The Aims and Objects Committee

Experience shows that a Rotary club is strongest when its program is well balanced, that is, when no one phase of activity absorbs an undue amount of attention. To have a well-balanced program, there must be some plan of operation. Since the Rotary program is organized in four distinct channels (club service, vocational service, community service, and international service) it is desirable that one body should survey and coordinate these different activities. That body is known as the aims and objects committee, and every club president should set up such a committee.

In brief, the aims and objects committee, with the approval of the board, gives general supervision to the planning of the year's programs, so that they are coordinated and well balanced and cover thoroughly all phases of Rotary activity.

Relation to Board of Directors

A club requires an aims and objects committee as well as a board of directors. The work of the two groups is complementary, and there will be no friction if it is clearly understood that the aims and objects committee is responsible to the board of directors and that all its activities must have the approval of the board.

Personnel of Committee

The president and the secretary of the club, with the chairmen of the club service, vocational service, community service and international service committees (four subsidiary committees which should be set up at least in the larger clubs to deal with the separate branches of work) make up the aims and objects committee. The club president and secretary serve as chairman and secretary of the committee, keeping the board of directors at all times in contact with the work of the committee and keeping the committee at all times informed of the wishes of the board.

The chairman of each associated committee of the aims and objects committee should realize that, in addition to his duties as chairman of his committee, he is also a member of the aims and objects committee and, as such, should keep in mind its broad responsibility in regard to the whole Rotary program.

The board looks to the aims and objects committee to see that each of its associated committees is functioning as it should, thus affording the board more time to devote to the problems of administration.

In a Small Club

In a small Rotary club it may be advisable to appoint club directors as members of the aims and objects committee and as chairmen of the associated club service, vocational service, community service and international service committees, the president serving as chairman of the aims and objects committee. In some small clubs additional members of the associated committees may not be required. However, members of the club may be appointed as subcommittees, particularly in club service and community service. At all times the development and accomplishment of a well-balanced program for the year should be the objective and