

To.....
Chairman

CLUB SERVICE

(Service to and within One's Club)

What Is Club Service?

To understand "club service" one must know that service to and within one's club means that a Rotarian will be thoughtful of and helpful to others by

being present at its meetings,
participating in its fellowship,
taking part in its programs,
assisting in welcoming new members,
serving on committees,
serving as an officer,
paying his dues,

representing the club in other activities, which while not performed within club meetings are not classified under any of the other three "services" (vocational, community and international), such as:

informing non-Rotarians as to the objects of Rotary,

visiting and perhaps speaking at meetings of other Rotary clubs,

attending intercity meetings,

attending district assemblies or district conferences, or regional conferences, or international conventions,

representing his club in the organizing of new clubs.

Function of the Club Service Committee

The function of the club service committee is to coordinate the above oppor-

tunities for service to and within the club so that they will appeal to each member. As shown by the diagram on page 6, the usual subdivisions of the club service committee's function are classifications, membership, fellowship, attendance, program, Rotary information, and public information. Others may be added as needed. These functions may be performed by individuals who make up the club service committee or by sub-committees whose chairmen constitute the club service committee. In either event, the important things to keep in mind are that all these functions need thoughtful attention, and that they need to be coordinated.

In a large club, a sub-committee may be desirable for each of the functions—classifications, membership, etc. Under such circumstances the principal, and perhaps the only, activity of the club service committee is to supervise and coordinate the work of these sub-committees so that each phase is given due emphasis, and that no phase is stressed at the expense of others.

In a medium-sized club, a few sub-committees are desirable. In such a club, the club service committee has a dual task. One duty is to coordinate the activities of the sub-committees that have been appointed; the other is to direct such other phases of club service as have not been designated for the special attention of sub-committees.