can be divided, roughly, in two parts: (1) general articles that interpret Rotary, directly or indirectly, and (2) departments that report on activities of Clubs and individual Rotarians.

The editors welcome suggestions and materials for both—**BUT** it should be noted that with more than 200,000 Rotarians in the world, much more is offered than can be used. What makes news for *THE ROTARIAN* is discussed in detail in the circular, "Our Magazine and Our Club" attached herewith. It should be called to the attention of the committee member designated as "reporter" or "special correspondent."

## Other Cooperation with Magazine Staff

At various times it is necessary that *THE ROTARIAN* make fact-finding surveys on reader interest or to secure marketing data or such other information as would be helpful to the advertising department. The making of such surveys takes relatively little time, but can be tremendously helpful to *your* magazine.

Such data can oftentimes provide the basis for an interesting and worthwhile club program.

## Securing New Members

*THE ROTARIAN* has been called "Rotary's front window."

A copy placed in the hands of a prospective member will open his eyes to the fact that yours is not just a luncheon club, but a unit in the world-wide fellowship of Rotary. The magazine is something tangible which he can take home and show to his wife as they discuss whether or not he should become a

member of your club. Its attractive format and excellent articles—telling of the Rotary ideals in action—tend to make that all-important first impression a favorable one.

## Organizing New Clubs

*THE ROTARIAN* magazine has long been a very effective aid in organizing new clubs. As a silent but persuasive salesman, it carries on its "sales talk" for Rotary long after the prospective member of a new club has been interviewed. In the quiet of his home or office, he can for himself read of what Rotary is doing elsewhere—and then imagine what a club could do in his own community.

Your club's magazine committee can be a great help to your extension committee in suggesting ways in which the magazine can assist them in starting new Rotary Clubs.

## Sponsoring "The Rotarian" Week

Your club's Magazine Committee should have the responsibility of sponsoring *THE ROTARIAN* Week. This annual event, which each year comes during the last week of January, affords an excellent opportunity for your Magazine Committee to plan a program built around Rotary's own magazine. Special material is prepared and sent, *upon request*, to each club by *THE ROTARIAN*.

*THE ROTARIAN* Week was not inaugurated for the purpose of boosting the magazine, but rather to indicate *the various ways in which the magazine can more effectively serve your club and its members*.

## Making Communities "Rotary-Conscious"

Your Club members know what Rotary means—but surveys show how little non-Rotarians know of the real effort and meaning of Rotary. *THE ROTARIAN* offers many ways to expand the community's knowledge of Rotary itself and the Rotary Club as well.

## Subscriptions for Military Camps

The boys in the armed services today will be the Rotarians of tomorrow. Many



of them have time to read as never before—and would welcome *THE ROTARIAN*. Hometown boys, whether in camp or afloat, could be sent *THE ROTARIAN*; and the Club magazine committee can scan the local honor roll to select recipients of Club gifts.

If there's a camp near your city, your magazine committee could survey the number of our magazines that could be used—and then put the matter up to your Club for action. Don't neglect *REVISTA ROTARIA*—with many camps having Spanish classes, it would be welcome and useful.

## Schools and Libraries

One of the best ways to acquaint more of your non-Rotary fellow-townsmen and townswomen with Rotary is through the library, reading room, hospital, school, college and high school—yes, even the jail! Your club magazine committee may make a study of the possibilities in expanding your program of putting *THE ROTARIAN* and *REVISTA ROTARIA* in these public places. In the case of libraries, both public and school, the committee should know that the contents of *THE ROTARIAN* are carefully indexed (along with a hundred other leading magazines) in "The Reader's Guide to Periodical Literature," so it is possible to refer to articles in old issues *if they are preserved and bound*. Should your libraries be unable to bind back numbers, perhaps your Club will do that so that the files of *THE ROTARIAN* may be continuously useful to students, club women and to *Rotarians seeking help for programs*.

