

In a small-sized club, it has been found advisable to have one man sub-committees for each of the following phases of club service work—attendance, fellowship, membership, classifications, program, Rotary information, and public information. These, together with the chairman, will constitute the club service committee. While each man is responsible for only one phase of club service the committee should get together occasionally as a whole to coordinate their efforts and thus to prevent overlapping.

Phases of Club Service

There are other sections containing suggestions for each of the sub-committees commonly found under club service. Since it is the duty however, of the club service committee to coordinate and supervise all of these activities, the chairman of the club service committee should be familiar with the functions of each sub-committee. The following, therefore, is a brief summary of the function and responsibilities of each sub-committee.

Attendance

Attendance is one of the requirements of membership in Rotary. Rotary emphasizes attendance because it recognizes that, in order to become and to remain a Rotarian, a member must experience the fellowship and the close contact obtained only at the weekly meetings. He must attend so that he can discuss with others the problems concerning his own and their vocations, and so that he can obtain inspiration for service to his own community and to his fellowmen in other nations.

Attendance is stressed as a means to an end. It should not be made an end in itself. The best attendance is a regular, even attendance. That can be induced by good fellowship, well balanced and interesting programs, congenial meeting place and strict adherence to time schedule. Artificial stimulation of attendance may be desirable at certain times, but at all times attendance should be considered not as an end in itself, but as a means to further the purpose and program of Rotary.

It is the duty of the sub-committee on attendance, to acquaint the members with the attendance requirements; to make a study of the causes of poor attendance and then try to remove those causes; and to urge upon the members the desirability and importance of attending club meetings, intercity meetings, district conferences and international conventions.

Attendance stimulation plans, including contests, which have been used successfully by Rotary clubs, can be obtained from the secretariat of Rotary International, upon request.

Fellowship

One of the most satisfying things a Rotarian gets out of his membership in a Rotary club is fellowship.

It is the duty of this sub-committee to see that wholehearted fellowship is developed and sustained; that it embraces not only club members, but also visitors, making them feel at home. This may involve plans for seating arrangements which will further the development of acquaintance among club members and for the reception and attention to visiting Rotarians.