

ular respect is jealously guarded by the general body of members.

The World-Wide Movement

Every Rotary club is a member of Rotary International—the world organization which grants it a charter. Thus each club is related not alone to its community, but to the whole world. The Rotary club whose vision is limited to the locality from which it takes its name is only half a Rotary club, if that. And so it is with the individual Rotarian. Rotarians have the right of entree into any Rotary club meeting in the world and the privilege of acquaintance and opportunity of fellowship with every other Rotarian. Rotary is no more an institution for the narrow-minded nationalist than it is for the merely self-seeking businessman. The Rotarian and the club to which he belongs must have their windows open towards the whole world.

Rotary membership offers rich opportunities for growth in the direction of international understanding and good will to the ordinary businessman in any town, large or small. There are many men who have to thank Rotary for opportunities which, but for it, would never have come their way: opportunities for travel, for contacts, for friendships with men in other countries, which have given them a breadth and a warmth of vision and understanding to which otherwise they never could have attained.

Friendly Atmosphere

Rotary brings together in an atmosphere of personal friendship, men of many races and of various religious faiths and political beliefs. Its bond is

fellowship toward a common end, despite all individual differences regarding means to that end. Each Rotarian is expected to be faithful to his religion and loyal in his citizenship.

Rotary cultivates understanding and cooperation by emphasizing common interests while avoiding commitment on partisan measures or activities on which men are so often divided.

The Field of Opportunity

Rotary expects and encourages Rotarians to serve as individuals in whatever ways and places they find opportunity. Because the Rotarian is a business or professional man, he is urged to serve by making his business not merely the basis of his livelihood, but also his way of living a good life—of serving his fellow men unselfishly.

Moreover, he is expected to make use of his opportunities for service in his business or residential community. Since business throughout the world is interdependent, he has an opportunity in cooperation with other Rotarians in his vocation to improve business conditions through the advancement of understanding and good will and higher standards in business. Likewise he has his opportunity as a member of an international fellowship to seek to better world conditions in general.

The Objects of Rotary

The Rotary movement really has but one object—the acceptance by everyone of the ideal of service, which is thoughtfulness of and helpfulness to others in every human activity. However, Rotarians often consider as objects four particular opportunities for the expres-