## Local Press Publicity

The "newspaper member" on your Magazine Committee can be a very effective liaison member between your club and the local newspaper. Oftentimes articles in *THE ROTARIAN* can be given a local "tie-up." Sometimes there are pictures of local interest in *THE ROTARIAN*. The magazine often can loan the original photographs to your newspaper, but because of the fine "screen" used in *THE ROTARIAN*, the original cuts are of no use to your local paper.

## Ideas for Club Projects

"If Rotarians at Exville can do it, why can't we?"

That's a natural question for any alert Rotarian reading the magazine—and suggests how clubs get new ideas for useful club activities. Each month in the "Rotary Reporter" department, especially, brief stories report on what more than 5,000 clubs are doing around the world in club, vocational, community, and international service.

The club magazine committee would do well to call attention of the appropriate committee to those items that have possibilities for your club.

## Weekly "Minute Man" Talks

For program variety, many clubs have a two or three-minute talk each week about some articles in *THE ROTARIAN*. These should be carefully worked up—and can be witty, wise, informative, and inspiring—depending upon the speaker. The regular program committee may be responsible for them, or they may be left to the magazine committee.

## Monthly Reviews

Or reviewing of the magazine may be left for a stated meeting each month, usually the first after the new issue has arrived.

One way of doing it is to have several one or two-minute talks hitting just the "high spots" of the magazine. Another is to have two or three minutes devoted to the outstanding article, selecting a member whose classification may be related to the leading article, having this member discuss the article from the viewpoint of his own business.

## Formula for Sure-Fire Program

Each month, the Secretariat prepares a set of suggested program topics—most of which are buttressed by articles appearing in the current issue of *THE ROTARIAN*. Select one of these topics—or any suggested by an article in the magazine—and arrange for home-talent speaker.

Then at the meeting the week before the program, have the president or

chairman announce that "Bill is going to talk to us next about.....and asks that each member read the article ..... by ..... in the current *ROTARIAN Magazine*." If 50 percent of the membership do that, Bill will have an already interested audience the moment he takes the rostrum, and his battle is half won before he starts!

## Round-Tables and Debates

The same plan—or adaptations thereof—works equally well with discussions in which more than one take part. The round-table technique can be used, three or four members participating; or it can be done from the rostrum with two or more members presenting their viewpoints. The magazine's popular "debate of the month" provides an excellent basis for such discussions. Sometimes in the case of a controversial article, there may be some member whose opinions are decidedly opposed to the author's viewpoints. This member could be given five or ten minutes to present his opposing arguments.

## Quiz Programs

An excellent program feature can be provided by having the magazine serve as a basis for a quiz program. Such a program could follow the technique of one of the popular quiz programs of the air. Small "Double or Nothing" prizes could be given to those who succeed in running the gamut of all of the questions.

The questions should be selected for their general interest and should not be too difficult. The members being interviewed could select their questions from slips from a receptacle.

## The Work Pile Project

President Charlie Wheeler states: "I am more and more convinced that the Work Pile offers us our greatest chance of harnessing Rotary's tremendous manpower and of tapping its largest reservoir of dynamic ideas." The board of Rotary International classifies the Work Pile plan as the No. 1 objective for the year 1943-44.

Each month *THE ROTARIAN* presents articles of its "Work Pile series." Arti-



cles have already been presented describing Work Pile projects in Brainerd, Minnesota; Peoria, Illinois; and San Francisco, California. Other cities will be covered in future issues. This offers an opportunity for a natural "tie-in" with the campaign in your own community and what is being done in some of these other places. Ideas that have been blueprinted in Villa Grove, Peoria, Brainerd or San Francisco may provide a valuable adaptation to your own plan.

### **"March of Rotary"**

Various length program features can be planned based upon the "March of Time" broadcasts. As soon as possible after the current issue of the magazine reaches your club, let two or three members give a dramatized running commentary based upon high-lights of the magazine. The commentators, Aladdin like, on this "March of Rotary" program, would move quickly from one part of the world to another giving in a few sentences a report on what Rotary has done and is doing, or is thinking about. For example, "The Rotary Reporter" section of the magazine of a recent typical issue had reports from China, Ceylon, South Africa, England, Hawaii, India, Canada, and the United States. Your local radio or electrical service member can advise how, with a little extra preparation, you could work into such a program a few sound-effects, soft and loud and fade-in and fade-out music, etc. The whole program could be produced without any mention of *THE ROTARIAN* magazine until at the very conclusion a statement by the chairman that the program had been based upon the current issue of Rotary's magazine.

### **A "Tie-up" with Speaker's Topic**

It has been suggested that one copy of *THE ROTARIAN* be placed each meeting-day on the reading-stand for the use of the guest speaker, especially if he happens to be a non-Rotarian. It has happened in certain instances that the subject of the speaker is one that is covered in the current issue, and the speaker of the day may welcome the opportunity to make references, or perhaps support or refute the writer's arguments.

### **Induction of New Members**

Many clubs present to the new Rotarian, when inducted, certain Rotary literature often including a copy of the current issue of *THE ROTARIAN*. The magazine can be utilized as a most helpful medium in the education of the new member in Rotary. He not only can familiarize himself with the principles of Rotary but also secure a wide perspective of the world movement. Oftentimes in presenting *THE ROTARIAN* to the member some specific reference can be made to an article or some other feature that closely relates to the new member's business or profession which gives him immediately a common tie with Rotary and his own club. It can also be stressed by the chairman that the magazine is the only constant, regular tie that the individual member has with Rotary International, at the same time calling attention to some of the basic facts regarding the Rotary movement.

### **"Latin American Night"**

As a happy diversion from the usual Rotary program bill of fare, various clubs at various times have put on what are termed "Chinese Nights," "Hawaiian Nights," "A Night in Mexico" and so forth. Instrumental music or singing is typical of these countries, and the decorations and menu in keeping with the national spirit. Similarly a "Latin American Night" could be planned, and a part of the program devoted to brief, interesting reports of some of the outstanding projects of clubs in Latin America. (Recent issues of *THE ROTARIAN* could supply ample data supplemented by file papers secured from the R.I. Secretariat.)

During such a program it would be appropriate to call attention to the splendid growth of Rotary in Latin America, beginning with the organization of the first club at Havana in 1916 and the first club on the South American continent at Montevideo, Uruguay, in 1918. Copies of *REVISTA ROTARIA*, the Spanish counterpart of *THE ROTARIAN*, could be displayed during the program.

*REVISTA ROTARIA* in 1943-44 celebrated its tenth anniversary. This magazine has

made wonderful strides since its modest beginning in 1933, being today recognized throughout Ibero-American countries as a proponent of high ideals and authoritative in its field with nothing to sell or promote except good will and a closer understanding.

All these and other interesting facts presented during such a "Latin American Night" program could be made tremendously interesting and worthwhile.

### **"4th Object Subscriptions" to Revista Rotaria**

All clubs—especially the smaller ones—are looking for practical international service projects. *REVISTA ROTARIA* supplies one which can be cut to the cloth of any club's resources.

This is "Fourth Object" gift subscriptions to be sent to influential non-Rotarians in Latin America selected by District Governors there. A club or its individual members can subscribe for one or ten or a hundred (the price is \$1.50 per year, as is *THE ROTARIAN*).

A club's magazine committee can work on this project with its international service committee. Clubs that take it up can have the satisfaction of knowing that more than 800 other clubs in the United States and Canada (some 5,000 subscriptions) engage in this international service activity, which is doing much to extend a knowledge of Rotary and to increase clubs in Latin America.

Clubs desiring to take "Fourth Object" subscriptions need but notify *THE ROTARIAN* (35 East Wacker Drive, Chicago 1, Illinois) how many they desire, and the club will be billed in the regular way.

The tenth birthday of *REVISTA ROTARIA* fell in 1943, and President Wheeler is writing a personal letter to each Rotary Club asking full cooperation in expanding this "Fourth Object Subscription" plan. Some Clubs have taken a subscription for each member.

Of course the recipient, carefully selected by the Latin-American Governors from the influential non-Rotary audience, is notified of the name of the donor, be it a Club or individual, and the spirit of coöperation back of the gift.